

ROUNDTABLE ON POPULATION HEALTH IMPROVEMENT

Economic Systems as a Structural Driver of Population Health—Narrative: A Workshop

June 27, 2024 | 9:00am–4:30pm EST | Hybrid

ATTENDEE PACKET



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Agenda

THURSDAY, JUNE 27, 2024
NAS LECTURE ROOM

This roundtable conversation with experts will launch a year-long exploration of economic systems in the context of:

- Review common and new narratives regarding the connections between the economy and population health
- Consider the implications for action of alternative narratives--stimulate new conversations about possibilities
- Learn from existing efforts to advance a new way of thinking /new narratives about how economic systems can be leveraged to advance population health and health equity
- Propose an agenda for narrative change, including science, engagement and action

9:00am **Welcome**

Mary Pittman, Roundtable Co-Chair, Emerita President and CEO, Public Health Institute

9:10am **Perspectives on Political Economy and its Narratives**

Moderator: Tiffany Manuel, Founder and Chief Executive Officer, The Case Made

Trevor Smith, Co-Founder and Executive Director, BLIS Collective

Jess Zetzman, Director, Messaging and Content, Robert Wood Johnson Foundation

11:00am **Perspectives from Research**

Moderator: Marc Gourevitch, Professor, NYU Langone Health

Joe Grady, Co-Founder, Topos Partnership

Kosali Simon, Distinguished Professor; Herman B Wells Endowed Professor; Paul O'Neill Chair; Associate Vice Provost for Health Sciences, Indiana University (*virtual*)

12:30pm **Lunch Break**

1:30pm **Perspectives About How the Economic System Affects Communities and Workers, and the Role of Narratives**

Moderator: Monica Valdes Lupi, Managing Director, Health, Kresge Foundation
(*virtual*)

Saru Jayaraman, President, One Fair Wage; Director, Food Labor Research Center, UC Berkeley

Economic Systems as a Structural Driver of
Population Health—Narrative: A Workshop

Robert Blaine, Senior Executive & Director, Center for Leadership, Education,
Advancement, and Development, National League of Cities

3:00pm **Break**

3:15pm **Perspectives on Economic Narratives from a Policy and National Perspective**

Moderator: Bobby Milstein, Director, ReThink Health

Van Freeman, Senior Director of Policy & Public Affairs, Young Invincibles

Kimberly Brown, Senior Program Officer, The Gates Foundation

4:20pm **Closing Remarks**

Ana Diez Roux, Roundtable Co-Chair, Distinguished University Professor of
Epidemiology, Department of Epidemiology and Biostatistics, and
Director, Urban Health Collaborative, Drexel University

4:30pm **Adjourn**

Article I. Roundtable Roster

Roundtable on Population Health Improvement

Vision, Mission, and Roster

Vision | A thriving, healthful, and equitable society

Mission | In recognition that health and quality of life for all are shaped by interdependent historical and contemporary social, political, economic, environmental, genetic, behavioral, and health care factors, the Roundtable on Population Health Improvement exists to provoke and catalyze urgently needed multi-sector community engaged collaborative action.

MEMBERS

**Ana V. Diez Roux, MD, PhD,
MPH (co-chair)**

Dana and David Dornsife Dean
and Distinguished University
Professor of Epidemiology
Dornsife School of Public Health
Drexel University
Philadelphia, PA

Mary Pittman, DrPH (co-chair)

Emerita President and CEO
Public Health Institute

Manal Aboelata, MPH

Managing Director
The California Endowment
Los Angeles, CA

Philip M. Alberti, PhD

Senior Director, Health Equity
Research and Policy
Association of American Medical
Colleges
Washington, DC

Debbie I. Chang, MPH

President and CEO
Blue Shield of California
Foundation
San Francisco, CA

Marc N. Gourevitch, MD, MPH

Professor and Chair
Department of Population Health
NYU Langone Health
New York, NY

Meg Guerin-Calvert, MPA

Senior Managing Director and
President, Center for
Healthcare Economics and
Policy
FTI Consulting
Washington, DC

Hilary Heishman, MPH

Senior Program Officer
Robert Wood Johnson
Foundation
Princeton, NJ

Dora Hughes, MD, MPH

Senior Advisor, Center for
Medicare and Medicaid
Innovation
Centers for Medicare and
Medicaid Services
U. S. Department of Health and
Human Services
Washington, DC

Sheri Johnson, PhD

Director, Population Health
Institute
Professor (CHS), Department of
Population Health Sciences
School of Medicine and Public
Health
University of Wisconsin-Madison
Madison, WI

Robert M. Kaplan, PhD

Professor
Center for Advanced Study in
the Behavioral Sciences
Stanford University
Stanford, CA

Milton J. Little, Jr., MA

President
United Way of Greater Atlanta
Atlanta, GA

**Tiffany Manuel, PhD, MPP,
MPS**

CEO
TheCaseMade

Bobby Milstein, PhD, MPH

Director
ReThink Health
Morristown, NJ

Economic Systems as a Structural Driver of Population Health:
Introduction to Workshop Series

José T. Montero, MD, MHCDS

Director, Office of Recipients
Support and Coordination
National Center for STLT Public
Health Infrastructure and
Workforce
Centers for Disease Control and
Prevention
Atlanta, GA

Willie (Billy) Oglesby, PhD

Dean
College of Population Health
Jefferson University
Philadelphia, PA

Jason Purnell, PhD

President
James S. McDonnell Foundation
Associate Professor
Brown School
Washington University in Saint
Louis
Saint Louis, MO

Kosali Simon, PhD

Herman B. Wells Endowed
Professor
Associate Vice Provost for
Health Sciences
Paul H. O'Neill School of Public
and Environmental Affairs
Indiana University
Bloomington, IN

**Kara Odom Walker, MD, MPH,
MSHS**

Senior Vice President and
Chief Population Health Officer
Nemours
Washington, DC

**Terry Williams, MBA, Dip.
Econ.**

Executive Vice President &
Chief, Population,
Corporate, & Government
Affairs Officer
Atrium Health
Winston-Salem, NC

Strategic Plan

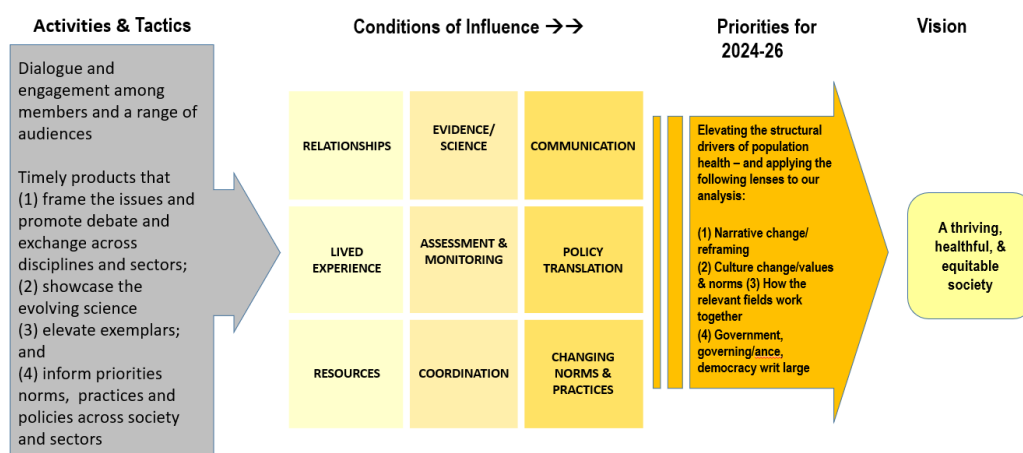
Roundtable on Population Health Improvement 2024-2026

In 2024, the Roundtable on Population Health Improvement will explore how economic systems, as one of the structural drivers of population health,¹ help and hinder efforts to improve health, equity, and well-being. By selecting this theme the roundtable aims to promote rich discussion on what taking seriously and acting on these structural drivers implies for:

- (1) narrative change and reframing, including how the problem is formulated (dominant narratives and shifts that are needed), how that informs what evidence is gathered and prioritized, how implications of evidence are presented and discussed, and how/if evidence is translated into action
- (2) the importance of values, norms and culture (e.g., individualism, tribalism, consumerism) generally in advancing understanding and acceptance of structural drivers and supporting action
- (3) how various disciplines and sectors can work together to advance both understanding and action on structural factors
- (4) the role of governance and government, and democracy and civic engagement, in informing actions to address structural determinants (e.g., explore the (re)emerging approaches like deliberative local decision-making, participatory budgeting, and others)

In 2025 and 2026, the Roundtable will apply the four lenses above to other structural drivers of population health, guided by its theory of change.

Theory of Change for the Roundtable on Population Health Improvement



¹ Informed by WHO definition: "structural mechanisms are those that generate stratification and social class divisions in the society and that define individual socioeconomic position within hierarchies of power, prestige and access to resources. Structural mechanisms are rooted in the key institutions and processes of the socioeconomic and political context." ([Source](#)) And by the NASEM definition: The social determinants of health "are shaped by structural determinants, including local, state, tribal, territorial, and federal policies and laws, and societal-level aspects of the historical and cultural context, such as structural racism. The latter refers to the totality of ways in which a society fosters racial and ethnic inequity and subjugation through mutually reinforcing systems, including housing, education, employment, earnings, benefits, credit, media, health care, and the criminal legal system (Bailey et al., 2017). These structural factors "organize the distribution of power and resources (i.e., the social determinants of health) differentially" among racial, ethnic, and socioeconomic groups, perpetuating health inequities " ([Source](#))

Article II. Biosketches



Ana Diez Roux, Roundtable Co-Chair

Ana V. Diez Roux, M.D., Ph.D., M.P.H., is Distinguished University Professor of Epidemiology at the Dornsife School of Public Health and Director of the Drexel Urban Health Collaborative. Originally trained as a pediatrician in her native Buenos Aires, she completed public health training at the Johns Hopkins University School of Hygiene and Public Health. Before joining Drexel University, she served on the faculties of Columbia University and the University of Michigan, where she was Chair of the Department of Epidemiology and Director of the Center for Social Epidemiology and Population Health. Dr. Diez Roux is internationally known for her research on the social determinants of population health and the study of how neighborhoods affect health. Her work on neighborhood health effects has been highly influential in the policy debate on population health and its determinants.

Dr. Diez Roux has served on numerous editorial boards, review panels and advisory committees including most recently the Clean Air Scientific Advisory Committee (CASAC) of the Environmental Protection Agency (as Chair), the Board of Scientific Counselors (BSC) of the National Center for Health Statistics, the Committee on Health and Wellbeing in the Changing Urban Environment of the International Council for Science (ISCUS), and CDC's Community Preventive Services Taskforce. She has received the Wade Hampton Frost Award for her contributions to public health from the American Public Health Association and the Award for Outstanding Contributions to Epidemiology from the American College of Epidemiology. She is also an elected member of the American Epidemiological Society and the Academy of Behavioral Medicine Research. She was elected to the National Academy of Medicine of the National Academy of Sciences in 2009.



Mary Pittman, Roundtable Co-Chair

Mary Pittman, DrPH, recently stepped down from her role as chief executive officer and president of the Public Health Institute (PHI), a U.S. and global non-profit public health organization dedicated to improving health and equity through economic, social, and healthcare innovation. Pittman is a national leader in community health, addressing social determinants leading to health inequities and promoting prevention and quality of care. Her experience in public health and healthcare, including Medicaid financing and safety net systems, make her an expert adviser in the field of population health and building healthier and more equitable communities and health systems. She has designed and launched leadership programs for women in health as well as for other population health leaders.

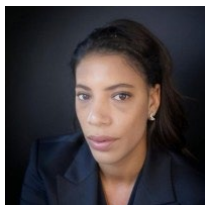
Pittman served for six years on the National Academies of Sciences, Engineering, and Medicine Roundtable on Population Health Improvement, and the Healthy People 2030 advisory committee to the Secretary of HHS. She served as an expert advisor to the Let's Get Healthy California Task Force, and serves on numerous advisory boards for UC Berkeley, School of Public Health, Loma Linda School of Public Health, Charles Drew University Medical School, and other non-profits and a small diagnostic company.



Robert Blaine

Robert Blaine, Ph.D., is the senior executive & director of the Center for Leadership, Education, Advancement, and Development (LEAD). For more than two decades, the YEF Institute has empowered thousands of municipal leaders across America to take bold actions, leading to better outcomes and greater equity for all children, youth and families in their communities.

Most recently, Dr. Blaine served as the City of Jackson's Chief Administrative Officer under Mayor Chokwe Lumumba. In that role, he oversaw the City's 2,200 employees and managed an annual budget of more than \$500 million. Dr. Blaine also led the development and efficient implementation of the City of Jackson's Strategic Plan which promotes a "dignity economy" – an economic model in which municipal investments are made towards the inherent dignity of every citizen in Jackson through early childhood success, financial empowerment and equitable workforce development. A nationally-recognized thought leader in the areas of public service, education and music, Dr. Blaine has presented on the TEDx stage on the topics of New Environments for New Brains and The Dignity Economy and was recognized as an Apple Distinguished Educator in 2013. Prior to his appointment with the City of Jackson, Dr. Blaine served as Associate Provost at Tougaloo College and as Dean of Undergraduate Studies and CyberLearning, Director of Orchestral Studies, and Professor of Music at Jackson State University, leading on the development of a compelling and collaborative learning environment for students and faculty.



Kimberly Brown

Kimberly Brown, M.A., is a Senior Program Officer with the Bill & Melinda Gates Foundation. For more than 15 years, she has worked on initiatives promoting economic mobility through education, workforce development, and philanthropy. She began her career teaching English language learners and developing employment-focused curricula and programs for refugees, survivors of domestic violence and human trafficking, and other populations with high barriers to employment. She previously served as chief program officer at DC Central Kitchen, where she focused on food justice, social enterprise, and workforce development for people experiencing poverty, incarceration, addiction, and homelessness. She specializes in developing industry partnerships and leveraging data to inform workforce development programming and investment. Brown holds a B.A. in linguistics from University of Montana and an M.A. in curriculum and instruction from the University of Maryland.



Van Freeman

Van Freeman, J.D., has recently taken on the role of Senior Director of Policy and Public Affairs at Young Invincible, bringing with him an extensive background in economic and workforce development strategies from both business and government sectors. With nearly two decades of experience, Van has been a driving force behind the growth of minority-owned businesses and the diversification of workforce training initiatives, demonstrating his exceptional problem-solving skills.

In his most recent role as the Principal Consultant at QED Solutions, LLC, a Government Affairs Consulting firm, Van led the charge in crafting Government Engagement Strategies for a varied clientele, ranging from Nonprofits and Governments to Start-Ups and Midsize Businesses. Under his guidance, QED Solutions thrived in devising effective strategies, building crucial stakeholder relationships, and advocating for client interests in the complex landscapes of Federal, State, and Local governments.

Prior to QED Solutions, Van made impactful contributions as the Regional Head for Opportunity@Work in the Washington, DC, Maryland, and Virginia region. He was pivotal in launching the Stellaworx platform in DC, an innovative initiative connecting Skilled Through Alternative Routes (STARs) individuals to in-demand jobs, revolutionizing the DC labor market with tech-driven skill matching. Earlier in his career, Van held significant positions such as the Director of Future Workforce Development and Strategy at the Aerospace Industries Association and Deputy Chief of Staff at the DC Department of Employment Services. His commitment to public service was further exemplified during his time as a political appointee in the Obama Administration, serving as the Senior Advisor to the National Director at the Minority Business Development Agency (MBDA) and the Deputy Director in the Department of Commerce's Office of the Secretary.

Van's illustrious journey began at General Motors and led him to roles at UBS Investment Bank in London and as a member of President Obama's campaign team. A proud graduate of Morehouse College with a Bachelor of Science in Mathematics and a Juris Doctorate from Southern University Law Center.



Marc Gourevitch

Marc Gourevitch, M.D., M.P.H., is the Muriel G. and George W. Singer Professor and founding Chair of the Department of Population Health at NYU Langone Medical Center. The focus of Dr. Gourevitch's work is on developing approaches that leverage both healthcare delivery and policy- and community-level interventions to advance the health of populations. Dr. Gourevitch leads initiatives in urban health metrics, is co-Director of the Community Engagement and Population Health Research Core of the Clinical and Translational Science Institute that bridges NYU Langone and NYC Health+Hospitals and leads NYU Langone's participation in the NYC Clinical Data Research Network funded by the Patient Centered Outcomes Research Institute (PCORI). His research centers on improving health outcomes among drug users and other underserved populations, integrating pharmacologic treatments for opioid and alcohol dependence into primary care, and developing strategies for bridging academic research with applied challenges faced by health care delivery systems and public sector initiatives. Dr. Gourevitch previously served as founding Director of NYU Langone's Division of General Internal Medicine and led NYU Langone's CDC-funded Fellowship in Medicine and Public Health Research. A graduate of Harvard College and Harvard Medical School, he trained in primary care/internal medicine at NYU and Bellevue Hospital and received his MPH from Columbia University's Mailman School of Public Health.

Joe Grady



Joseph Grady, Ph.D., is a cognitive linguist whose academic research and publications have focused on the role of metaphor in thought and communication. Before founding Topos, Grady taught linguistics at Georgetown University and the University of Maryland, and also spent a number of years as a consultant helping to analyze and develop brand names. He received his Ph.D. from the University of California at Berkeley.

Saru Jayaraman



Saru Jayaraman, M.P.P., J.D., is the President of One Fair Wage and Director of the Food Labor Research Center at University of California, Berkeley. After 9/11, together with displaced World Trade Center workers, she co-founded the Restaurant Opportunities Center (ROC), which grew into a national movement of restaurant workers, employers and consumers. She then launched One Fair Wage as a national campaign to end all subminimum wages in the United States.

She was listed in CNN's "Top10 Visionary Women" and recognized as a Champion of Change by the White House in 2014, a James Beard Foundation Leadership Award in 2015, and the SF Chronicle 'Visionary of the Year' in 2019. Saru is also the author of four books including One Fair Wage: Ending All Subminimum Pay in America. Additional publications include Behind the Kitchen Door, Forked: A New Standard for American Dining, and Bite Back: People Taking on Corporate Food and Winning. She has appeared on MSNBC, HBO, PBS, CBS, and CNN. She attended the Golden Globes in January 2018 with Amy Poehler as part of the Time's Up action to address sexual harassment. Saru is a graduate of Yale Law School and the Harvard Kennedy School of Government.

Tiffany Manuel



Tiffany Manuel, Ph.D., M.P.P., M.P.S., is the founder and CEO of TheCaseMade. She has worked with thousands of passionate social changemakers, innovators and adaptive leaders around the United States who are building better, stronger communities that are diverse, equitable and inclusive. She is the author of Case Made! 10 Powerful Leadership Principles that Win Hearts, Change Minds, and Grow Impact as well as many reports, journal articles and scholarly papers.

Dr.T. grew up in Detroit, Michigan during one of the most turbulent times in the city's history. It was because of the challenges of that experience that she champions better policy, programs, investments and services that can transform our cities and communities for the better. It is also the reason that Dr.T. has worked to expand opportunity, equity and inclusion through 25+ years of professional and volunteer experience spanning the private and non-profit sectors, government and academia.

Trained as a social scientist in quantitative and qualitative methods, she is passionate about translating the insights harvested from her research and practice to improve our ability to build public will around the critical issues that matter most. She holds doctorate and master's degrees in public policy from the University of Massachusetts

Boston, a master's degree in political science from Purdue University and a bachelor's degree from the University of Chicago.



Bobby Milstein

Bobby Milstein, Ph.D., M.P.H., is a director of ReThink Health for the Fannie E. Rippel Foundation and a visiting scientist at the MIT Sloan School of Management. With an educational background that combines cultural anthropology, behavioral science, and systems science, Dr. Milstein concentrates on challenges that involve large-scale institutional change and the need to align multiple lines of action. He led the development of the ReThink Health Dynamics model and a suite of regionally-configured simulations that are used by leaders across the country to explore the likely health and economic consequences of policy scenarios.

From 1991 to 2011, Dr. Milstein worked at the Centers for Disease Control and Prevention, where he founded the Syndemics Prevention Network, chaired the agency's Behavioral and Social Science Working Group, and was coordinator for a wide range of new initiatives. He was the principal architect of the CDC's framework for program evaluation and published a monograph entitled *Hygeia's Constellation: Navigating Health Futures in a Dynamic and Democratic World*, recommended as "required reading for all health professionals."

Dr. Milstein has led several award-winning teams that bring greater structure, evidence, and creativity to the challenge of health system change. He is a cofounder (with Patty Mabry) of the NIH Institute on Systems Science and Health, and a codeveloper of several other widely used health policy simulation models including HealthBound and the Prevention Impacts Simulation Model. He has received CDC's Honor Award for Excellence in Innovation, the Applied Systems Thinking Prize from ASysT Institute, as well as Article of the Year awards from AcademyHealth and the Society for Public Health Education. Dr. Milstein holds a B.A. in cultural anthropology from the University of Michigan, an M.P.H. from Emory University, and a Ph.D. in interdisciplinary arts and sciences with a specialization in public health science from Union Institutes and University.



Trevor Smith

Trevor Smith, M.P.A., is a writer, researcher, and strategist focused on the topics of racial inequality, wealth inequality, reparations, and narrative change. He is currently the Director of Narrative Change at Liberation Ventures, a field builder fueling the movement for Black-led racial repair, where he is building a "Reparations Narrative Lab." The Lab is a first-of-its-kind creative space designed to build narrative power behind reparations. He is also the creator, curator, and editor of a newsletter titled *Reparations Daily(ish)*.

Trained as a journalist, he has extensive experience working within advocacy communications on an array of issues, including housing, economic opportunity, criminal justice, voting rights, education inequality, and fiscal policy. He has previously held program and communication roles at various racial and social justice organizations, including the Surdna Foundation, the American Civil Liberties Union,

and the Center on Budget and Policy Priorities. His research and writing on reparations have been published in academic journals like *The Review of the Black Political Economy* and major media outlets like *Business Insider*, *USA Today*, and *TIME Magazine*.

A first-generation American with Sierra Leonean roots, he is the son of Gerald and Olivette Smith and brother to Megan. He spent a large portion of his life in New Delhi, India, and Seoul, South Korea, and owes a large part of who he is today to the people and experiences that shaped him throughout his time there. He received his B.A. in Journalism from American University and his master's in public administration from New York University.



Kosali Simon

Kosali Simon, Ph.D., is Herman B. Wells Endowed Professor, Paul O'Neill Chair, Associate Vice Provost for Health Sciences at the Indiana University Paul H. O'Neill School of Public and Environmental Affairs. Dr. Simon joined O'Neill as a professor in 2010. In 2016 she was named a Herman B Wells Endowed Professor, becoming only the third recipient of this honor at Indiana University. In 2019 she was appointed Associate Vice Provost (AVP) for Health Sciences at IUB.

Dr. Simon is a nationally known health economist who specializes in applying economic analysis in the context of health insurance and health care policy. Her current research mainly focuses on the impact of health insurance reform on healthcare and labor market outcomes, and on the causes and consequences of the opioid crisis. She is also active in national leadership roles in her profession, serving on several boards and in editorial positions. A summary of her recent research appears in the 2018 National Bureau of Economic Research Reporter. Dr. Simon is a research associate of the National Bureau for Economic Research, a group with which she has been affiliated since 2002. She serves as a member of the governing body of the Association for Public Policy Analysis and management (APPAM). From 2009-2016, she served as a board member of the American Society of Health Economists; from 2014-2017 she served as a board member of the American Economic Association (AEA)'s Committee on the Status of Women in Economics (CSWEP) and directed the national mentoring program for female assistant professors in economics. She also served a three-year term with the nation's largest health philanthropy, the Robert Wood Johnson Foundation (RWJF); in 2013, she was selected to the National Advisory Committee of RWJF Health Policy Scholars Program, a committee composed of 13 nationally recognized experts in social science and health policy. In 2007, Dr. Simon was recognized for her early contributions to health services research as the recipient of the John D. Thompson Prize for Young Investigators.



Monica Valdes Lupi

Monica Valdes Lupi, J.D., M.P.H., is the managing director of The Kresge Foundation's Health Program. Valdes Lupi most recently served as senior fellow at the de Beaumont Foundation, where she advised and led its efforts to amplify and accelerate policy initiatives aimed at developing and advancing a health agenda on critical public health issues such as tobacco control, racial justice and health equity.

Valdes Lupi was also a senior advisor to the CDC Foundation in its COVID-19 efforts. In this role, she guided activities aimed at quickly identifying and supporting critical gaps and needs among state and local health departments in their response and recovery activities. She also helped build and manage a team of regional advisors to expand the capacity of the foundation in its efforts to support health departments.

Previously, she served as the executive director of the Boston Public Health Commission, the local health department for the City of Boston. Her portfolio included Boston Emergency Medical Services, the largest homeless services program in New England, school-based health centers and other critical public health services.

Prior to her tenure at the Boston Public Health Commission, Valdes Lupi also served as the deputy commissioner for the Massachusetts Department of Public Health, where she led the day-to-day operations for an agency that included public health hospitals, several regulatory bodies, and numerous public health programs. She also has experience working at the national level as the first chief program officer for Health Systems Transformation at the Association of State and Territorial Health Officials. Valdes Lupi led ASTHO's work on health equity, Medicaid and public health partnerships, government relations, state health policy, and public health informatics.

She received her Juris Doctorate from the Dickinson School of Law, Master of Public Health from the Boston University School of Public Health, and bachelor's degree from Bryn Mawr College.



Jess Zetzman

Jess Zetzman, is the director of messaging and content for the Robert Wood Johnson Foundation which she joined in 2022. In her role, Jess works across the organization to ensure alignment and coherence of Foundation content and voice to support the Foundation's vision to achieve health equity.

Jess has led strategic communications, branding, thought leadership, digital marketing, and project management for social impact organizations for more than fifteen years. Most recently, before joining RWJF, Jess served as the vice president of Communications at the Case Foundation and Case Impact Network. Throughout her career, she has crafted national campaigns that incorporate emergent technologies and digital media to drive action and prompt meaningful change—such as the award winning #FacesofFounders campaign and the marketing strategy for the national bestselling book *Be Fearless*. Jess has also spearheaded award-winning website redesigns, produced a Shorty Impact Award-nominated storytelling series, and is a recognized thought leader in marketing strategy, digital communications, and philanthropy with speaking engagements at notable events such as SXSW and the PRSA National Conference. She has diverse experience working in economic development, both domestically and internationally, in Cameroon and Zambia. She holds a Bachelor of Commerce from McGill University where she developed a deep love for hockey and the Montreal Canadiens.

Article III. Recommended Readings and Resources

PANEL 1: PERSPECTIVES ON POLITICAL ECONOMY AND ITS NARRATIVES

Cassidy, John. "Can We Have Prosperity without Growth? The Critique of Economic Growth, Once a Fringe Position, Is Gaining Widespread Attention in the Face of the Climate Crisis." *The New Yorker*, 2020. <https://www.newyorker.com/magazine/2020/02/10/can-we-have-prosperity-without-growth>.

Healey, Richard, and Judith Barish. *Beyond Neoliberalism: A Narrative Approach*. (Narrative Initiative, 2019). <https://narrativeinitiative.org/wp-content/uploads/2019/08/Beyond-Neoliberalism-Final-8.21.2019-v-1.2.pdf>.

Mason, Naomi, and Milena Büchs. "Barriers to Adopting Wellbeing-Economy Narratives: Comparing the Wellbeing Economy Alliance and Wellbeing Economy Governments." *Sustainability: Science, Practice and Policy* 19, no. 1 (2023/12/08 2023): 2222624. <https://doi.org/10.1080/15487733.2023.2222624>.

"Remaking the Economy: How to Change Our Stories About the Economy." *Nonprofit Quarterly*, 2024, <https://nonprofitquarterly.org/remaking-the-economy-how-to-change-our-stories-about-the-economy/>.

Roy, Victor, Darrick Hamilton, and Dave A Chokshi. "Health and Political Economy: Building a New Common Sense in the United States." *Health Affairs Scholar* 2, no. 5 (2024). <https://doi.org/10.1093/haschl/qxae041>.
<https://academic.oup.com/healthaffairsscholar/article/2/5/qxae041/7665166>

Smith, Trevor. *There Are New Suns: Building a Transformative Narrative the Black Reparations Movement*. https://assets-global.website-files.com/64b54fbc50159407ea626b29/652ee2b852b46666bfb62680_There%20Are%20New%20Suns%20-%20Building%20a%20Transformative%20Narrative.pdf.

Smith, Trevor. "To Build Narrative Power for Reparations, We Need Infrastructure." *Nonprofit Quarterly*, December 14, 2023. <https://nonprofitquarterly.org/to-build-narrative-power-for-reparations-we-need-infrastructure/>.

The Rippel Foundation and TheCaseMade. *Building the Will to Thrive Together: A Playbook for Establishing the Vital Conditions Everyone Needs for Well-Being*. (The Rippel Foundation and TheCaseMade, 2024). <https://rippel.org/wp-content/uploads/2024/04/TRFCM-ThrivingPlaybook.pdf>.

Wellbeing Economy Alliance. *A Wellbeing Economy Is Possible*. YouTube, 2023. <https://www.youtube.com/watch?v=R8no2wZLKHC&t=178s>

PANEL 2: PERSPECTIVES FROM RESEARCH

AMA Center for Health Equity. *Narratives and Language*. AMA Center for Health Equity, 2022.
<https://edhub.ama-assn.org/ama-center-health-equity/audio-player/18703000>

McCartney, Gerry, Martin Hensher, and Katherine Trebeck. "How to Measure Progress Towards a Wellbeing Economy: Distinguishing Genuine Advances from Window Dressing." *Public Health Research & Practice* 33, no. 2 DOI - <http://dx.doi.org/10.17061/phrp3322309> (2023): e3322309.

"Solidarity Economics." Solidarity Economics, 2024, <https://solidarityeconomics.org/>.

Wellbeing Research Center (University of Oxford). *Daniel Kahneman on Wellbeing and How to Measure It*. YouTube, 2022. <https://www.youtube.com/watch?v=rf8rLu6vKgM>

William and Flora Hewlett Foundation. "Reimagining Capitalism: Major Philanthropies Launch Effort at Leading Academic Institutions." (February 16, 2022).
<https://hewlett.org/newsroom/major-philanthropies-launch-effort-to-establish-multidisciplinary-centers-at-leading-academic-institutions/>.

PANEL 3: PERSPECTIVES FROM THE LOCAL LEVEL (GRASSROOTS ORGANIZATIONS, COMMUNITY LEADERS)

"Love Lifts Our City: A Lift Orlando Initiative to Uplift Our City by the Simple Act of Loving Your Neighbor." Love Is Local, 2024, <https://www.loveislocalorlando.com/>.

"Once and for All: A Model for Creating a Stronger, More Equitable, and Prosperous St. Louis - Once and for All." Beyond Housing, <https://www.onceandforall.org/>.

PANEL 4: FOUNDATIONS AND NATIONAL / GLOBAL NGOS

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Article IV. Preventing Discrimination, Harassment, and Bullying Expectations for Participants in NASEM Activities

The National Academies of Sciences, Engineering, and Medicine (NASEM) are committed to the principles of diversity, integrity, civility, and respect in all of our activities. We look to you to be a partner in this commitment by helping us to maintain a professional and cordial environment. All forms of discrimination, harassment, and bullying are prohibited in any NASEM activity. This commitment applies to all participants in all settings and locations in which NASEM work and activities are conducted, including committee meetings, workshops, conferences, and other work and social functions where employees, volunteers, sponsors, vendors, or guests are present.

Discrimination is prejudicial treatment of individuals or groups of people based on their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws.

Sexual harassment is unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature that creates an intimidating, hostile, or offensive environment.

Other types of harassment include any verbal or physical conduct directed at individuals or groups of people because of their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws, that creates an intimidating, hostile, or offensive environment.

Bullying is unwelcome, aggressive behavior involving the use of influence, threat, intimidation, or coercion to dominate others in the professional environment.

Section 4.01 REPORTING AND RESOLUTION

Any violation of this policy should be reported. If you experience or witness discrimination, harassment, or bullying, you are encouraged to make your unease or disapproval known to the individual, if you are comfortable doing so. You are also urged to report any incident by:

- Filing a complaint with the Office of Human Resources at 202-334-3400, or
- Reporting the incident to an employee involved in the activity in which the member or volunteer is participating, who will then file a complaint with the Office of Human Resources.

Complaints should be filed as soon as possible after an incident. To ensure the prompt and thorough investigation of the complaint, the complainant should provide as much information as is possible, such as names, dates, locations, and steps taken. The Office of Human Resources will investigate the alleged violation in consultation with the Office of the General Counsel.

If an investigation results in a finding that an individual has committed a violation, NASEM will take the actions necessary to protect those involved in its activities from any future discrimination, harassment, or bullying, including in appropriate circumstances the removal of an individual from current NASEM activities and a ban on participation in future activities.

Section 4.02 CONFIDENTIALITY

Information contained in a complaint is kept confidential, and information is revealed only on a need-to-know basis. NASEM will not retaliate or tolerate retaliation against anyone who makes a good faith report of discrimination, harassment, or bullying.