



Beatrice A. Abiero, PhD

Senior Manager of Policy Research | Instacart

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# Disclosures

I have NO financial disclosure or conflicts of interest with the presented material in this presentation.



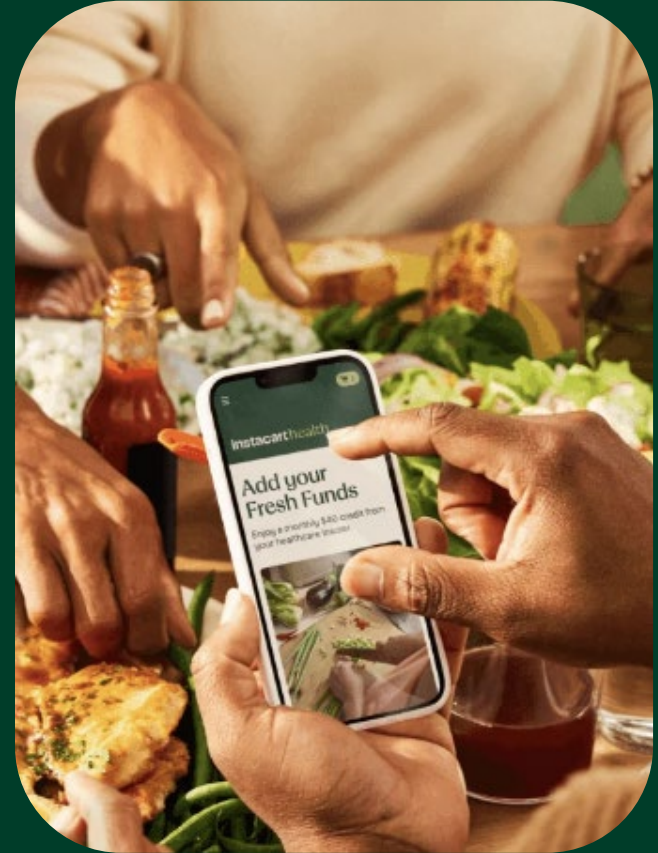
## Our Objective

Give every person access to the food, products, and prescriptions needed to help them thrive, as well as tools to help them build healthier habits.

## Our Story

As a leading online grocery technology company, we naturally play a major role in people's health. We launched Instacart Health in 2022 to make our infrastructure available to the entire healthcare system.

Today we're leveraging our nationwide reach and innovative technology to drive and measure healthier outcomes in partnership with healthcare payers, providers, employers and non-profits across the U.S.

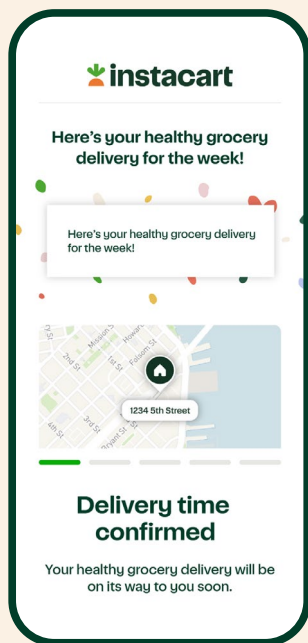




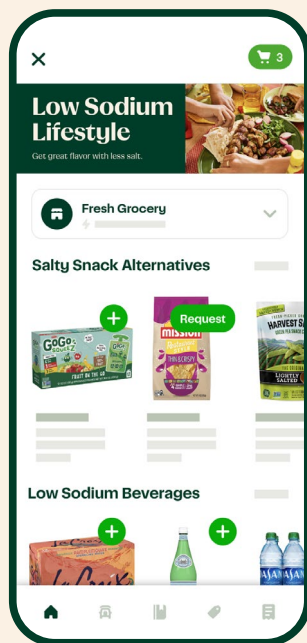
# Our Instacart Health tools include ways to subsidize and deliver food as well as educate and inspire healthy habits



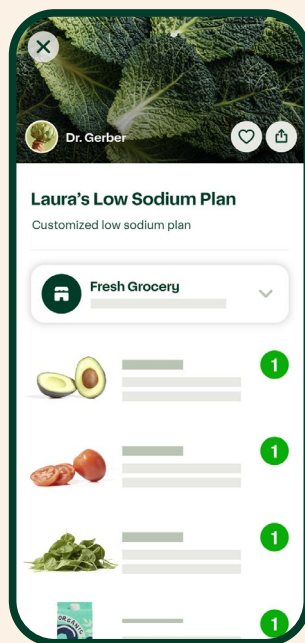
Fresh Funds



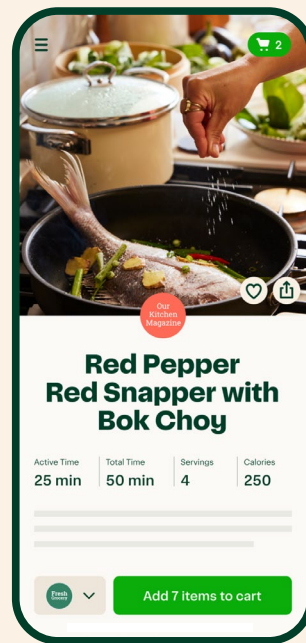
Care Carts



Virtual Storefronts



Prescribed Lists



Recipes

# Instacart is uniquely positioned to provide infrastructure to Food as Medicine programs because of our unmatched reach, selection, and services



## Reach

*Same-day delivery to*  
**95%+ Households**  
**93% Food Deserts**



## Selection

**1K+ Local & National Retailers**  
**80K+ Store Locations**



## Accessibility

**EBT SNAP in 49 States & D.C.**  
**Senior Support Line**

Recent research shows **subsidizing Instacart delivery and providing access to nutrition education can have significant benefits** in low-income populations.<sup>1</sup>

- Shoppers spent an average of **\$6.84 more per week on fruits and vegetables** without increasing their grocery bill.
- Respondents cited online grocery helped **stretch budgets, decrease stigma, and reduce stress** from transportation, mobility and time challenges – especially new parents and those with young children.



<sup>1</sup> [No Kid Hungry](#). "New Research Report: Online Shopping for Low Income and SNAP Families." 2022.

# Instacart Health tools such as Fresh Funds can be leveraged by researchers to power Food as Medicine research



## Enable Access

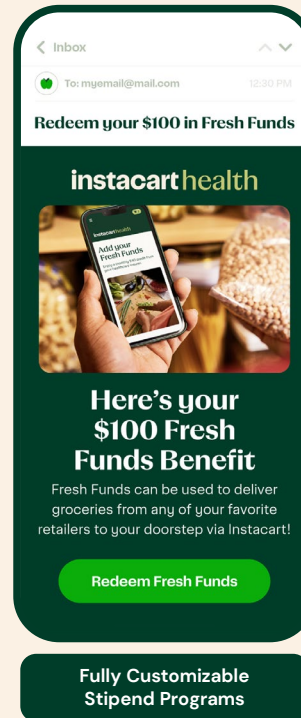
Nutrition Security

## Educate & Inspire

Healthy Made Easy

## Incentivize & Prescribe

Food as Medicine





## Contact us

Email: [healthteam@instacart.com](mailto:healthteam@instacart.com)

Website: [www.instacart.com/health](http://www.instacart.com/health)