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# **PALLAS Adjuvant Trial: A model of a successful academia/industry partnership.**

Erica L. Mayer MD MPH  
Dana-Farber Cancer Institute  
Boston, MA


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## Palbociclib with adjuvant endocrine therapy in early breast cancer (PALLAS): interim analysis of a multicentre, open-label, randomised, phase 3 study

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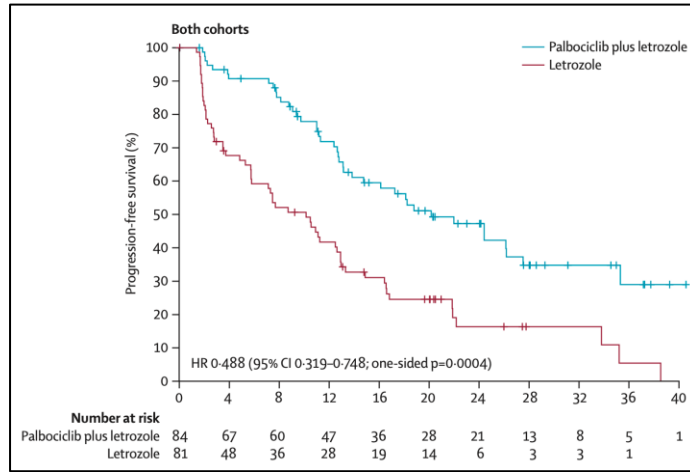
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 Check for updates

- A global collaboration:
- Pfizer
- Austrian Breast Cancer Study Group (ABCSG)
- Alliance Foundation for Clinical Trials (AFT)
- ABCSG-42/AFT-05/BIG-14-03

# Palbociclib Clinical Development Timeline

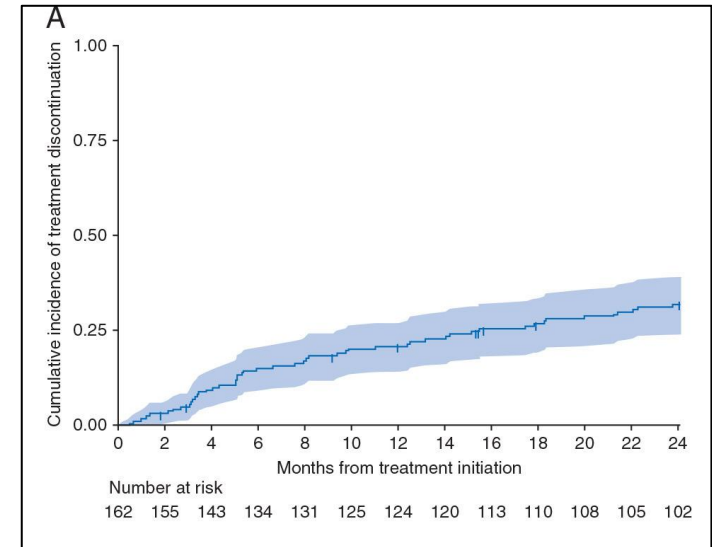
**1990's** – substantial preclinical development led to identification of CDK4/6i for breast cancer



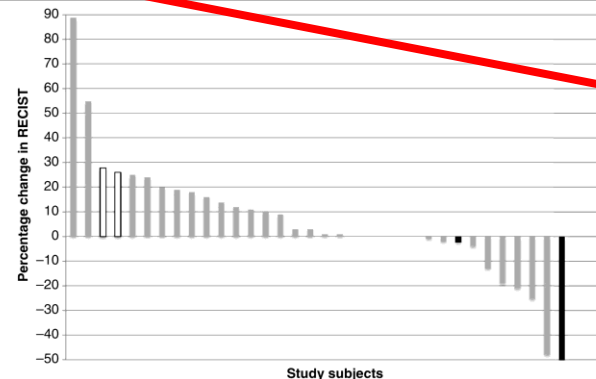
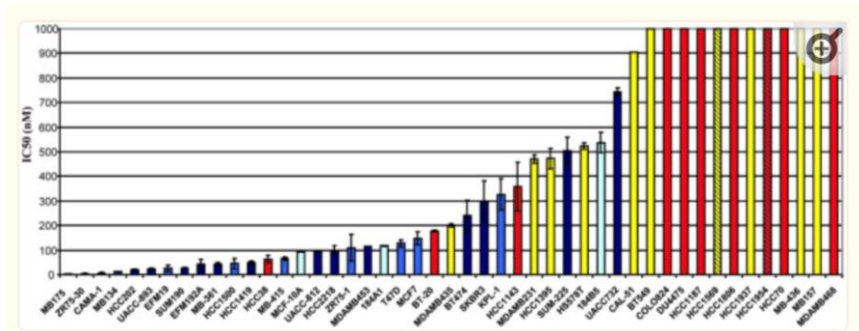
**2012:** first clinical presentation of data on palbociclib at SABCS

**2015:** PALOMA-3  
**2015:** PALOMA-2  
**2015:** initial FDA approval for advanced breast cancer

**2013:** phase 2 study of monotherapy presented at ASCO



**2017:** pilot DFCI adjuvant palbociclib study presented at SABCS



**2013:** Initial development of the PALLAS trial begins



## PALLAS Trial Development

- Significant interest in adjuvant trial design shared between senior breast cancer leaders and pharma colleagues – over lunch, around a table at SABCS, coffee between ASCO sessions.
  - Importance of in-person contact and friendship
- *“Our interests are similar to yours and most importantly we would like to hear your proposal re how to set up the trial efficiently and select those patients who have both the most need for additional therapy and highest likelihood of responding to palbociclib. We would be very open to work through the Intergroup Alliance with NCI support and are looking for most efficient trial with highest focus on both patients and science.” – Pfizer, April 2023*

## PALLAS Trial Development

- US: Senior colleagues mentored junior colleagues
  - Eric Winer -> Erica Mayer at DFCI, Peter O'Dwyer -> Angie DeMichele at U Penn
- Rest of World – great political effort by Michael Gnant of ABCSG to harness the global research networks.

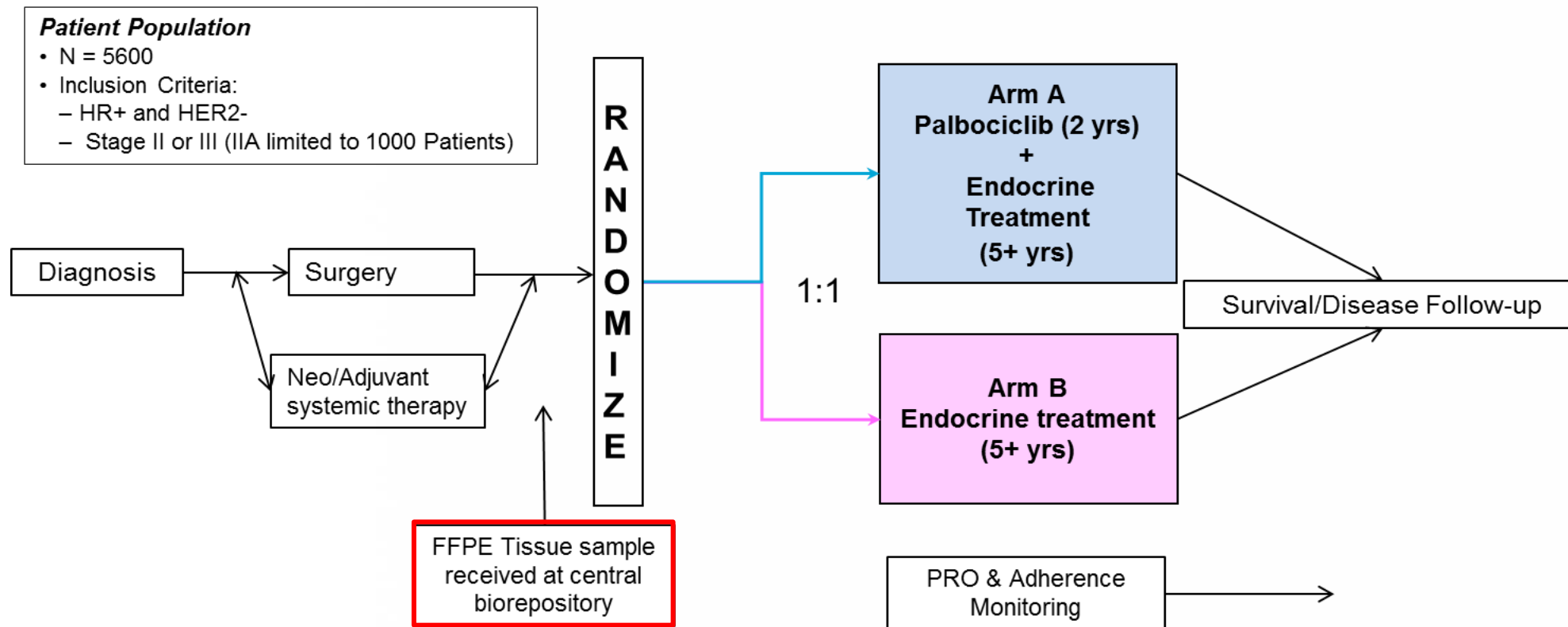
**Rest of World: Lead Network: ABCSG (Austria)**   **USA: Lead Network: Alliance Foundation for Clinical Trials**

- SOLTI (Spain)
  - GEICAM (Spain)
  - NCT (Australia)
  - Irish
  - SAKK (Swiss)
  - GBG (German)
  - Breast International Group (BIG)
- prECOG
  - NSABP

## PALLAS Trial Development

- Protocol development was a TEAM EFFORT
  - Working calls twice a month, academia and industry present on all. F2F at all major meetings.
  - Drafts shared and edited together.
  - Ability to endorse transformative aspects of protocol design, ie mandatory biospecimen collection and analysis, first time ever in a breast cancer trial of this scale
  - Seats at the table together for Executive Committee, Steering Committee, authorship slots on every abstract/manuscript
- *“The relationships I had with Maria and Cynthia were so valuable. They were involved in how the drug was developed. They were very creative and took a lot of feedback. They also helped junior people like me understand how things worked.” – PALLAS co-PI*

# PALLAS SCHEMA



**Arm A:** palbociclib at a dose of 125 mg once daily, Day 1-21 in a 28-day cycle for total duration of 2 years, in addition to standard adjuvant endocrine therapy  
**Arm B:** standard adjuvant endocrine therapy (AI, tamoxifen, LHRH agonists)

## Stratification Factors:

- Anatomic stage (IIA vs IIB/III), assessed by pathologic staging or by clinical staging if pre-operative therapy was given with the higher stage determining eligibility,
- Neo/adjuvant chemotherapy (yes vs no),
- Age ( $\leq 50$  vs  $> 50$  years),
- Geographic region (North America vs Europe vs Other)

# PALLAS Final Global Enrollment Numbers: a huge success!

406 centers, 21 countries

Accrual Sept 1 2015 - Nov 30 2018

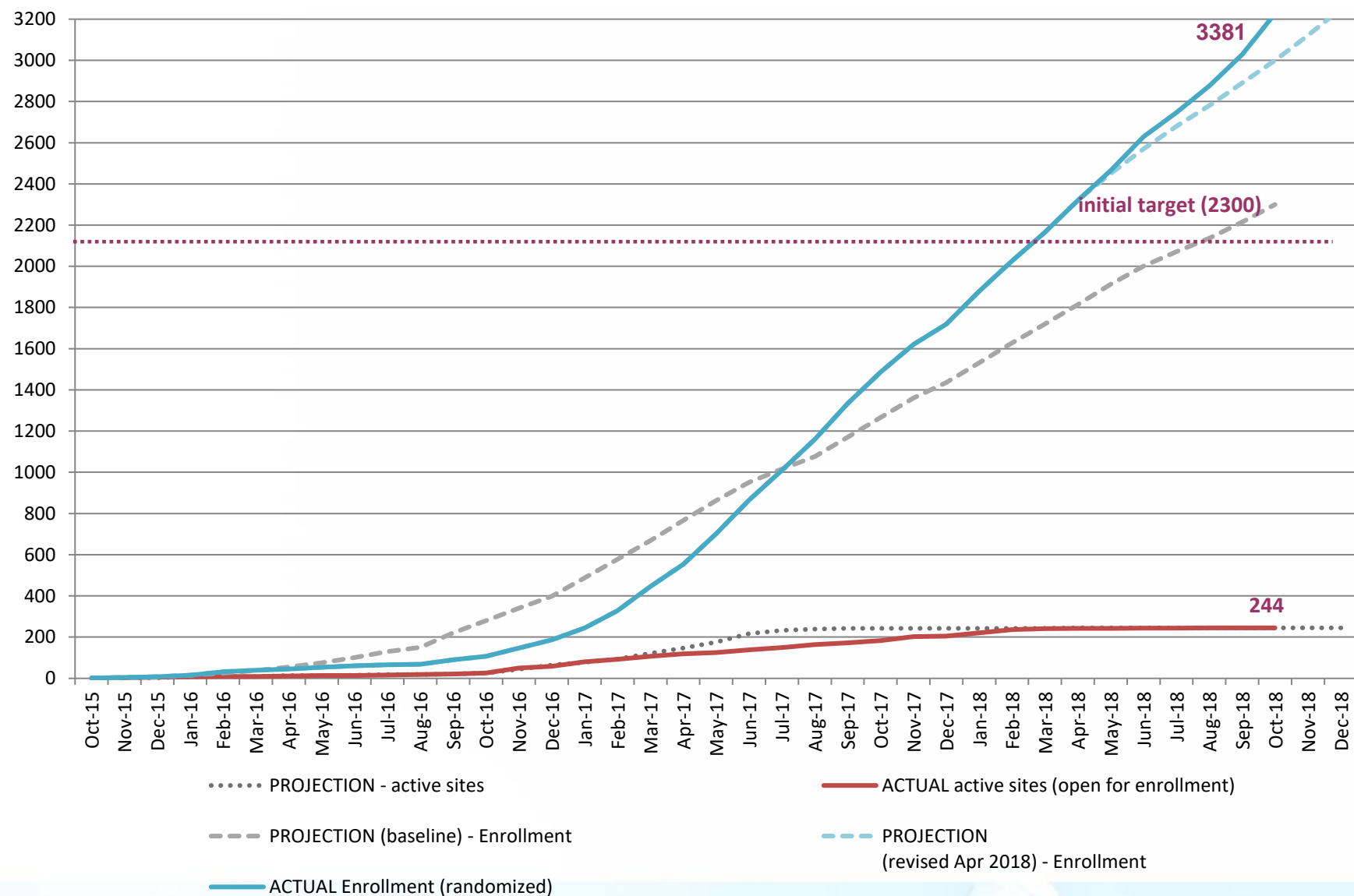
**Almost 6,000 patients randomized in 3 years**

	US	Non-US	Total
FPI	01-Sep-2015	28-Oct-2015	
Patients screened	2862	3844	6706
Screen Failures	450 (15.7%)	462 (12.0%)	912 (13.6%)
<b>Patients randomized</b>	<b>2412</b>	<b>3381</b>	<b>5793</b>
Stage IIA Patients	461	571	1032

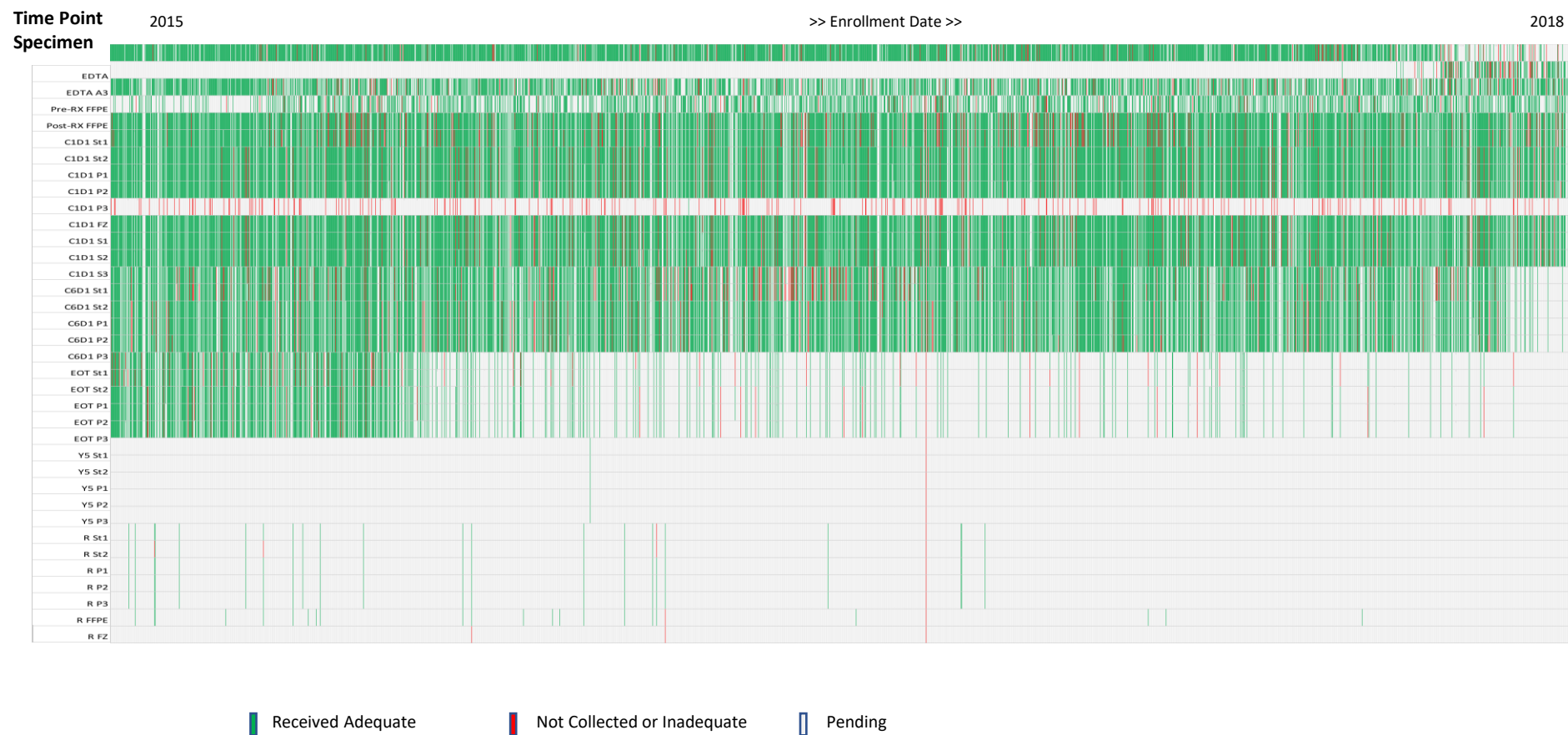




# Projection vs. Actual Enrollment & Active Sites (Non-US)



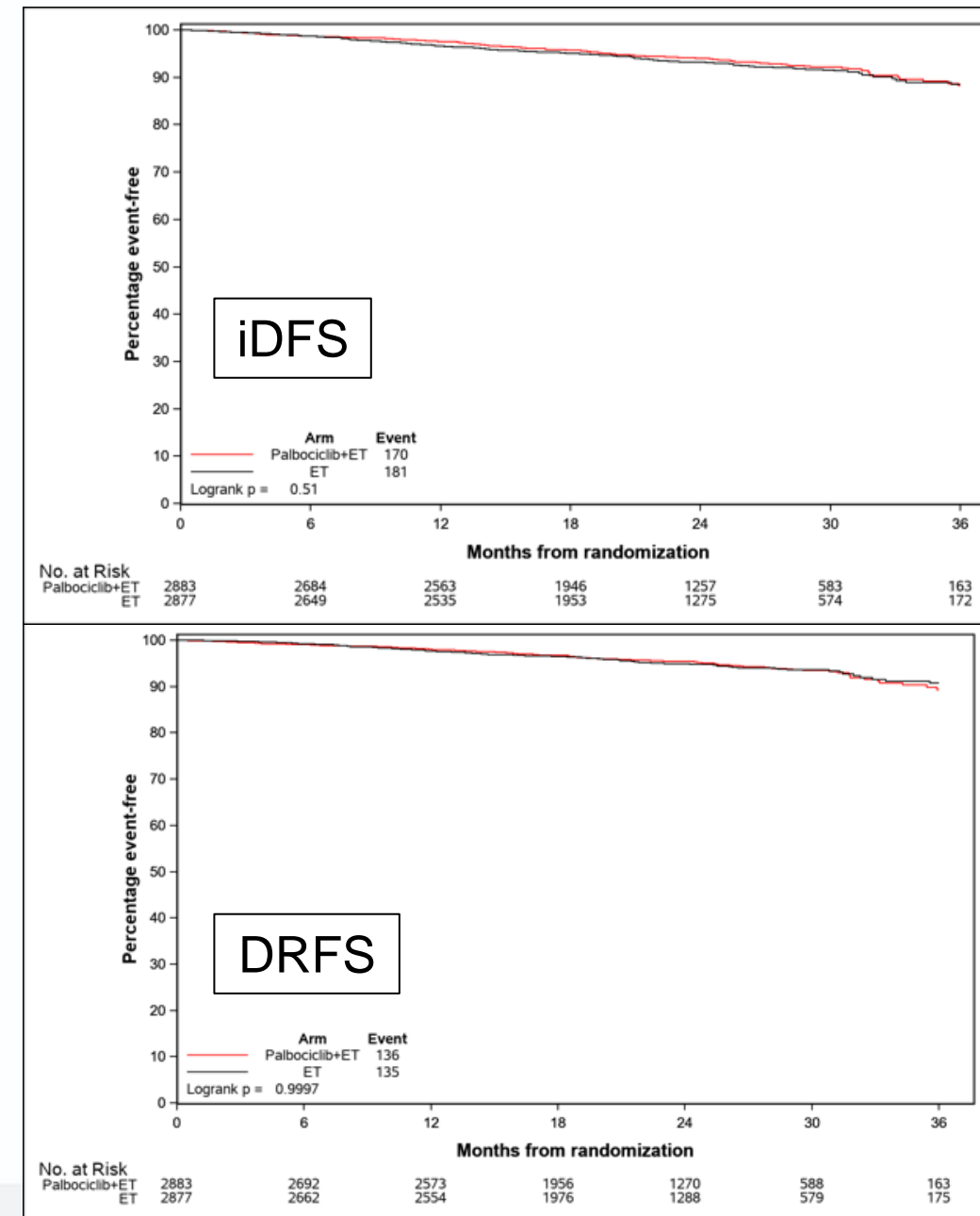
# AFT-05 (PALLAS) BIOSPECIMEN COHORT



\* NOT filtered for screen failures and withdrawn patients

# PALLAS: Efficacy

- At IA2 (May 2020), the test statistic comparing iDFS crossed the pre-specified futility boundary, leading the IDMC to recommend discontinuation of palbociclib in Arm A patients and moving all patients to follow-up.
- The presented data reflect 351 iDFS events, the majority (65.5%) being distant recurrences.
- At a median follow-up of 23.7 months, no significant difference in iDFS was observed, with 3-year iDFS of 88.2% with palbociclib + ET, and 88.5% with ET alone (HR 0.93, 95% CI 0.76-1.15; log-rank p = 0.51). The result was also consistent for DRFS.



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# Lessons Learned from PALLAS

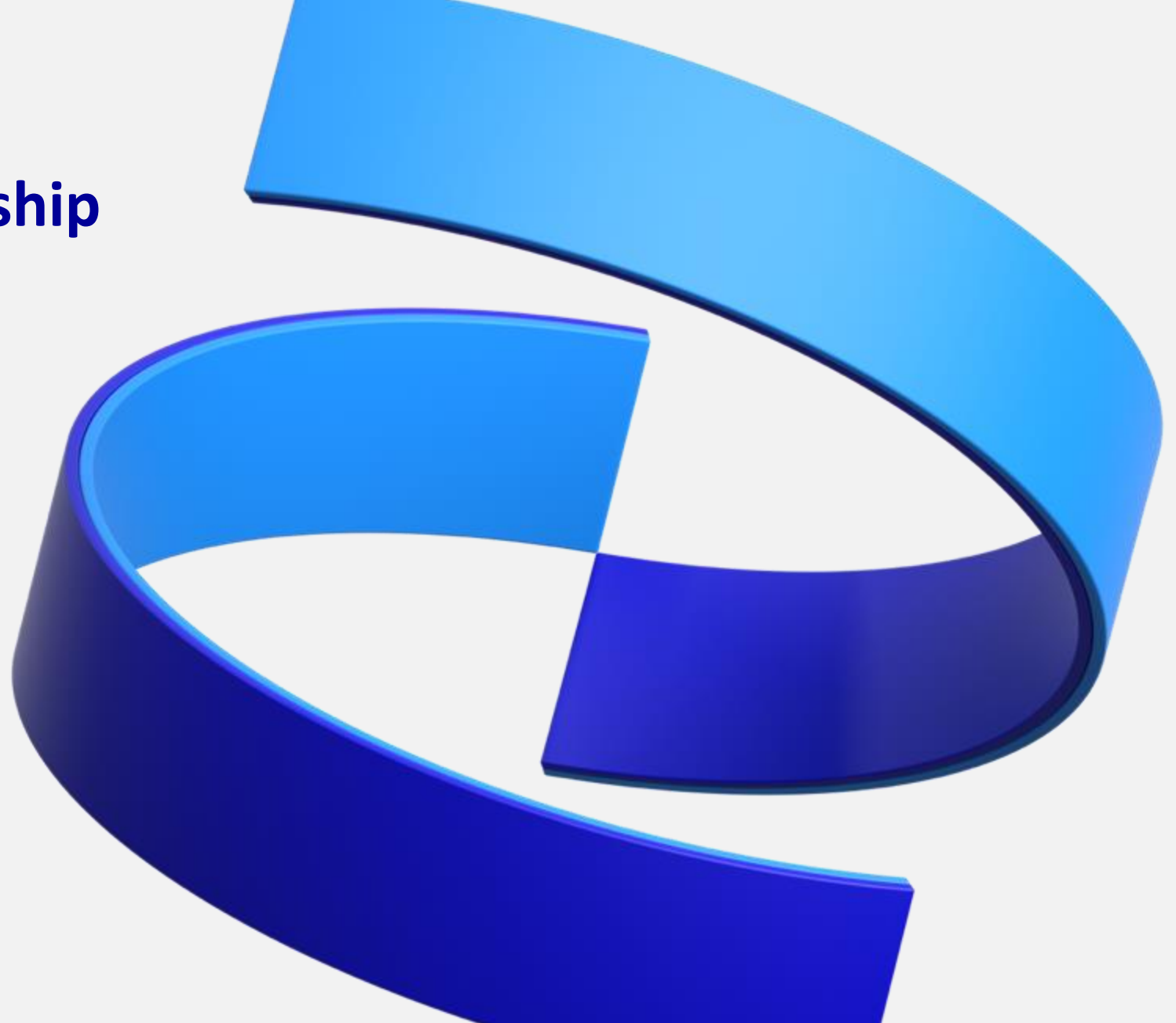
- Despite clinical results of PALLAS, the trial was exceptionally well run and shows power and efficiency of a global academic collaboration.
- Agreement to mandate biospecimen collection was transformative, and will generate substantial correlative discovery investigating the biology of HR+ breast cancer.
- Collaborative trials offer many opportunities for mentorship and professional growth. Shared partnerships allow junior faculty to have leadership roles, maintains pipelines in academic oncology and develops next generation of research leaders.
- Involvement of academic faculty in collaborative trial development keeps patients' needs front and center.
- A close relationship with industry partners can be a wonderful thing: requires transparency, communication, collaboration and trust.





# Academia/Industry Partnership Learnings

Prash Gopalakrishna MD  
Oncology Research & Development  
Pfizer





# Disclosures

Contents represent learnings based on collective professional experience across academia & Industry and are not limited to current role at Pfizer.



# PPP: Advantages

Successful partnerships enhance drug development processes and facilitates innovation

- Access to Expertise, Innovative Ideas and Approaches
- Access to Patient Populations & Expanded Research Capabilities
- Enhanced Reputation
- Long-Term Relationships
- Reduced Regulatory Hurdles
- Cost Savings
- Accelerated Drug Development



# PPP: Challenges

Successful partnerships require careful planning, clear communication, and a shared commitment

- Differing Objectives and Priorities
- Timelines and Speed; Quality control
- Recruitment and Retention Challenges
- Intellectual Property Issues; Data Sharing and Confidentiality
- Funding and Resource Constraints; Resource Allocation
- Cultural and Communication Differences
- Publication Timing

