

ROUNDTABLE ON POPULATION HEALTH IMPROVEMENT

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# Economic Systems as a Structural Driver of Population Health—Partnerships: A Workshop

**September 18, 2024 | 9:00am–4:30pm EST | Hybrid**

ATTENDEE PACKET



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# Agenda

**WEDNESDAY, SEPTEMBER 18, 2024**  
**KECK CENTER, ROOM 100**

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This workshop will build on the earlier conversations about the power of narratives and explore the impact of partnerships, action, and movements intended to drive policy change for an equitable well-being economy. Presentations will reflect the state of the science, showcase different ways of working together for an equitable economy, and continue connecting the dots among economic systems, political economy, and population health and well-being. Presentations and discussions will cluster around three concepts related to different ways of partnering and finding common ground: solidarity, shared value, and movement building.

**9:00am**      **Welcome**

**Ana Diez Roux**, Roundtable Co-Chair, Distinguished University Professor of Epidemiology, Department of Epidemiology and Biostatistics, and Director, Urban Health Collaborative, Drexel University

**9:10am**      **Opening Talk**

**Victor Roy**, Director, Health and Political Economy Project, Assistant Professor, University of Pennsylvania

**9:40am**      **SOLIDARITY: Embracing a paradigm of mutual cooperation, and collective narrative and action**

**Moderator: Tiffany Manuel**, President and CEO, TheCaseMade

**Chris Krehmeyer**, President/CEO, Beyond Housing and Once and For All, St. Louis

**Chris Benner**, Professor, Dorothy E. Everett Global Information and Social Entrepreneurship Chair, Director, Everett Program for Technology and Social Change Director, Institute for Social Transformation, UC Santa Cruz (virtual)

**11:00am**      **VALUE(s): Changing concepts of value, value creation, ownership**

**Moderator: David Erickson**, Senior Vice President, Head of Outreach and Education, Federal Reserve Bank of New York

**Henry-Louis Taylor**, Professor and Director, Center for Urban Studies, University at Buffalo

**Amanda Janoo**, Economics and Policy Lead, Wellbeing Economy Alliance

**12:30pm**      **Lunch Break**

**1:30pm**      **MOVEMENTS: Building movements, building power**

**Moderator: Tyler Norris**, Visiting Scholar, Federal Reserve Bank of New York

Economic Systems as a Structural Driver of  
Population Health—Partnerships: A Workshop

**Ra Criscitiello**, Deputy Director of Research, SEIU-United Healthcare Workers West  
(virtual)

**Anthony Iton**, Lecturer and Impact Fellow, University of California, Berkeley

**Phela Townsend**, Strategic Advisory Consultant, Innoshift; doctoral candidate, Rutgers  
School of Management and Labor Relations

**3:00pm**      **Break**

**3:15pm**      **Closing Discussion**

**Mary Pittman**, Roundtable Co-Chair, Emerita President and CEO, Public Health  
Institute, Senior Program Officer, The Gates Foundation

**Mara Heneghan**, Associate Director of Health and Political Economy Project at the New  
School

**4:15pm**      **Closing Remarks**

**Mary Pittman**

**4:30pm**      **Adjourn**

# Article I. Roundtable Roster

## Roundtable on Population Health Improvement

### Vision, Mission, and Roster

**Vision |** A thriving, healthful, and equitable society

**Mission |** In recognition that health and quality of life for all are shaped by interdependent historical and contemporary social, political, economic, environmental, genetic, behavioral, and health care factors, the Roundtable on Population Health Improvement exists to provoke and catalyze urgently needed multi-sector community engaged collaborative action.

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## MEMBERS

**Ana V. Diez Roux, MD, PhD,  
MPH (co-chair)**

Dana and David Dornsife Dean  
and Distinguished University  
Professor of Epidemiology  
Dornsife School of Public Health  
Drexel University  
Philadelphia, PA

**Mary Pittman, DrPH (co-chair)**

Emerita President and CEO  
Public Health Institute

**Manal Aboelata, MPH**

Managing Director  
The California Endowment  
Los Angeles, CA

**Philip M. Alberti, PhD**

Senior Director, Health Equity  
Research and Policy  
Association of American Medical  
Colleges  
Washington, DC

**Debbie I. Chang, MPH**

President and CEO  
Blue Shield of California  
Foundation  
San Francisco, CA

**Marc N. Gourevitch, MD, MPH**

Professor and Chair  
Department of Population Health  
NYU Langone Health  
New York, NY

**Meg Guerin-Calvert, MPA**

Senior Managing Director and  
President, Center for  
Healthcare Economics and  
Policy  
FTI Consulting  
Washington, DC

**Hilary Heishman, MPH**

Senior Program Officer  
Robert Wood Johnson  
Foundation  
Princeton, NJ

**Dora Hughes, MD, MPH**

Senior Advisor, Center for  
Medicare and Medicaid  
Innovation  
Centers for Medicare and  
Medicaid Services  
U. S. Department of Health and  
Human Services  
Washington, DC

**Sheri Johnson, PhD**

Director, Population Health  
Institute  
Professor (CHS), Department of  
Population Health Sciences  
School of Medicine and Public  
Health  
University of Wisconsin-Madison  
Madison, WI

**Robert M. Kaplan, PhD**

Professor  
Center for Advanced Study in  
the Behavioral Sciences  
Stanford University  
Stanford, CA

**Milton J. Little, Jr., MA**

President  
United Way of Greater Atlanta  
Atlanta, GA

**Tiffany Manuel, PhD, MPP,  
MPS**

CEO  
TheCaseMade

**Bobby Milstein, PhD, MPH**

Director  
ReThink Health  
Morristown, NJ

Economic Systems as a Structural Driver of Population Health—  
Partnerships: A Workshop

**José T. Montero, MD, MHCDS**

Director, Office of Recipients  
Support and Coordination  
National Center for STLT Public  
Health Infrastructure and  
Workforce  
Centers for Disease Control and  
Prevention  
Atlanta, GA

**Willie (Billy) Oglesby, PhD**

Dean  
College of Population Health  
Jefferson University  
Philadelphia, PA

**Jason Purnell, PhD**

President  
James S. McDonnell Foundation  
Associate Professor  
Brown School  
Washington University in Saint  
Louis  
Saint Louis, MO

**Kosali Simon, PhD**

Herman B. Wells Endowed  
Professor  
Associate Vice Provost for  
Health Sciences  
Paul H. O'Neill School of Public  
and Environmental Affairs  
Indiana University  
Bloomington, IN

**Kara Odom Walker, MD, MPH,  
MSHS**

Senior Vice President and  
Chief Population Health Officer  
Nemours  
Washington, DC

**Terry Williams, MBA, Dip.  
Econ.**

Executive Vice President &  
Chief, Population,  
Corporate, & Government  
Affairs Officer  
Atrium Health  
Winston-Salem, NC

## Article II. Biosketches



### Ana Diez Roux, Roundtable Co-Chair

**Ana V. Diez Roux, M.D., Ph.D., M.P.H.**, is Distinguished University Professor of Epidemiology at the Dornsife School of Public Health and Director of the Drexel Urban Health Collaborative. Originally trained as a pediatrician in her native Buenos Aires, she completed public health training at the Johns Hopkins University School of Hygiene and Public Health. Before joining Drexel University, she served on the faculties of Columbia University and the University of Michigan, where she was Chair of the Department of Epidemiology and Director of the Center for Social Epidemiology and Population Health. Dr. Diez Roux is internationally known for her research on the social determinants of population health and the study of how neighborhoods affect health. Her work on neighborhood health effects has been highly influential in the policy debate on population health and its determinants.

Dr. Diez Roux has served on numerous editorial boards, review panels and advisory committees including most recently the Clean Air Scientific Advisory Committee (CASAC) of the Environmental Protection Agency (as Chair), the Board of Scientific Counselors (BSC) of the National Center for Health Statistics, the Committee on Health and Wellbeing in the Changing Urban Environment of the International Council for Science (ISCUS), and CDC's Community Preventive Services Taskforce. She has received the Wade Hampton Frost Award for her contributions to public health from the American Public Health Association and the Award for Outstanding Contributions to Epidemiology from the American College of Epidemiology. She is also an elected member of the American Epidemiological Society and the Academy of Behavioral Medicine Research. She was elected to the National Academy of Medicine of the National Academy of Sciences in 2009.



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### Mary Pittman, Roundtable Co-Chair

**Mary Pittman, DrPH**, recently stepped down from her role as chief executive officer and president of the Public Health Institute (PHI), a U.S. and global non-profit public health organization dedicated to improving health and equity through economic, social, and healthcare innovation. Pittman is a national leader in community health, addressing social determinants leading to health inequities and promoting prevention and quality of care. Her experience in public health and healthcare, including Medicaid financing and safety net systems, make her an expert adviser in the field of population health and building healthier and more equitable communities and health systems. She has designed and launched leadership programs for women in health as well as for other population health leaders.

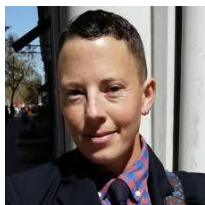
Pittman served for six years on the National Academies of Sciences, Engineering, and Medicine Roundtable on Population Health Improvement, and the Healthy People 2030 advisory committee to the Secretary of HHS. She served as an expert advisor to the Let's Get Healthy California Task Force, and serves on numerous advisory boards for UC Berkeley, School of Public Health, Loma Linda School of Public Health, Charles Drew University Medical School, and other non-profits and a small diagnostic company.



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## Chris Benner

**Chris Benner, Ph.D.**, is the Dorothy E. Everett Chair in Global Information and Social Entrepreneurship, and a Professor of Environmental Studies and Sociology at the University of California, Santa Cruz. He currently directs the Everett Program for Technology and Social Change and the Institute for Social Transformation. His research examines the relationships between technological change, regional development, and the structure of economic opportunity, focusing on regional labor markets and the transformation of work and employment. He has authored or co-authored seven books (most recently [Solidarity Economics](#), 2021, Polity Press) and more than 75 journal articles, chapters and research reports. He received his Ph.D. in City and Regional Planning from the University of California, Berkeley.



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## Ra Criscitiello

**Ra Criscitiello, Esq.**, is deputy director of research at SEIU-United Healthcare Workers West in Oakland, California, a labor union of nearly 100,000 healthcare workers. SEIU-UHW members are frontline caregivers, including respiratory care practitioners, dietary, environmental services, and nursing staff who aim to improve the healthcare system by providing quality care for all patients, expanding access to excellent, affordable healthcare for all Californians, and improving living standards for all workers. Ra's work focuses on the intersection of organized labor and worker cooperatives, and she has built several innovative employment models that collectivize the employment status of unionized healthcare workers on scale. Ra's work developing unionized platform cooperatives demonstrates the possibility of a post-pandemic economic recovery that centers workers and allows flexibility without compromising traditional union values or worker control.



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## David Erickson

**David J. Erickson, Ph.D.**, is senior vice president and head of Outreach and Education at the Federal Reserve Bank of New York. His areas of research include community development finance, affordable housing, economic development, and institutional changes that benefit low-income communities. Erickson has a Ph.D. in history from the University of California, Berkeley, with a focus on economic history and public policy. He also holds a master's degree in public policy from Berkeley and an undergraduate degree from Dartmouth College.

David has been a leader in the collaboration between the Federal Reserve and the Robert Wood Johnson Foundation in bringing the health sector together with community development. To date, this collaboration has resulted in 52 conferences and numerous publications, including a cluster of articles in *Health Affairs* in November 2011. His book on the history of community development, *The Housing Policy Revolution: Networks and Neighborhoods*, was published in 2009 by the Urban Institute Press. He also co-edited *Investing in What Works for America's Communities: Essays on People, Place, and Purpose* (2012); *What Counts: Harnessing Data for America's Communities* (2014); *What It's Worth: Strengthening the Financial Futures of Families, Communities and the Nation* (2015); and *What*



Matters: Investing in Results to Build Strong, Vibrant Communities (2017).



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### Mara Heneghan

**Mara Heneghan, M.A.**, is Associate Director of the Health and Political Economy Project at the Institute on Race, Power and Political Economy where she supports the policy, programmatic, and operational work to catalyze action toward an economy that enables health and dignity for all. Prior to this role, Mara served as First Deputy of Policy in the Office of City of Chicago Mayor Brandon Johnson, Director of Policy in the Office of Cook County Board President Toni Preckwinkle, and Senior Strategist of Guaranteed Income at Economic Security Project. A devoted Chicagoan, in her personal capacity Mara co-organizes Market Box, a mutual aid project that delivers free, fresh, local produce to families across Chicago's South Side each month. Mara holds an MA from the University of Chicago Crown Family School of Social Work, Policy, and Practice and a BA in Public Policy from the University of Chicago and is an Obama Foundation Scholar alum and a Fulbright alum.



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### Anthony Iton

**Anthony Iton, M.D., J.D., M.P.H.**, is a Lecturer of Health Policy & Management at UC Berkeley's School of Public Health. He is also a Senior Vice President for Healthy Communities at The California Endowment. In the fall of 2009, he began to oversee the organization's 10-Year, multimillion-dollar statewide commitment to advance policies and forge partnerships to build healthy communities and a healthy California. Iton serves on the board of directors of the Public Health Institute, the Public Health Trust, the Prevention Institute and Jobs For The Future. In the past, he has served as both the director and County Health Officer for the Alameda County Public Health Department. In that role, he oversaw the creation of an innovative public health practice designed to eliminate health disparities by tackling the root causes of poor health that limit the quality of life and lifespan in many of California's low-income communities. He has worked as an HIV disability rights attorney at the Berkeley Community Law Center, a health care policy analyst with Consumers Union West Coast Regional Office, and as a physician and advocate for the homeless at the San Francisco Public Health Department.

Dr. Iton's primary focus includes health of disadvantaged populations and the contributions of race, class, wealth, education, geography and employment to health status. His awards include the Champion of Children Award from the United Way and the National Association of City and County Health Officials Award of Excellence for the use of information technology in public health. In February 2010, Dr. Iton was recognized by the California Legislative Black Caucus with the Black History Month Legends Award and presented on the floor of the California State Assembly with a resolution memorializing his life's work and achievements.



### Amanda Janoo

**Amanda Janoo, M.Phil.**, is an economic policy expert with over a decade of experience working with governments and international development institutions around the world. Her work aims to build just and sustainable economies through goal-oriented and participatory policy design processes.

Prior to joining WEAll, Amanda worked for the United Nations and the African Development Bank as an industrial policy and structural transformation expert. As a Fulbright researcher, she explored the relationship between international trade and informal employment. She graduated from Cambridge University with an MPhil in Development Studies and hails from the green mountain state of Vermont, in the USA.



### Chris Krehmeyer

**Chris Krehmeyer, D.H.L.**, is the President and CEO of Beyond Housing, a nationally recognized organization in St. Louis, Missouri, that works to strengthen families and transform communities to create a stronger, more equitable and prosperous St. Louis, once and for all.

Chris has served Beyond Housing as its leader since 1993. The organization currently has 100 full time employees, a budget of almost \$21 million and controls assets worth nearly \$110 million.

Under Chris' leadership, the organization created and engages in a comprehensive community development initiative called 24:1. The initiative represents the 24 municipalities in the Normandy school district who share one vision for successful children, engaged families and a strong community. Together they help strengthen local communities through education efforts, housing, employment readiness and access, personal finance, economic development opportunities and public sector infrastructure support. To date, Chris and his team has raised and invested more than \$175 million dollars in the 24:1 community he is honored to serve.

Chris has or currently sits on a variety of boards including Midwest Bank Centre, Community Builders Network of St. Louis, and University of Missouri's Not-For-Profit programs. He is board chair of the national Home Matters movement and is the former chair of the National NeighborWorks Association Board.

Chris has been an adjunct faculty member at Washington University, taught at Webster University and has been recognized by the Ethical Society of St. Louis, the NAACP, and the St. Louis Business Journal. He is graduate of Washington University with a degree in Urban Studies in Arts and Sciences and received honorary Doctor of Humane Letters from both his alma mater and the University of Missouri – St. Louis.

## Tiffany Manuel



**Tiffany Manuel, Ph.D., M.P.P., M.P.S.**, is the founder and CEO of TheCaseMade. She has worked with thousands of passionate social changemakers, innovators and adaptive leaders around the United States who are building better, stronger communities that are diverse, equitable and inclusive. She is the author of *Case Made! 10 Powerful Leadership Principles that Win Hearts, Change Minds, and Grow Impact* as well as many reports, journal articles and scholarly papers.

Dr. T. grew up in Detroit, Michigan during one of the most turbulent times in the city's history. It was because of the challenges of that experience that she champions better policy, programs, investments and services that can transform our cities and communities for the better. It is also the reason that Dr. T. has worked to expand opportunity, equity and inclusion through 25+ years of professional and volunteer experience spanning the private and non-profit sectors, government and academia.

Trained as a social scientist in quantitative and qualitative methods, she is passionate about translating the insights harvested from her research and practice to improve our ability to build public will around the critical issues that matter most. She holds doctorate and master's degrees in public policy from the University of Massachusetts Boston, a master's degree in political science from Purdue University and a bachelor's degree from the University of Chicago.

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## Tyler Norris



**Tyler Norris, MDiv**, is a social entrepreneur, chaplain, and trusted advisor to philanthropies, partnerships and government agencies working to improve the well-being of people and place. For over four decades, he has shaped health and development initiatives in hundreds of communities in the U.S. and around the world and built over a dozen business and social ventures.

Tyler is co-founder and senior advisor to the [CEO Alliance for Mental Health](#); a visiting scholar at the [Federal Reserve Bank of New York](#), senior advisor to [Mental Health America](#) and [Psychedelic Science Funders Collaborative](#), CEO of [Trendbenders LLC](#), and a board member of [Mindful Philanthropy](#), the [National Academies of Sciences' Child Well Being Forum](#), [Naropa University](#) (board chair 2020-2023), the Fireside Project, and the [Global Flourishing Study](#). Tyler serves as a non-denominational chaplain, and voluntary leader of Crisis Intervention Teams (CIT) in multiple settings.

From 2017- 2022, Tyler served as founding CEO of [Well Being Trust](#), which for its first 5½ years was a national-facing impact philanthropy with a mission to advance mental, social and spiritual health of the United States. In this period, Well Being Trust invested over \$55 million in 240+ initiatives and helped build a portfolio of sustaining organizations to accelerate the social movement for mental health and well-being. Previously, Tyler led Total Health at [Kaiser Permanente](#), applying system payroll, purchasing and investment portfolios to benefit the economic, social and environmental contributors to health.

Over the decades Tyler helped start [Step Denver](#); facilitated the opening of the [Abraham Path](#) through the heart of the Middle East; was founding president and CEO of [Community Initiatives](#) and founding board chair of IP3, the social enterprise that

gave birth to the [Community Commons](#), a GIS data mapping and stories platform. In the early 1990's, Tyler led the Kuhiston Foundation to help establish the [national park system and micro-finance in Tajikistan](#).

Tyler is a graduate of Harvard Business School's Executive Leadership Program, earned a Master of Divinity from Naropa University, and has a bachelor's degree in World Political Economy from Colorado College. He lives and serves in the communities of the Wood River Valley of Idaho and Oakland, California.



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### Victor Roy

**Victor Roy, M.D., Ph.D.**, is a family physician and sociologist and currently Assistant Professor of Family Medicine and Community Health at the University of Pennsylvania this fall. Alongside Professor Darrick Hamilton and Dr. Dave A. Chokshi, he is directing the Health and Political Economy Project, a new initiative aiming to build health-focused economic strategy and action.

Taking a political economy lens, Victor's research has investigated equitable access to medicines and the financialization of health care. He is the author of *Capitalizing a Cure: How Finance Controls the Price and Value of Medicines* (University of California Press, 2023), which examines the influence of financial logics and actors in shaping the pricing, value, and access to breakthrough medicines through the case of curative hepatitis C treatments. His writing on these topics have also been featured in the *New England Journal of Medicine* and the *BMJ*.

Previously, he co-founded and served as Executive Director of GlobeMed, a network of students on university campuses partnered with communities around the world to tackle poverty and health inequity. He earned his MD as a Paul and Daisy New American Fellow at the Feinberg School of Medicine at Northwestern, his PhD in Sociology as a Gates Cambridge Scholar at the University of Cambridge, and a post-doctoral fellowship in the National Clinician Scholars Program at Yale School of Medicine. A practicing family physician, he completed his residency training during the COVID-19 pandemic at Boston Medical Center. He is the grandson of a physician and village health worker from rural West Bengal, India.



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### Henry-Louis Taylor

**Henry-Louis Taylor, M.A., M.S., Ph.D.**, is an internationally recognized urban planner, historian and full professor in the Department of Urban and Regional Planning the University at Buffalo, founding director of the Center for Urban Studies, and Associate Director of the UB Community Health Equity Research Institute. Taylor research focuses on Black social movements, and the interplay among race capitalism, metropolitan city-building, and the underdevelopment of Black neighborhoods. He has written and/or edited five books and over 100 articles and technical reports. He has been cited in many national publications, including the *New York Times*, the *Washington Post*, *CNN*, *USA Today*, *The Atlantic*, the *Huffington Post*, and *Time Magazine*. He has appeared on *ABC's Nightline*, *CBS Morning News*, *CNN*, and *MSNBC*. Taylor is the recipient of numerous awards, including the 2018 Marilyn J. Gittell Activist Scholar Award by the Urban Affairs Association and the "Community Healer Award," by the National Community Healing Network. Taylor is

developing a model of neighborhood transformation in collaboration with a network of community organizations in Buffalo, and he is completing a study on neighborhood change in Buffalo and a book, *From Harlem to Havana: The Nehanda Isoke Abiodun Story* (SUNY Press).



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## Phela Townsend

**Phela Townsend, M.B.A.**, was a policy entrepreneur at Next100 and now provides strategic consulting and support to grassroots, community worker organizations focused on base-building, digital organizing, and addressing disinformation while completing her PhD in Labor and Industrial Relations at Rutgers University. Phela is a scholar-activist committed to advancing racial, social, and economic justice, while working at the intersection of workers' rights, advocacy, and policy. She focuses on issues at the intersection of labor and technology policy, and strengthening the capacity and power of worker organizations and workers, especially women, workers of color and other marginalized communities, and those who lack the necessary rights and protections. Her work aims to build awareness and to address key policy and non-policy barriers and solutions for building more sustainable and powerful worker organizations and a labor movement where all workers feel that they belong,

Phela has recently written several articles and reports on the intersections of the labor movement and emerging technology and tech policy while continuing to work toward her PhD in human Resources and industrial relations. Her recent work has explored the lessons that the Movement for Black Lives and the pandemic have offered for [digital organizing](#), how data privacy is a [labor rights issue](#), how the digital divide [harms workers](#), and the risks the rise of AI [pose to workers' rights](#).

Phela is currently a PhD candidate at the Rutgers School of Management and Labor Relations. Her research touches several areas, including critical race theory; economic inequality; how technology is changing work and impacting workers; and newer forms of worker voice and representation. She has a BS in industrial and labor relations from Cornell University and an MBA from the MIT Sloan School of Management. While she was born in Rochester, New York, Phela identifies as a native of the "DMV" (D.C.-Maryland-Virginia) area, where she spent most of her childhood and teen years before attending college.



## Article III. Recommended Readings and Resources

### SOLIDARITY:

Chris Benner, and Manuel Pastor. "Solidarity Economics: The Comic." Solidarity Economics.  
<https://solidarityeconomics.org/solidarity-economics-comic/>.

CommonFuture. *Closing the Missing Middle in Economic Justice: A 5-Step Playbook for 501(C)(3) Nonprofits to Close the Gap between Communities and Decision-Makers for Economic Policy Change*. (CommonFuture, June 18, 2024).  
[https://media.commonfuture.co/Missing\\_Middle\\_Jun18\\_3d3271bf2a.pdf?updated\\_at=2024-06-18T21:39:13.864Z](https://media.commonfuture.co/Missing_Middle_Jun18_3d3271bf2a.pdf?updated_at=2024-06-18T21:39:13.864Z).

*Investing in What Works for America's Communities: Essays on People, Place, and Purpose*. Federal Reserve Bank of San Francisco & Low Income Investment Fund, 2012.  
<https://www.frbsf.org/wp-content/uploads/sites/3/investing-in-what-works.pdf>.

"Once and for All: A Model for Creating a Stronger, More Equitable, and Prosperous St. Louis - Once and for All." Beyond Housing, <https://www.onceandforall.org/>.

Taylor, Astra, and Leah Hunt-Hendrix. "The One Idea That Could Save American Democracy." (March 21, 2024). <https://www.nytimes.com/2024/03/21/opinion/democracy-solidarity-trump.html>.

### VALUES:

Buffalo Rising. "Redefining Urban Health: Transforming Buffalo's East Side." (December 22, 2023). <https://www.buffalorising.com/2023/12/redefining-urban-health-transforming-buffalos-east-side/>.

"Business Roundtable Redefines the Purpose of a Corporation to Promote 'an Economy That Serves All Americans'." Business Roundtable, 2019,  
<https://www.businessroundtable.org/business-roundtable-redefines-the-purpose-of-a-corporation-to-promote-an-economy-that-serves-all-americans>.

Business Roundtable. "Five Years On: Corporate Purpose and Profit." (August 16, 2024).  
[https://www.businessroundtable.org/five-years-on-corporate-purpose-and-profit?utm\\_source=newsletter&utm\\_medium=email&utm\\_campaign=newsletter\\_axiosam&stream=top](https://www.businessroundtable.org/five-years-on-corporate-purpose-and-profit?utm_source=newsletter&utm_medium=email&utm_campaign=newsletter_axiosam&stream=top).

"Corporate Racial Equity Alliance." PolicyLink, 2024, <https://corporateraciaequityalliance.org/>.

Getachew, Mahlet. "Corporate Power That Benefits All of Us: Being in Business Means Having a Social Impact. To Build a Flourishing Nation for All People, We Need Businesses to Take a Leadership Role." (June 17, 2024). <https://ssir.org/articles/entry/corporate-responsibility-multiracial-democracy>.

Jurgens, Chris, "How Building Coalitions Can Drive Financial Regulatory Reforms: What We've Learned About Shifting Corporations and Capital Markets toward the Common Good: Part 1." *Omidyar Network*, Nov 20, 2023, <https://medium.com/omidyar-network/what->

[weve-learned-about-how-to-shift-corporations-and-capital-markets-toward-the-common-good-part-0492ca068b38.](#)

Botella, Elena, "How Investors Can Work with Stakeholders to Reimagine Capitalism: What We've Learned About Shifting Corporations and Capital Markets toward the Common Good: Part Two." *Omidyar Network*, Dec 12, 2023, [https://medium.com/omidyar-network/how-investors-can-work-with-stakeholders-to-reimagine-capitalism-faba20be39bf.](https://medium.com/omidyar-network/how-investors-can-work-with-stakeholders-to-reimagine-capitalism-faba20be39bf)

Kramer, Mark R., and Marc W. Pfitzer. "The Ecosystem of Shared Value." *Harvard Business Review*, October 2016, 2016, 80-89. [https://hbr.org/2016/10/the-ecosystem-of-shared-value.](https://hbr.org/2016/10/the-ecosystem-of-shared-value)

Mazzucato, Mariana. "Health for All: Transforming Economies to Deliver What Matters." *BMJ* 381 (2023). [https://www.bmj.com/content/381/bmj.p1175.](https://www.bmj.com/content/381/bmj.p1175)

McKinley, Sarah, and Neil McInroy. *Action Guide for Advancing Community Wealth Building in the United States*. (Democracy Collaborative, August 15, 2024). [https://democracycollaborative.org/publications/community-wealth-building-action-guide.](https://democracycollaborative.org/publications/community-wealth-building-action-guide)

Porter, Michael E., and Mark R. Kramer. "Creating Shared Value: How to Reinvent Capitalism - and Unleash a Wave of Innovation and Growth." *Harvard Business Review*, 2011. [https://www.communitylivingbc.ca/wp-content/uploads/2018/05/Creating-Shared-Value.pdf.](https://www.communitylivingbc.ca/wp-content/uploads/2018/05/Creating-Shared-Value.pdf)

"Service Employees International Union." 2024, [https://www.seiu.org/about#content-main.](https://www.seiu.org/about#content-main)

Taylor, Henry-Louis. *How We Change the Black East Side: A Neighborhood Planning and Development Framework*. Community Health Equity Research Institute (Right 2 The City, December 2023). [https://right2thecity.com/how-we-change-the-black-east-side/.](https://right2thecity.com/how-we-change-the-black-east-side/)

U.S. Department of Health and Human Services. 2021. *Community health and economic prosperity: Engaging businesses as stewards and stakeholders—A report of the surgeon general*. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, Office of the Associate Director for Policy and Strategy, <https://www.hhs.gov/sites/default/files/chep-sgr-full-report.pdf>

WHO Council on the Economics of Health for All. *Health for All: Transforming Economies to Deliver What Matters. Final Report*. (World Health Organization, 2023). [https://cdn.who.int/media/docs/default-source/council-on-the-economics-of-health-for-all/council-eh4a\\_finalreport\\_web.pdf.](https://cdn.who.int/media/docs/default-source/council-on-the-economics-of-health-for-all/council-eh4a_finalreport_web.pdf)

## MOVEMENTS:

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## Article IV. Preventing Discrimination, Harassment, and Bullying Expectations for Participants in NASEM Activities

The National Academies of Sciences, Engineering, and Medicine (NASEM) are committed to the principles of diversity, integrity, civility, and respect in all of our activities. We look to you to be a partner in this commitment by helping us to maintain a professional and cordial environment. All forms of discrimination, harassment, and bullying are prohibited in any NASEM activity. This commitment applies to all participants in all settings and locations in which NASEM work and activities are conducted, including committee meetings, workshops, conferences, and other work and social functions where employees, volunteers, sponsors, vendors, or guests are present.

**Discrimination** is prejudicial treatment of individuals or groups of people based on their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws.

**Sexual harassment** is unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature that creates an intimidating, hostile, or offensive environment.

**Other types of harassment** include any verbal or physical conduct directed at individuals or groups of people because of their race, ethnicity, color, national origin, sex, sexual orientation, gender identity, age, religion, disability, veteran status, or any other characteristic protected by applicable laws, that creates an intimidating, hostile, or offensive environment.

**Bullying** is unwelcome, aggressive behavior involving the use of influence, threat, intimidation, or coercion to dominate others in the professional environment.

### Section 4.01 REPORTING AND RESOLUTION

Any violation of this policy should be reported. If you experience or witness discrimination, harassment, or bullying, you are encouraged to make your unease or disapproval known to the individual, if you are comfortable doing so. You are also urged to report any incident by:

- Filing a complaint with the Office of Human Resources at 202-334-3400, or
- Reporting the incident to an employee involved in the activity in which the member or volunteer is participating, who will then file a complaint with the Office of Human Resources.

Complaints should be filed as soon as possible after an incident. To ensure the prompt and thorough investigation of the complaint, the complainant should provide as much information as is possible, such as names, dates, locations, and steps taken. The Office of Human Resources will investigate the alleged violation in consultation with the Office of the General Counsel.

If an investigation results in a finding that an individual has committed a violation, NASEM will take the actions necessary to protect those involved in its activities from any future discrimination, harassment, or bullying, including in appropriate circumstances the removal of an individual from current NASEM activities and a ban on participation in future activities.

### Section 4.02 CONFIDENTIALITY

Information contained in a complaint is kept confidential, and information is revealed only on a need-to-know basis. NASEM will not retaliate or tolerate retaliation against anyone who makes a good faith report of discrimination, harassment, or bullying.

# Economic Systems as a Structural Driver of Population Health— Partnerships: A Workshop

## Article V. Diversity, Equity, and Inclusion Statement and Guiding Principles

We, the National Academies of Sciences, Engineering, and Medicine (the National Academies), value diversity among our staff, members, volunteers, partners, vendors, and audiences. We recognize that talent is broadly distributed in society and that many perspectives enhance the quality of our work and drive innovation and impact.

We pledge to cultivate a workplace culture and climate that promotes inclusion, belonging, accessibility, and anti-racism; upholds equity; and values the participation of all who are engaged in advancing our mission.[1] By embracing the values of diversity, equity, and inclusion in our programs, institutional policies and practices, and products, we will be able to better advise the nation on the most complex issues facing society and the world.

### **Guiding Principles:**

The following diversity, equity, and inclusion principles guide our work at the National Academies:

1. Integrate diverse perspectives and experiences into our programs, institutional policies and practices, and products.
2. Foster a culture of inclusion where all staff, members, and volunteers have full access to participation and feel welcomed, respected, valued, and a sense of belonging.
3. Approach scientific endeavors with a consideration of diversity, equity, and inclusion frameworks.
4. Cultivate mutually beneficial diverse partnerships and collaborations with a variety of communities, including, but not limited to, marginalized and underrepresented communities.

Our institutional strategy for putting these values and principles into practice are outlined in the National Academies DEI Action Plan, a comprehensive five-year plan that charts a path toward achieving our diversity, equity, and inclusion goals. The DEI Action Plan is one of many ways that we commit to systems of accountability and transparency to uphold these principles and allow for continuous learning and improvement.

*Updated June 7, 2018*