

# Session 3: Educational and Workplace Contexts/Policy

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# Why education and work?

- Cognitive reserve theory
  - “In essence, an individual who uses a brain network more efficiently, or is more capable of calling up alternate brain networks or cognitive strategies in response to increased demand may have more cognitive reserve and might maintain effective performance longer in the face of brain pathology.”

Stern 2003\*

\* References at the end of these slides

# Why education and work?

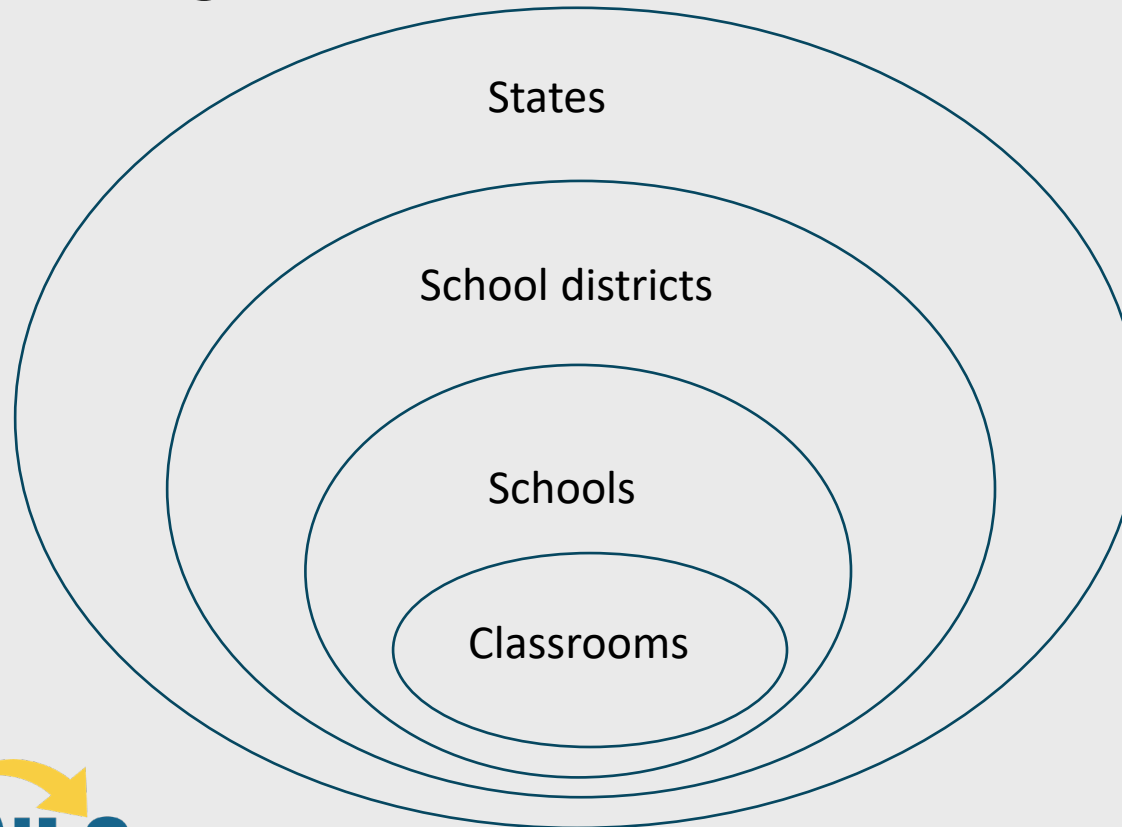
- Education and work have the potential to build and sustain cognitive reserve
  - Engage the brain in developing new pathways
  - Recruit additional networks to perform complex tasks
- This translates into delayed symptoms of cognitive decline even in the face of biological change

# Learning and complexity

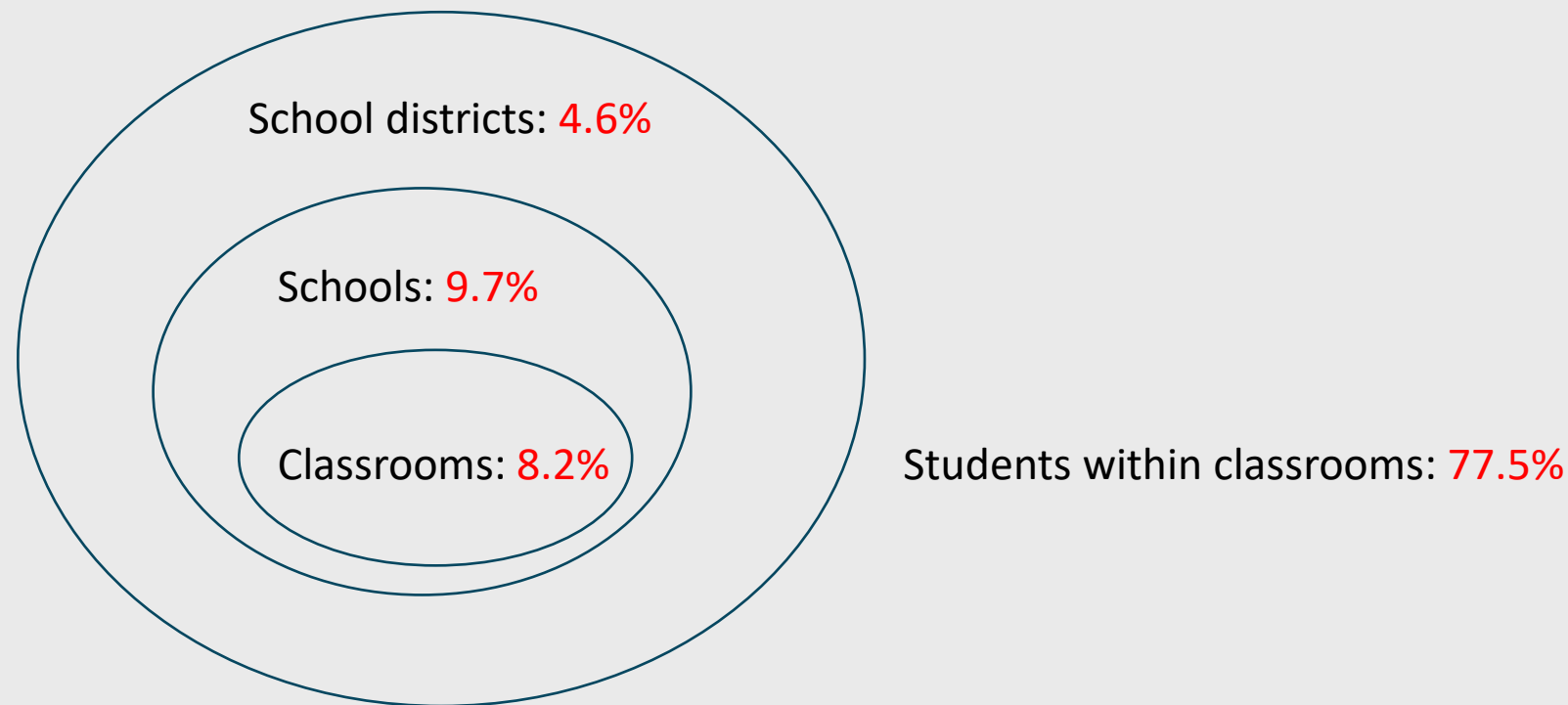
- Focus on the organizational context of education
  - What shapes learning *opportunities* and learning *outcomes*?
- Focus on work over the course of adulthood
  - What about work contributes to (cognitive) health as we age?
    - Think in particular about different aspects of work *complexity*

# Where does learning happen?

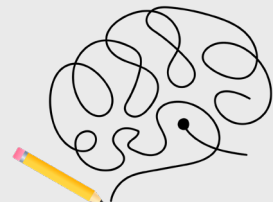
- Focus on the organizational context of education



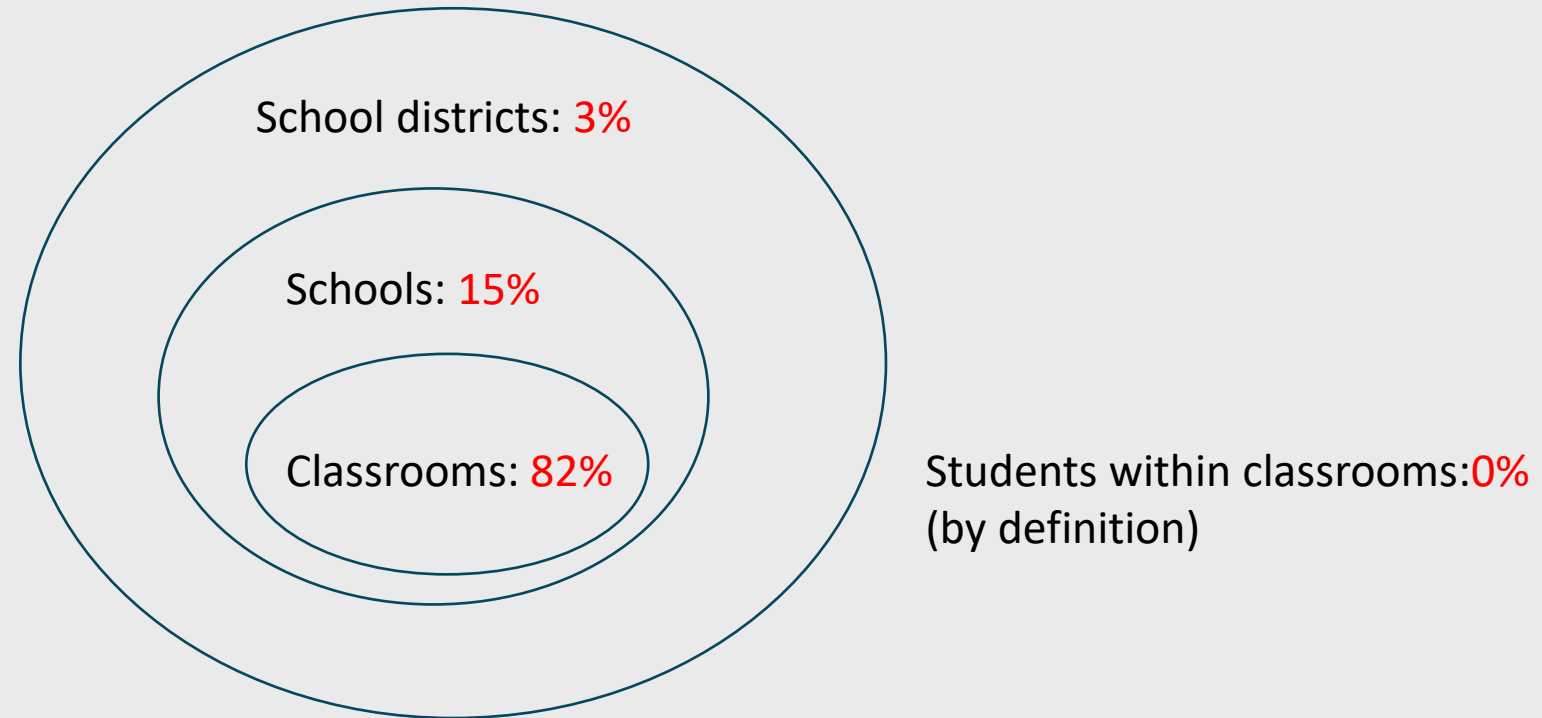
# Variation in 4<sup>th</sup> and 5<sup>th</sup> grade math test scores (North Carolina 2009-10)



Chingos, M. M., Whitehurst, G. J., & Gallaher, M. R. (2015). School Districts and Student Achievement. *Education Finance and Policy*, 10(3), 378-398. doi:10.1162/EDFP\_a\_00167



# Institutional shares of variation in 4<sup>th</sup> and 5<sup>th</sup> grade math growth (North Carolina 2009-10)



Chingos, M. M., Whitehurst, G. J., & Gallaher, M. R. (2015). School Districts and Student Achievement. *Education Finance and Policy*, 10(3), 378-398. doi:10.1162/EDFP\_a\_00167

# Why should you care?

- Much of the research we have on the ‘effects’ of schools on cognitive function & risk of ADRD focuses on **states**
  - Avila et al. 2020; Soh et al. 2023; Walsemann et al. 2022b
- Some looks at **districts**
  - Moorman, Greenfield, and Garcia 2019
- Some looks at **schools**
  - Mantri et al. 2020; Moorman and Khani 2024; Sisco et al. 2015; Walsemann et al. 2022a
- Most of the action may be in **classrooms**
  - The context where most formal learning happens



# Why should you care?

- The educational gradient in cognitive skills later in life is largely present by the end of secondary school
  - About 80% of the credential gradient in cognitive skills at age ~60 is attributable to educational opportunities and achievements observed at the end of high school (Grodsky et al., under review)
- This is *not* reducible to an immutable component of intelligence (if there is such a thing)
  - Understanding variation in learning, and how context affects it, is a critical next step

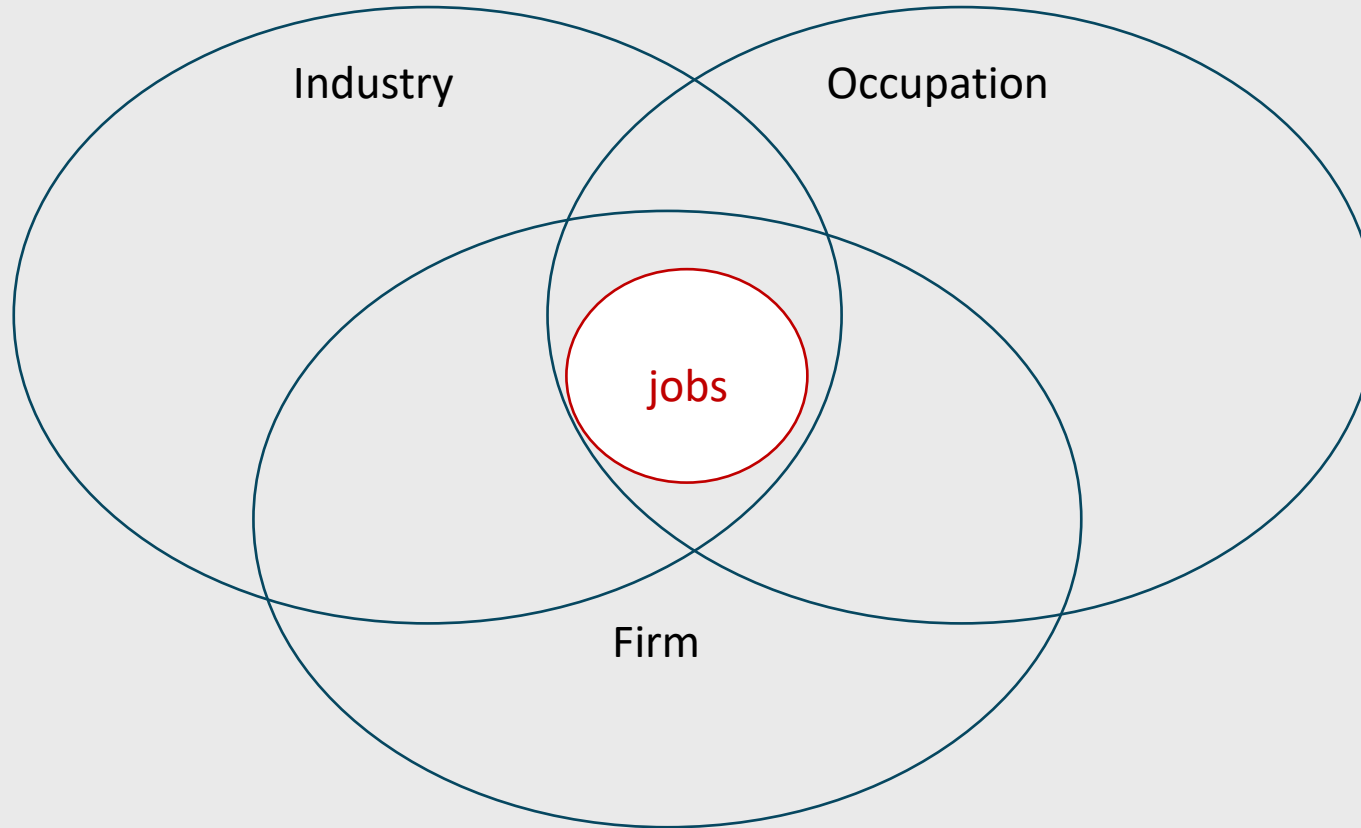
# What have we learned about educational contexts and cognitive aging?

- State-level policies (school term length, student-teacher ratio) and outcomes (average attendance) are associated with lower risk of dementia
- School segregation is associated with higher risk of dementia
- High school curriculum may be associated with cognitive function later in life
- High school 'academic press' may be associated with cognitive function later in life

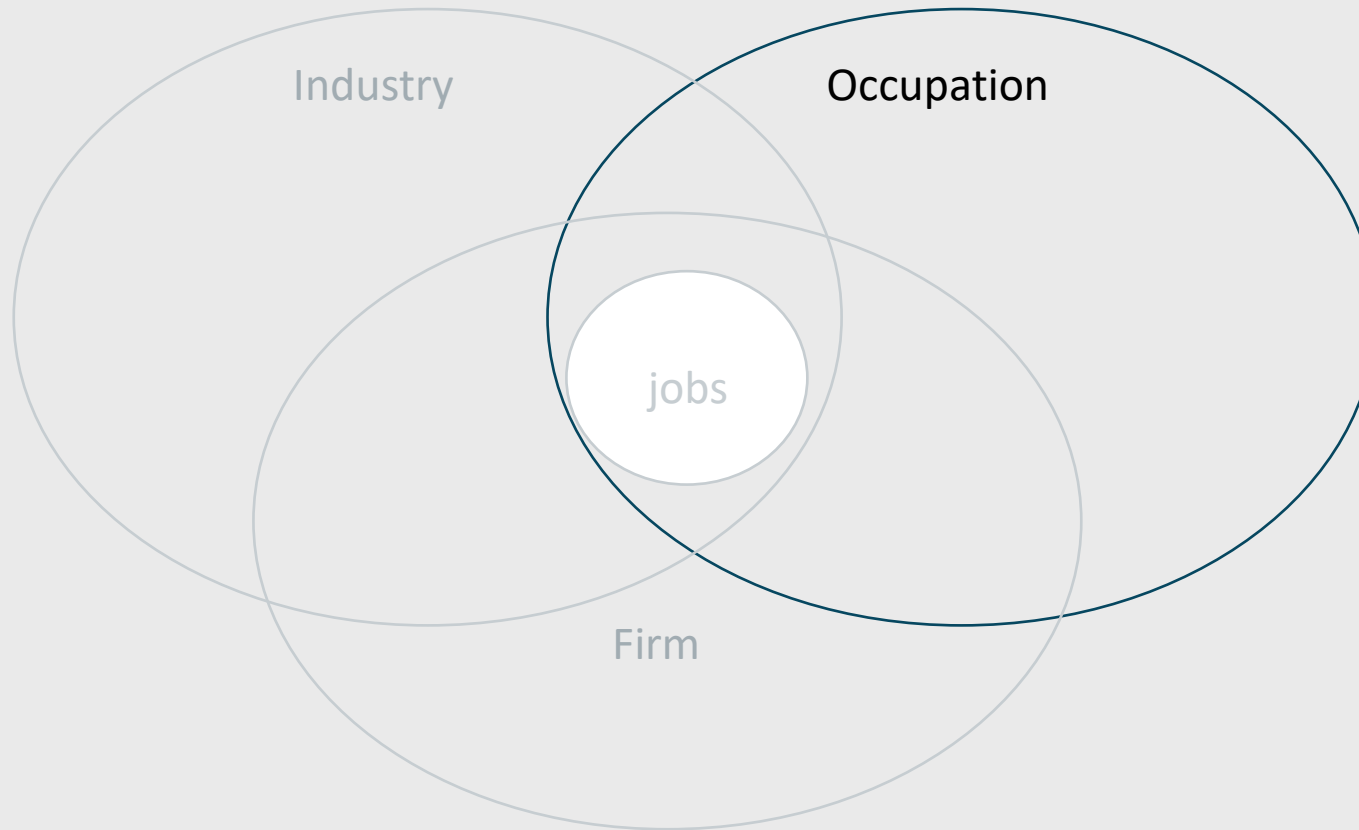
# The importance of work

- The kind of (cognitive) work we do may *mediate* the effect of education on cognitive aging (and other health outcomes)
  - Education->cognitive complexity at work
  - Complexity also varies among those with the *same* level of education

# Where does work happen?



# How do we measure work?

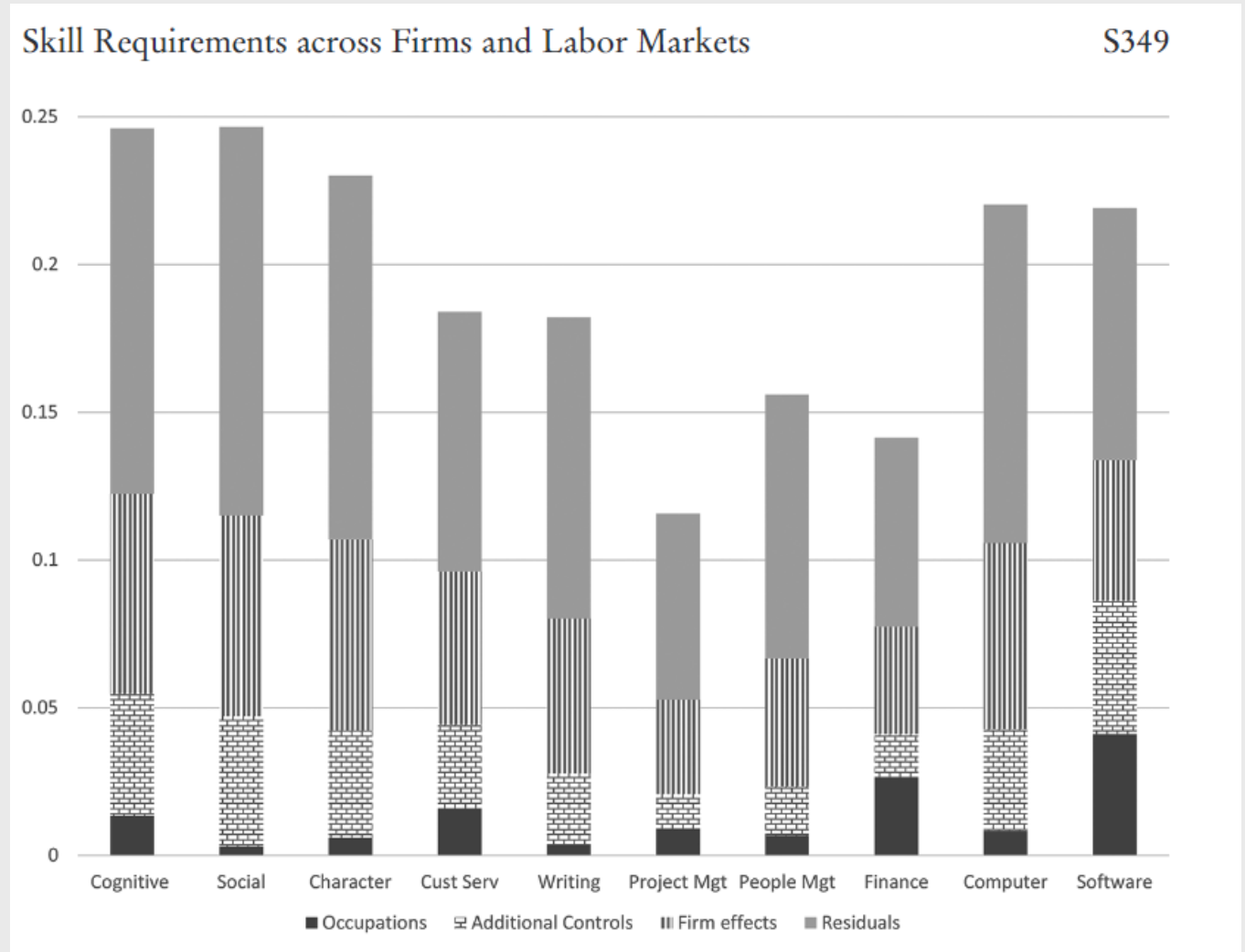


# How do we measure work?

- A few main sources of data on occupational skill demands in the literature
  - The Dictionary of Occupational Titles (DOT)
    - Occupational analyst estimates of attributes of occupations, like complexity working with data, people, and things
    - Goes back to 1939, last (partially) updated in 1991
  - O\*NET replaced DOT in 2000
    - Now based on worker responses to surveys about skill demands in their jobs, aggregated to occupation level

# Job skill demands and occupations

- How good a proxy is occupation?
- Deming & Kahn (2018) used Burning Glass job ads for professional jobs
- 2%-20% of variance in skill reqs between occupations



# Job skill demands and occupations

- How good a proxy is occupation?
- Autor & Handel (2013) analyzed 1,333 responses to Princeton Data Improvement Initiative survey
  - Task content measured by time engaged on the job

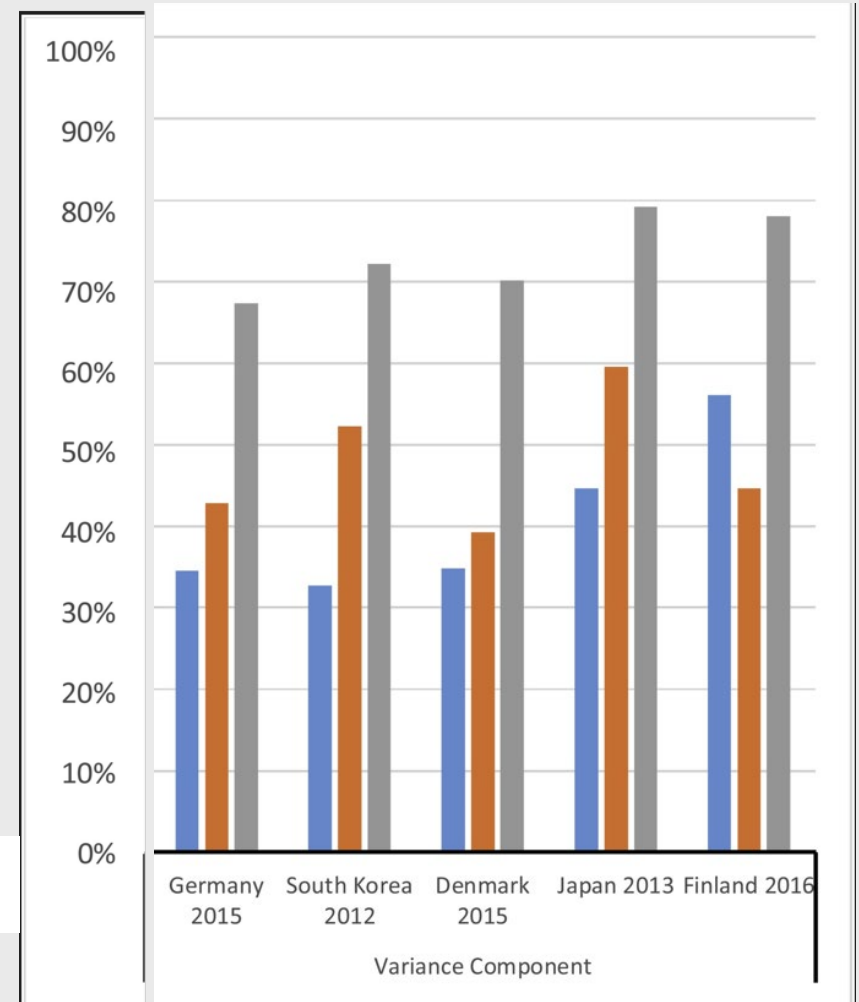
Variance in tasks due to six-digit occupation			
managing/supervising	>30 minutes solving problems	use high school+ math	routine work
46%	42%	38%	49%



# Job skill demands and occupations

To the extent that  $\text{earnings} = f(\text{skills})$

- Avent-Holt et al. (2020) use administrative data to decompose log wages into components due to occupation, establishment, 'job'
- Occupation accounts for 30% to 55% of variance



# What have we learned about work and cognitive aging?

- Occupational complexity (data, people, things from DOT) associated with
  - Decreased hippocampal volume and increased whole-brain atrophy with given level of cognitive function (Boots et al. 2015)
  - People and data predicts cognitive skills at age 77 (Andel et al, 2007) and 70 net of IQ at age 11, years of education (Smart et al. 2014)
  - People and things reduce risk of dementia but not AD net of years of education (Kröger et al. 2008)

# Educational and workplace contexts

- Some observable components of context matter for cognitive function across the lifecourse
  - Characteristics of state educational policy, districts, and schools
  - The complexity of work
- Aggregation bias almost certainly leads to substantial understatements of the importance of context
  - May also contribute to bias in estimates of other coefficients in those models

# Educational and workplace contexts

- Empirical results are consistent with cognitive reserve
  - There is space for educational policy to shape cognitive health at the population level.
  - Complex work enhances cognitive resilience over the life course.
- This is only the tip of the iceberg
  - Measuring the processes implicated by cognitive reserve should be a priority in future work.

# Opportunities for better data

- Ask people about their *jobs*
  - Surveys like NLSY, Add Health, HRS (for those working) can ask about work prospectively
  - Surveys like HSB:80, NLS72 can ask about work retrospectively
- Further in the future
  - State Longitudinal Data Systems (K-16) started around the mid 1990s to early 2000s
  - Incorporate samples into future studies of aging and the life course

# Opportunities for better data

- Further in the future
  - Collaborate with the U.S. Department of Education to transform early childhood panel studies into studies of aging and the life course
    - The Early Childhood Study Kindergarten Cohort (1998), now ~30 years of age
    - The Early Childhood Study Birth cohort (2001) now ~23 years old

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