

Universities as Engines of Growth (Webinar)

Innovation Policy Forum

May 15, 2024

10:00-11:00am Eastern Time

Speaker Bios

ASHISH ARORA

Ashish Arora is the Rex D. Adams Professor of Business Administration at the Fuqua School of Business at Duke University and a research associate in the National Bureau of Economic Research's Productivity Program. Prior to arriving at Duke, he was on the faculty at the Heinz School, Carnegie Mellon University. Until January 2024, he served as editor of the Entrepreneurship and Innovation department at *Management Science*, and prior to that, served as an editor of *Research Policy* between 2008 and 2014. His current research investigates how the innovation ecosystem in America has evolved over the past century.

Arora received his BA in economics from Delhi University and his PhD from Stanford University, also in economics.

WESLEY COHEN

Wesley M. Cohen (Ph.D., economics, Yale University, 1981) is Professor of Economics and Management and the Snow Family Distinguished Professor of Business Administration in the Fuqua School of Business, Duke University. He also holds secondary appointments in Duke's Department of Economics and School of Law and is a Research Associate of the National Bureau of Economic Research.

With a research focus on the economics of innovation, Cohen has examined the determinants of innovative activity and performance, considering the roles of firm size, market structure, firm learning, knowledge flows, university research, the means that firms use to protect their intellectual property (with a focus on patents) and the "division of innovative labor," investigating the ties across firms and between firms and other institutions that influence innovative performance.

He has published widely in scholarly journals, including the *American Economic Review*, the *Economic Journal*, *Administrative Science Quarterly*, *Management Science*, the *Review of Economics and Statistics*, *Science*, *Research Policy*, and the *Strategic Management Journal*, and served for five years as a Main Editor for *Research Policy*.

INA GANGULI

Ina Ganguli is a Professor of Economics at the University of Massachusetts Amherst and Director of the UMass Computational Social Science Institute (CSSI). Her primary research areas are labor economics and the economics of science and innovation. She holds a PhD from Harvard University, a Masters in Public Policy from the University of Michigan and a Bachelor of Arts from Northwestern University. She was a Fulbright scholar in Ukraine in 2004.

and has served as a U.S. Embassy Policy Specialist Fellow in Russia, Azerbaijan, and Tajikistan. She is a Research Associate at the National Bureau of Economic Research (NBER), a Research Fellow at the Institute of Labor Economics (IZA), an Affiliated Researcher at the Stockholm Institute of Transition Economics (SITE), and a Faculty Associate at the Davis Center for Russian and Eurasian Studies and the Laboratory for Innovation Science (LISH) at Harvard University.