Developing Logic Models for Evaluating Community-**Based Interventions**

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LOGIC MODELS

Logic models are visual roadmaps that explain the relationship between what a program is supposed to do, and what is expected as a result.





CDC (n.d.); Rossi et al. (2004); W. K. Kellogg Foundation (2004)

Components

Logic models are one-page, iterative documents intended to adapt and change with your program or intervention.

- Goal
- Learning objectives
- Processes
- Outcomes
- Context



General Layout and Terminology



- Resources (human, financial, organizational, material) needed
- Activities (training, events, processes, delivery, actions) conducted

- Direct products of activities (trainers, attendees, events)
- Changes in attendees' knowledge, skills, status, behavior, etc.
- The "big picture"



CDC (n.d.); W. K. Kellogg Foundation (2004)

DEVELOPING A LOGIC MODEL

Goal: What is the overarching intention of the program or intervention?							
Inputs	Activities	Outputs	Outcomes				
 Who is delivering it? Who is funding it? What materials are needed? Are there training needs? What technology/ 	 What education is provided? What support is being provided? What training is being provided? What partnerships are being formed? 	 # of trained presenters/ implementers # of attendees # of locations/ sites 	Short Term What measurable changes do you anticipate? • Knowledge gain • Skill development • Comfort/ confidence increases	Long Term What is the intended impact? • Decrease stigma • Reduce suicide rates • Increase help- seeking behavior			
staff support is needed?	 What outreach is being done? 		Behavior change	Schavior			

AFSP (n.d.)



Logic Model for Talk Saves Lives (TSL)

Goal: Provide an understanding of the protective factors that lower suicide risk, and strategies for managing mental health and being proactive about self-care.

Inputs	Activities	Outputs	Outcomes	
 TSL Scripted PowerPoint TSL implementation guide General suicide prevention materials and resources Evaluation survey, link, and QR code 	 Provide Talk Saves Lives Training for Presenters program to identified volunteers Provide TSL presentation to communities 	 # of trained TSL presenters # of TSL presentations provided # of individuals reached # and % of participants that were satisfied with the presentation (based on post- presentation feedback surveys) 	 Short Term Increase knowledge of suicide prevention Increase beliefs around suicide prevention Increase self-efficacy toward suicide prevention Increase likelihood to engage in suicide preventative behaviors Decrease barriers to talking about suicide with others 	 Long Term Improve attitude toward suicide prevention (not measured in evaluation). Increase utilization of available suicide prevention resources (not measured in evaluation). Decrease the suicide rate (not measured in evaluation).

References

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Thank you

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