

The background is a sepia-toned photograph of a clothesline with several items of laundry hanging on it, including a white cloth with a number '1' and a white cloth with a number '6'. The clothesline is set against a backdrop of trees and a fence.

Workshop on Public-Private Partnerships for Distribution and Administration of Medical Countermeasures

October 17, 2023



Overview

The Black Belt Community Foundation (BBCF) is a 501(c)3 non-profit organization based in Selma, AL which serves twelve of the poorest counties in our nation. These counties include Bullock, Choctaw, Dallas, Greene, Hale, Lowndes, Macon, Marengo, Perry, Pickens, Sumter and Wilcox.



Mission

To forge a collective stream of giving from the community and other sources so we, the people of the Black Belt, can enhance our continuing efforts to lift ourselves by ***taking what we have to make what we need.***



Focus Areas

- Arts and Culture
- Community Economic Development
- Education
- Health and Wellness
- Civic Participation and Engagement
- Disaster Recovery



Key Initiatives

- Affordable Housing Reform
- Black Belt Head Start (Choctaw, Dallas, Marengo, and Wilcox Counties)
- Black Belt H.O.P.E. (Health, Outreach, Promotion and Education)
- Criminal Justice Reform
- Humanitarian Relief
- Immigration Reform
- Southern Black Girls and Women's Consortium
- Truth Racial Healing and Transformation

Black Belt H.O.P.E

(Health, Outreach, Promotion and Education)

The Black Belt H.O.P.E Project will empower the residents of the region to develop and implement the infrastructure necessary to create lasting community health and to advance health equity in the Black Belt region.

AVERAGE PATIENT TO CLINICIAN RATIO IN BLACKBELT COUNTIES (PER YEAR)

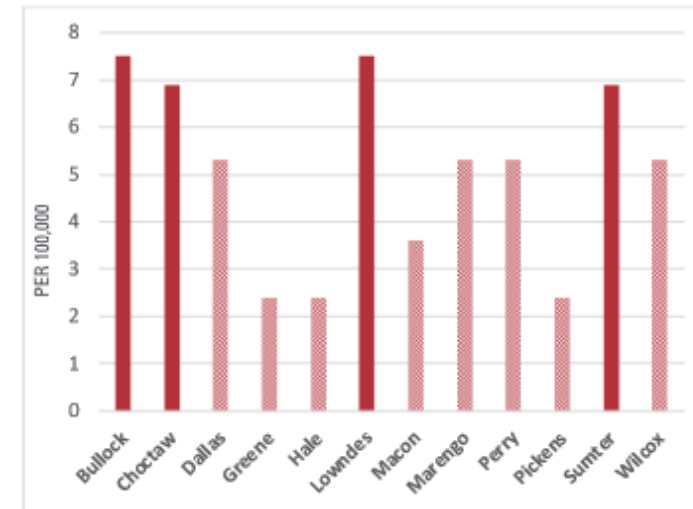
1,200
PATIENTS

to

1
CLINICIAN



According to a recent report by the CDC, 11 of the 12 Black Belt counties served by the BBCF are ranked among the top 50 for having the highest rates of COVID-19 per 100,000 population in the United States.



COVID-19 Hospital Admissions Rates
for the 12 Black Belt Counties as of
2022 (per 100,000 population)

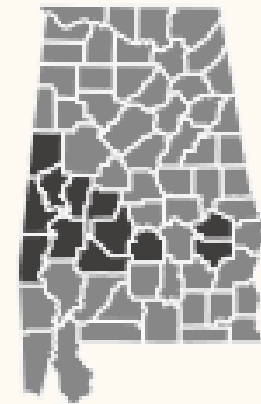
Counties served by BBCF through the H.O.P.E. grant:

Bullock
Choctaw
Dallas

Greene
Hale
Lowndes

Macon
Marengo
Perry

Pickens
Sumter
Wilcox



Target Groups

- Racial and Ethnic Minority Groups
- Residents of rural communities

BBCF Key Tasks

1. Launch Black Belt H.O.P.E. Ambassador Project
2. Create a network and build the capacity of community leaders and organizations within the rural Black Belt
3. Equip the network with necessary and needed information and resources which will help residents address COVID-19 in their communities
4. Develop sustainable infrastructure to address future health challenges
5. Create a pathway for increased health advocacy throughout the Black Belt region, and to strengthen the current Black Belt COVID-19 Task Force.

BBCF Strategy

H.O.P.E. Ambassadors are employed at a livable wage and provide training and exposure to Black Belt community residents with a focus on increasing health literacy. The 24 Ambassadors serve 12 Black Belt counties. The Black Belt region is underserved and is at higher risk for COVID and any other social determinants of health than any other part of the state. H.O.P.E. Ambassadors will lead the work in increasing health literacy, vaccination rates, and testing in all Black Belt Counties.

H.O.P.E. Ambassadors

Ambassadors will educate residents on the importance of vaccinations and boosters and help them to understand why testing and responding to contact tracer calls are critical for decreasing cases of COVID-19 community spread. H.O.P.E. Ambassadors will receive a certificate for 30 hours of in-person para-professional training by experts on General Professionalism, Cultural Competency, Epidemiology and Management of COVID-19, Concepts of Health Behavioral Change, Social and Mental Supports, and Self-Management.

Partnerships

- Faith Communities
- Other Non-Profits
- Healthcare Providers
- Regional Hospitals
- Cooperative Extension
- Schools
- Pharmacies
- Businesses
- Chamber of Commerces
- Fraternities & Sororities
- Civic Groups
- Senior Citizen Groups

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