

HEALTH AND MEDICINE DIVISION

Roundtable on Population Health Improvement
Economic Systems as a Structural Driver of Population Health: A Workshop

June 27, 2024

AGENDA

Learning objectives

1. Review common and new narratives regarding the connections between the economy and population health
2. Consider the implications for action of alternative narratives--stimulate new conversations about possibilities
3. Learn from existing efforts to advance a new way of thinking /new narratives about how economic systems can be leveraged to advance population health and health equity
4. Propose an agenda for narrative change, including science, engagement and action

9:00am ET	Welcome Mary Pittman , Roundtable Co-Chair, Emerita President and CEO, Public Health Institute
9:10am ET	Perspectives on political economy and its narratives Moderator: Tiffany Manuel , Founder and Chief Executive Officer, The Case Made Trevor Smith , Co-Founder and Executive Director, BLIS Collective Jess Zetzman , Director, Messaging and Content, Robert Wood Johnson Foundation
11:00am ET	Perspectives from research Moderator: Marc Gourevitch , Professor, NYU Langone Health Joe Grady , Co-Founder, Topos Partnership Kosali Simon , Distinguished Professor; Herman B Wells Endowed Professor; Paul O'Neill Chair; Associate Vice Provost for Health Sciences, Indiana University (<i>virtual</i>)

12:30pm ET	Lunch break
1:30pm ET	<p>Perspectives about how the economic system affects communities and workers, and the role of narratives</p> <p>Moderator: Monica Valdes Lupi, Managing Director, Health, Kresge Foundation (<i>virtual</i>)</p> <p>Saru Jayaraman, President, One Fair Wage; Director, Food Labor Research Center, UC Berkeley</p> <p>Robert Blaine, Senior Executive & Director, Center for Leadership, Education, Advancement, and Development, National League of Cities</p>
3:00pm ET	Break
3:15pm ET	<p>Perspectives on economic narratives from a policy and national perspective</p> <p>Moderator: Bobby Milstein, Director, ReThink Health</p> <p>Van Freeman, Senior Director of Policy & Public Affairs, Young Invincibles</p> <p>Kimberly Brown, Senior Program Officer, The Gates Foundation</p>
4:20pm ET	<p>Closing Remarks</p> <p>Ana Diez Roux, Roundtable Co-Chair, Distinguished University Professor of Epidemiology, Department of Epidemiology and Biostatistics, and Director, Urban Health Collaborative, Drexel University</p>