Behavioral Economics: Policy Applications and Practical Guidance for State and Local Initiatives

March 22, 2024

National Academies of Sciences, Engineering, and Medicine
2101 Constitution Avenue, NW
Room 125
Washington, DC

And Via Webcast: https://www.nationalacademies.org/event/42157_03-2024_behavioral-economics-policy-applications-and-practical-guidance-for-state-and-local-initiatives

Purpose:
Provide individuals engaged in the development of behavioral interventions at the state and local levels with the opportunity to learn about applying insights from behavioral economics to their work

Objectives:
- Understand the key behavioral principles presented in *Behavioral Economics: Policy Economics and Future Directions*: limited attention and cognition, inaccurate beliefs, present bias, reference dependence and framing, and social preferences and social norms
- Explore the landscape of intervention strategies that can be utilized to mitigate these principles
- Engage in in-depth discussions focused on the stage in the intervention life cycle is of greatest relevance to their current work: design, implementation, or evaluation
- Learn from the experiences of peers and engage in small group discussions about challenges that may be encountered in carrying out interventions and approaches to address those challenges
- Acquire new ideas and strategies for designing interventions and maximizing their success

ALL TIMES EASTERN DAYLIGHT TIME

9:15 am   **Welcome and Goals**

Daniel J. Weiss
National Academies of Sciences, Engineering, and Medicine

Alison Buttenheim
University of Pennsylvania
Co-Chair, Committee on Future Directions for Applying Behavioral Economics to Policy

9:30 am   **Reflections on Behavioral Principles and Intervention Strategies from Policy Makers**

Brian Dean and Brent Packer
Office of the Legislative Auditor General, Utah

Elizabeth Tanner
Executive Office of Commerce, Rhode Island

Joe Zhao
City of Mesa, Arizona

Moderator: Alison Buttenheim

10:30 am   **BREAK**

10:45 am   **Problem Definition and Intervention Design**

Facilitator: Laurel Adams
University of Pennsylvania

William Toole
North Carolina Department of the Secretary of State

Mark Lorie
City and County of Broomfield, Colorado

11:30 am   **Intervention Evaluation and Communication of Results**

Facilitator: Elana Safran
Office of Evaluation Sciences

Nellie Moore
The Lab @ DC

12:15 pm   **LUNCH**

1:15 pm   **Fireside Chat: Evidence Adoption and Getting to Scale**

Elizabeth Linos
Harvard University

Weston Merrick
Minnesota Management and Budget

Moderator: Alison Buttenheim

2:00 pm   **Intervention Implementation**

Facilitators: Emily Cardon & Gabriela Saade
Behavioural Insights Team

Joel Pope
San Antonio Police Department

Jenna Wallace
City of San Antonio, Texas

2:45 pm   **BREAK**

3:00 pm   **Staffing for Behavioral Insights in Government**

Emily Cardon
Behavioural Insights Team

Stephen Gushue
City of Mesa, Arizona

Brent Packer
Office of the Legislative Auditor General, Utah

Moderator: David Yokum
Office of State Budget and Management, North Carolina
University of North Carolina, Chapel Hill

3:45 pm   **END WEBCAST**