



Affordability of Health Professional Education: A Workshop Series

Convened by the Global Forum on Innovation in Health Professional Education

Workshop Speaker Biographical Sketches

March 25, 2025: Understanding Payment Models for Health Professional Education



Betsy Mayotte is the President and Founder of The Institute of Student Loan Advisors (TISLA). She has been working in the student loan industry doing compliance and advocacy work for over 25 years and has helped thousands of borrowers with their student loans. Betsy has served as a primary negotiator for several federal Title IV negotiated rulemaking sessions on topics such as the use of student loans at foreign medical schools, loan rehabilitation and borrower defense to repayment. She frequently conducts regulatory trainings for the higher education financing industry both in the United States, United Kingdom, Canada, Australia and New Zealand. She is regularly quoted in the media on student loan issues including the Washington Post, New York Times, Wall Street Journal and the Boston Globe. She was recently featured in Money

magazine as one of the top 50 influential Changemakers in America's finances. Betsy was born and raised in Lowell, MA and currently lives in Plymouth, MA. She received her bachelor's degree in business communications from Bentley University.



Joseph (Joe) Edelheit Ross, JD is President and CEO of Reach University, the nonprofit university advancing fully job-embedded apprenticeship degrees. In his first two years, Reach launched two groundbreaking apprenticeship-based bachelor degrees, saw undergraduate enrollment grow by over 900%, secured over \$30 million in private and public grant commitments, and established the university as the nation's leader in advancing a new model for higher education and workforce development. Ross co-developed the Reach Method, the university's approach to ensuring Apprenticeship Degree quality and access and enshrined the university's commitment to affordability without student debt. Ross previously led a statewide education advocacy association, California County Boards of Education, and served for over ten years as a countywide elected trustee of the San Mateo County Board of Education. Ross currently serves on the

Competency-Based Education Network (C-BEN) Board of Directors. Ross received his BA in political science from Yale College, where he was awarded a Truman Scholarship, and earned his JD from Stanford Law School, where he was both Managing Editor of the Stanford Law & Policy Review and the 59th President of the Stanford Law Review. He served on active duty in the U.S. Navy and later as a deputy district attorney. Ross has been published in Inside Higher Education, Work Shift, the San Jose Mercury News, the Los Angeles



Pascal Zurn, PhD (moderator) is a health economist with more than 15 years of experience at national and international level. He is specialized in health systems and economic evaluation. He is coordinator of the Health Labor Market Unit, Health Workforce Department at the World Health Organization (WHO), Geneva, Switzerland. His main areas of responsibility include leading health labor market analyses, developing tools for health labor market analyses and supporting countries in developing health workforce plans. He earned his master's degree in health economics from the University of York and a PhD in economics from the University of Lausanne



Sara North PT, DPT, PhD, M.Ed., FNAP is Co-Director of the Center for Interprofessional Health at the University of Minnesota and Director of Educational Innovation and Evaluation and Associate Professor in the Doctor of Physical Therapy Program, Medical School. North's scholarly and professional passions include interprofessional curriculum development and assessment, systems-level approaches to organizational change, contemporary challenges in health professions education, population health, diversity in health professions, and data-informed collaborative initiatives and assessment. Published studies advance research in interprofessional curricular models and outcomes, health professions student debt, interprofessional identity development and workplace learning, student belonging, academic-clinical partnership assessment, data in health professions education, and community-engaged and experiential learning. She is a Distinguished Scholar Fellow in the National Academies of Practice and has earned national awards for leadership,

innovation, and influence. She serves on the Executive Committee for the Physical Therapy Academy in the National Academies of Practice and on the Board of Directors for the American Council for Academic Physical Therapy. In addition to her Doctor of Physical Therapy degree, Dr. North completed her PhD in Evaluation Studies and Masters of Education - Community Health Educator degrees.



John Doherty is a Director of Drexel University's Cooperative Education (co-op) program. He leads the team of advisors that works with students in the College of Engineering and oversees the university's international co-op program and co-op program for graduate students. Doherty manages and directs nine master's level career-advising professionals, ensuring successful employment outcomes for 2,500 students annually. His team cultivates strategic partnerships across the nation and globe facilitating more than \$45 million dollars of employer investment in a variety of industries. Doherty has been at Drexel for over 15 years working to align academic opportunities and professional development to enhance student success and facilitate quality program improvements. Along with degrees from Pennsylvania State University and Villanova University, he is also a nationally certified firefighter.



Lynette Hamlin, PhD serves as the Associate Dean for Faculty Affairs at the Daniel K. Inouye Graduate School of Nursing and is the inaugural Director for the Uniformed Services University Military Women's Health Research Program. She is a Certified Nurse-Midwife who practices at Walter Reed National Military Medical Center and serves as the Perinatal Editor of the Journal of Perinatal and Neonatal Nursing. Dr. Hamlin is an accomplished educator and clinician whose ability to seamlessly integrate practice, health policy, and academic leadership resulted in the development of community partnerships and established multiple academic collaborations. She received a doctorate in nursing with a minor in public administration from the University of Wisconsin-Milwaukee. She is a recipient of the American College of Nurse-Midwives Excellence in Leadership and Innovation Award and is a Fellow in the American College of Nurse-Midwives and the American Academy of Nursing.

Workshop Planning Committee Biographical Sketches



Bianca K. Frogner, PhD (Co-Chair) is a health economist and Professor in the Department of Family Medicine in the School of Medicine at University of Washington (UW). She is the Director of the UW Center for Health Workforce Studies (CHWS) and Director of the Primary Care Innovation Lab (PCI-Lab), both housed in the Department of Family Medicine. Frogner is a Governor-appointed member of the Washington state Health Care Cost Transparency Board and is the Chair of the Data Issues Advisory Committee of the Board. She served the National Academies of Science, Engineering, and Medicine, including as a member of the Consensus Study Committee on Educating Health Professionals to Address the Social Determinants of Health. She has provided state and federal testimony to inform health workforce policies including for the Worker and Family Support Subcommittee of the US House Ways and Means Committee and the US Department of Justice. She has produced over 150 publications and has

delivered over 250 scholarly presentations and has appeared in media outlets including CNN, NPR, Wall Street Journal, Washington Post, Vox, and Politico. Frogner has received awards for her excellence in research and mentorship.



Mark Merrick, PhD (Co-Chair) is Professor and Dean of the University of Toledo's College of Health and Human Services and Acting Dean of Nursing. His colleges house nearly 2700 students in more than 40 degree and certificate programs in diverse fields ranging from health care delivery and public health to criminal justice and paralegal studies. A multi-award-winning scholar and educator with over 200 publications and plenary presentations, he is a Distinguished Fellow in the National Academies of Practice, a Fellow of the Association of Schools Advancing Health Professions and also a Fellow of the National Athletic Trainers' Association. He is a former President of the Commission on Accreditation of Athletic Training Education and was awarded their highest honor, the Pete Koehneke Award, in 2019. Merrick is a UToledo alumnus, earning both his bachelor's and doctoral degrees at Toledo. Prior to returning to UToledo as Dean,

he served for 20 years as the Founding Director of the Division of Athletic Training at The Ohio State University where he created one of the nation's premier Athletic Training programs.



Eman Alefishat, PhD earned her doctorate from the University of Nottingham in the United Kingdom. In addition to her doctoral studies, she undertook medical education training courses at the Harvard Medical School-Harvard Macy Institute and Mayo Clinic. She currently serves as the Assistant Dean for Medical Education at the College of Medicine and Health Sciences (CMHS)-Khalifa University (KU). Prior joining Khalifa University, she served as the Assistant Dean for Hospital Affairs and PharmD Program Director at the University of Jordan. In both roles, Alefishat served as a dedicated member of the admission committees, contributing her expertise for seven years at the University of Jordan for pharmacy students and for four years at Khalifa University for medical students. Alefishat is a dedicated researcher and is the Deputy Director of the Centre for Biotechnology at the CMHS-KU. Her scholarly contributions extend to numerous peer-reviewed international journals. Additionally, she holds editorial roles as an Associate Editor of BMC Health Services Research and a Review Editor on the Editorial Board of Integrative Physiology-Frontiers in Physiology. She has received several awards, including the Khalifa University Faculty Teaching Excellence Award in 2021, the Faculty Service Excellence Award in 2022, and the CMHS Excellence in Research Award.



Edson C Araujo, PhD is a senior economist at the World Bank. He led the World Bank global program on human resources for health, which focused on assisting countries with implementing evidence-based health workforce policies in the context of health system strengthening strategy and UHC goals. Edson's work on human resources for health includes the analysis of health labor markets, measurement of health workforce performance, and the application of stated preference methods to elicit health workers' employment preferences. Prior to joining the World Bank, he taught health economics at University College London, United Kingdom. He graduated in economics from the Federal University of Bahia and specialized in health economics at University of York (England) and Queen Margaret University (Scotland).



Richard Berman is the Associate Vice President for Strategic Initiatives for Innovation and Research at the University of South Florida, visiting social entrepreneurship professor in the Muma College of Business, and a professor in the institute for Advanced Discovery & Innovation. He is currently an elected member of the National Academy of Medicine of the National Academy of Sciences and is a board member for Emblem Health. He is a member of the Seeds of Peace Board of Directors, a board member for the Savannah Centre for Diplomacy, Democracy and Development in Abuja, Nigeria and CATAYS, Inc. Additionally, he is the vice-chair of the board of directors for OIC in Florida. Previously, Richard has worked as a management consultant for McKinsey & Company, the Executive Vice President of NYU Medical Center and Professor of Health Care Management at the NYU School of Medicine. He served as the Special Advisor to the leader of the African

Union-United Nations Peace Keeping Mission in Darfur. Mr. Berman received his BBA, MBA, and MPH from the University of Michigan and holds honorary doctorates from Manhattanville College and New York Medical College.



Kashon W. Corley, PhD currently serves in the capacity of an outpatient PTSD clinician at Bay Pines VA Healthcare System specializing in PTSD care and treatment for Veteran's within the PTSD outpatient and residential PTSD Integrated Recovery Program (PTSD-IRP). Dr. Corley is also the owner of Ubiquitous Counseling Services, where she has been offering trauma-informed care since 2010. Dr. Corley is a Prolonged Exposure trained clinician, EMDR certified therapist and RISE (Recovering from IPV through Strengths and Empowerment) certified clinician. Dr. Corley is a designated Licensed Professional Counselor Supervisor (Louisiana) and a Nationally Certified Counselor who has been providing counseling services within her community since 2004. Dr. Corley received her Bachelor of Art in psychology from Louisiana State University, master's degree in mental counseling from Southern University, and her PhD in counseling education and supervision and specialty of leadership studies from the University of the

Cumberlands. Dr. Corley's prior honors include NBCCF Minority Doctoral Fellowship (2022), Louisiana Counseling Association Advocacy Award, EMDRIA diversity is Strength Scholarship, and member of Chi Sigma Iota, Chi Psi Omega Chapter.



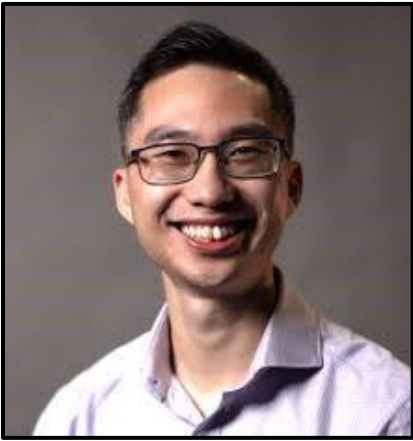
Siobhan Fitzpatrick is a Technical Officer in the Health Workforce Department at the World Health Organization in Geneva. With a combined background spanning fifteen years in health worker education and training, Siobhan currently undertakes the development of policies, norms and standards to inform investment in health workforce education, employment and retention towards the achievement of universal health coverage and the Sustainable Development Goals. She coordinates the Global Health Workforce Network Education Hub and provides technical advice on strengthening health worker education across a range of areas universal health coverage, lifelong learning, and human resources for health leadership and management. She led the development of the Global Competency and Outcomes Framework for Universal Health Coverage (WHO, 2022), and recently, she led Action Area 2 competency-based education of the WHO and partner roadmap National workforce capacity to implement the essential

public health functions (WHO, 2024). She joined the WHO in 2017 from the World Federation for Medical Education, and prior to that she was policy advisor to the UK Medical Schools Council, UK Dental Schools Council and Association of UK University Hospitals. She holds an MA (Hons) in Public Policy and a BA (Hons) in Geography and Economics.



Valarie B. Fleming, Ph.D., CCC-SLP, is Senior Associate Vice Chancellor for Academic and Faculty Affairs at the University of Tennessee Health Science Center, provides executive leadership for central campus administrative units supporting academic programs and faculty members. Fleming holds a Bachelor of Science degree in Speech-Language Pathology from the University of Central Arkansas, a master's degree in Speech-Language Pathology from the University of Memphis, and a PhD in Communication Sciences and Disorders from the University of Texas at Austin. She previously served as the Assistant Vice President for Curriculum and Academic Programs at Texas State University. While at Texas State University she served as professor and chair of the Department of Communication Disorders, graduate program coordinator, Presidential Fellow, and chair of the Council of Chairs. Fleming's research expertise is in cognitive-linguistic aging, mild cognitive impairment, and the access and utilization of health services by underrepresented groups. Her works include

an edited book, book chapters, journal articles, conference proceedings, conference papers, and invited lectures. She is a member of the American Speech-Language-Hearing Association where she previously served as a member of the Academic Affairs Board. She is also a member of the National Black Association for Speech-Language and Hearing.



Jonathan Foo, PhD is a teaching and research academic in the Department of Physiotherapy, Faculty of Medicine, Nursing and Health Sciences at Monash University, Australia. He currently serves as the Chair for the Society for Cost and Value in Health Professions Education (SCVHPE), an international community of practice whose mission is to develop capacity for evidence-based decision making concerning the cost and value of health professions education. His research explores how to make best use of limited healthcare resources to achieve optimal population health, through health workforce training and development. This includes systems and policy change, influencing individual behavior and use of economic evaluations. His work focuses on advancing the study of cost and value applied to the health professions education, through reviews, original research, and methodological papers. He received his

doctorate degree at Monash University is Unit Coordinator in the Doctor of Physiotherapy and Bachelor of Physiotherapy program. His teaching is primarily focused on preparing students for clinical practice.



Lynette Hamlin, PhD serves as the Associate Dean for Faculty Affairs at the Daniel K. Inouye Graduate School of Nursing and is the inaugural Director for the Uniformed Services University Military Women's Health Research Program. She is a Certified Nurse-Midwife who practices at Walter Reed National Military Medical Center and serves as the Perinatal Editor of the Journal of Perinatal and Neonatal Nursing. Dr. Hamlin is an accomplished educator and clinician whose ability to seamlessly integrate practice, health policy, and academic leadership resulted in the development of community partnerships and established multiple academic collaborations. She received a doctorate in nursing with a minor in public administration from the University of Wisconsin-Milwaukee. She is a recipient of the American College of Nurse-Midwives Excellence in Leadership and Innovation Award and is a Fellow in

the American College of Nurse-Midwives and the American Academy of Nursing.



Betsy Mayotte is the President and Founder of The Institute of Student Loan Advisors (TISLA). She has been working in the student loan industry doing compliance and advocacy work for over 25 years and has helped thousands of borrowers with their student loans. Betsy has served as a primary negotiator for several federal Title IV negotiated rulemaking sessions on topics such as the use of student loans at foreign medical schools, loan rehabilitation and borrower defense to repayment. She frequently conducts regulatory trainings for the higher education financing industry both in the United States, United Kingdom, Canada, Australia and New Zealand. She is regularly quoted in the media on student loan issues including the Washington Post, New York Times, Wall Street Journal and the Boston Globe. She was recently featured in Money

magazine as one of the top 50 influential Changemakers in America's finances. Betsy was born and raised in Lowell, MA and currently lives in Plymouth, MA. She received her bachelor's degree in business communications from Bentley University.



Sara North PT, DPT, PhD, M.Ed., FNAP is Co-Director of the Center for Interprofessional Health at the University of Minnesota and Director of Educational Innovation and Evaluation and Associate Professor in the Doctor of Physical Therapy Program, Medical School. North's scholarly and professional passions include interprofessional curriculum development and assessment, systems-level approaches to organizational change, contemporary challenges in health professions education, population health, diversity in health professions, and data-informed collaborative initiatives and assessment. Published studies advance research in interprofessional curricular models and outcomes, health professions student debt, interprofessional identity development and workplace learning, student belonging, academic-clinical partnership assessment, data in health professions education, and community-engaged and experiential learning. She is a Distinguished Scholar Fellow in the National Academies of Practice and has earned national awards for leadership, innovation, and influence. She serves on the Executive Committee for the Physical Therapy Academy in the National Academies of Practice and on the Board of Directors for the American Council for Academic Physical Therapy. In addition to her Doctor of Physical Therapy degree, Dr. North completed her PhD in Evaluation Studies and Masters of Education - Community Health Educator degrees.



Miko Rose, DO, FACN, NAOME is a Professor and Founding Dean of the Indiana University of Pennsylvania Proposed College of Osteopathic Medicine. She is Nationally Board Certified in Psychiatry and Neurology, having completed her training at Michigan State University. Dr. Rose served as an Associate Professor and Program Director of the Joy Initiative Wellness Program at Michigan State University as well as Assistant Dean of Clinical Education, Associate Professor, and Chief of the Division of Psychiatry, Department of Clinical Medicine at the Pacific Northwest University of Health Sciences College of Osteopathic Medicine. She served on the American Psychiatric Association Council for Geriatric Psychiatry and on the Council on Communications. She is an appointed faculty member of the National Board of Medical Examiners, writing and creating standards for national medical board examinations. Her work has been published in the Journal of the American Osteopathic Association, and she has presented at the American Medical Association Annual International Conference on Physician Health. Rose received a national academy fellowship award designation as one of the top medical educators in the country, the National American Osteopathic Medical Educator Fellowship Teaching award, which was recently renewed for a 10-year term. In September 2024, the Fellows of the American College of Neuropsychiatrists (A.C.N.)/American College of Osteopathic Neurologists and Psychiatrists (ACONP) appointed Dr. Rose a designation to fellow within her national board specialty academy.



JoAnn Yanez, ND, MPH, CAE is the Executive Director of the Association of Accredited Naturopathic Medical Colleges (AANMC) and a seasoned leader in integrative health and medical education. In her role, she has overseen numerous initiatives related to the cost of health professions education, including multiple profession wide surveys on income and debt of graduates, multi-school assessments for efficiencies in education delivery and clinical competency publications, while advocating for accessible, high-quality naturopathic training. Yanez has worked closely with accrediting bodies, regulatory boards, and educational institutions to enhance the financial sustainability of naturopathic medical education. Yanez has been recognized with several professional honors, including the Sonoran University (formerly SCNM) Alumni Legacy Award, Rho Lambda, Omicron Delta Kappa and Delta Omega honor societies. She serves on the advisory board of the North American Board of Naturopathic Examiners (NABNE) and is an active

member of the National Association of Advisors for the Health Professions (NAAHP) Advisory Council, where she addresses key issues impacting health professions students across the U.S. including issues surrounding admissions and enrollment. Yanez was past chair of the Academic Collaborative for Integrative Health, overseeing academic collaboration between regulated integrative health fields, including educators, testing agencies, and accreditors. Yanez earned her Doctor of Naturopathic Medicine (ND) degree, completed a naturopathic family practice residency, and holds a Master of Public Health (MPH) degree. She is also a Certified Association Executive (CAE).

NAM Fellow



Breanne M. Jaqua, DO, MPH is an emergency medicine physician and an Associate Professor in the Department of Clinical Science Education at A.T. Still University School of Osteopathic Medicine in Arizona (ATSU-SOMA). She served as a former member of the Accreditation Council for Graduate Medical Education's Board of Directors and recently completed her service as Chair of the Council of Review Committee Residents. She currently serves on the Board of Trustees with the Arizona Osteopathic Medical Association. Her research and scholarly activity focus on innovative medical education practices and trainee wellness. As an educator, she serves as a didactic course director and teaches advanced clinical and procedural skills. She also facilitates case-based, small-group discussions and participates in case writing and curriculum development. Dr. Jaqua is dedicated to fostering psychologically safe learning and working environments, creating a culture of inquiry and collaboration, and supporting targeted interventions to increase diversity, equity, and inclusion.

She has presented and published on a variety of topics, such as the continuum of medical education, medical school curricular interventions, and trainee well-being. She has several projects in progress, including a second iteration of a student-driven mindfulness curricular intervention and an investigation of food insecurity among osteopathic medical students at ATSU-SOMA. Dr. Jaqua received her BA from the University of Michigan, her DO from ATSU-SOMA, and her MPH from A.T. Still University's College of Graduate Health Studies. She completed her emergency medicine training at Mercy Health—St. Vincent Medical Center. She is certified by the American Board of Emergency Medicine.