



STRATEGIES TO MITIGATE RACIAL/ETHNIC & GEOGRAPHIC DISPARITIES IN CANCER – FROM AN ESI'S PERSPECTIVE

Kathy Tossas, PhD, MS | Assistant Professor, Department of Health Behavior & Policy | Harrison Endowed Scholar in Cancer Research | Director, Office of Catchment Area Data Access and Alignment | Massey Cancer Center | VCU School of Medicine



AACR CANCER DISPARITIES PROGRESS REPORT 2020

Achieving the Bold Vision of Health Equity for Racial and Ethnic Minorities and Other Underserved Populations



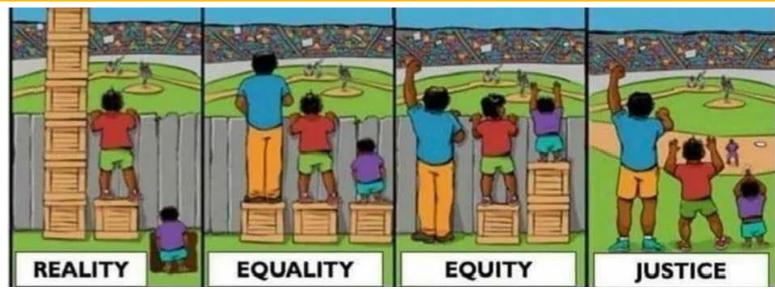


Strategies to mitigate R/E and geographic cancer disparities

- DEI
- Funding
- Collaborative & Coordinated resourcing
- Public Policy
- Addressing barriers in clinical trial design

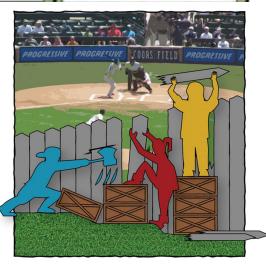
REFRAMING mitigation strategies











Re-framed/Extended Strategies

- Reframe what is DATA → Communityomics
- Acknowledge & Redistribute Power

 → shift from equity to justice needs
 power/privilege redistribution via
 allyship, sponsorship
- Shift focus inward: trust to trustworthiness → instead of measuring/seeking/fixing trust, reflect on our own individual/institutional trustworthiness

EQUALITY

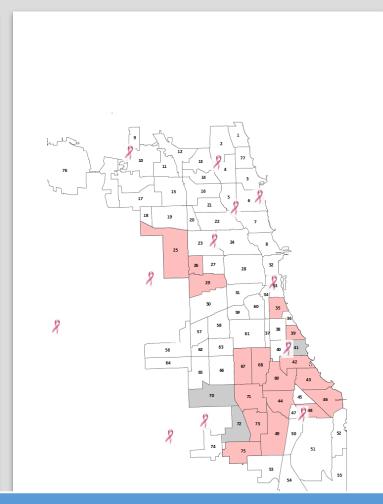
EQUITY

JUSTICE

Image source: https://culturalorganizing.org/the-problem-with-that-equity-vs-equality-graphic/

Reframe Data







INTEGRATED

Data to drive equity

USTICE

Gretna man says PA increased his meds, made him think he was crazy for pointing out flag

by Bizabeth Tyree & Kaicey Baylor | Thursday, July 16th 2020

Donald Wilson called his doctor Pamela O'Dell through video chat Friday afternoon and when he pointed out a confederate flag in the background, he said that Dr. O'Dell increased his medication
(Photo provided by David Wilson)

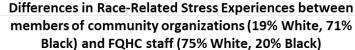


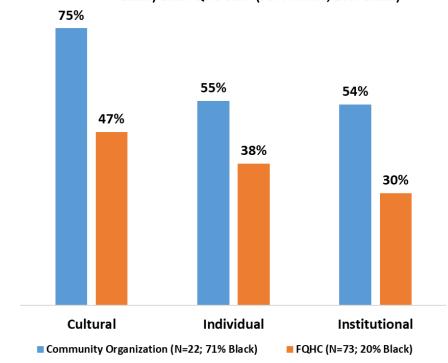
GRETNA, Va. (WSET) -- A Gretna man says his Danville physician assistant increased his medication dosage after he noticed a confederate flag on the PA's wall.

Donald Wilson is diagnosed with anxiety and PTSD, causing him to seek psychiatric care.

What he thought would be a regular follow-up appointment, Wilson said turned into a traumatic experience.

Wilson called his healthcare professional, Pamela O'Dell, through video chat Friday afternoon. When he noticed O'Dell, sitting by a confederate flag, he said it caught him off guard.





Acknowledge & Redistribute Power





Shift focus inward:

trust > trustworthiness



Characteristics that support or inspire trust — ability, benevolence & integrity.

TRUST PROPENSITY

One's inherent willingness to rely on others.



TRUST

A willingness to accept vulnerability based on expectations of a positive outcome.

Source: Colquitt, Jason A., Brent A. Scott, and Jeffery A. Lepine. "Trust, trustworthiness, and trust propensity: A meta-analytic test of their unique relationships with risk taking and job performance." Journal of Applied Psychology 92.4 (2007): 909-27. Web.





Celebrating Henrietta Lac Building Trust -The Path Forwa

August 31, 2021 10 a.m. - noon EST | Virtual



Featuring Robert Winn, MD Nadine Barrett, PhD

Vanessa Sheppard, PhD panel of community partners





Thank you...

- Reframe DATA (what/where/who/how)
- Redistribute Power
- Refocus on trustworthiness











We are the ones we've been waiting for.



