



INSTITUTE OF MEDICINE

OF THE NATIONAL ACADEMIES

BOARD ON POPULATION HEALTH AND PUBLIC HEALTH PRACTICE

Roundtable on Population Health Improvement

Achieving Meaningful Population Health Outcomes: A Workshop on Spread and Scale

December 4, 2014

Location: Silberman Auditorium, Hunter College
The Silberman School of Social Work
2180 Third Avenue (at 119th Street) New York, NY 10035

WORKSHOP OBJECTIVES

- (1) Explore the different meanings of the spread and scale of programs, policies, practices and ideas.
- (2) Learn about a variety of approaches to spread and scale.
- (3) Explore how users measure whether their strategies of spread and scale have been effective.
- (4) Discuss how to accelerate the focus on spread and scale in population health.

8:00 am	Welcome, introductions, and context <i>George Isham, senior advisor, HealthPartners, senior fellow, HealthPartners Institute for Education and Research; co-chair of the Roundtable on Population Health Improvement</i> <i>Debbie Chang, vice president, policy and prevention, Nemours; co-chair workshop planning committee, Roundtable on Population Health Improvement</i>
8:15 am	Welcome to Hunter College Jennifer J. Raab, President
8:20 am	Keynote: Mapping out the universe of spread and scale Anita McGahan, associate dean of research, Ph.D. director, professor and Rotman chair in management, Rotman School of Management, University of Toronto
8:50 am	Discussion
9:20 am	Interactive activity: Making sense of spread, scale, and sustainability Arena Stage Facilitators
10:15 am	Break
10:30 am	Panel I. What do different approaches to spread and scale offer us as we seek to achieve meaningful population health outcomes? How do we evaluate and measure our impact? <i>Moderator: Wynne Norton, assistant professor, department of health behavior, school of public health, University of Alabama at Birmingham; member of the workshop planning committee</i>

Speaker Rashad Massoud, director, USAID Applying Science to Strengthen and Improve Systems Project; senior vice president of Quality Performance Institute, University Research Co. LLC (URC)

Speaker Steven Kelder, co-director, Coordinated Approach to Child Health (CATCH), and distinguished professor in spirituality and healing, University of Texas

Speaker Darshak Sanghavi, director, population and preventive health models group at the Center for Medicare and Medicaid Innovation, Centers for Medicare & Medicaid Services

11:15 am **Discussion**

11:45 am **Lunch**

12:45 pm **Panel II What can we learn from other sectors about effective ways to spread and scale impact to significant portions of the population?**

Moderator: Mary Pittman, president and chief executive officer of the Public Health Institute, member of the workshop planning committee and member of the Roundtable on Population Health Improvement

Speaker Linda Kaufman, national movement manager, Community Solutions' 100,000 homes campaign

Speaker Ogonnaya Dotson-Newman, director of environmental health, WE ACT for Environmental Justice, New York

Speaker Dan Herman, professor and Associate Dean for Scholarship & Research, Silberman School of Social Work, Hunter College, CUNY

1:30 pm **Discussion**

2:00 pm **Panel III. What can we learn from the spread and scale of Tobacco Control? From concept to movement.**

Moderator: Michelle Larkin, assistant vice president, Robert Wood Johnson Foundation, member of the Roundtable on Population Health Improvement

Speaker Cheryl Healton, director of the Global Institute of Public Health, dean of global public health and professor of public health at the NYU Wagner Graduate School of Public Service

Speaker Brian King, senior scientist, Office of Smoking and Health, Centers for Disease Control and Prevention

Speaker Jeannette Noltenius, director of the National Latino Tobacco Control Network Washington, DC

Speaker Sally Herndon, director of North Carolina's Tobacco Control Network , and head, Tobacco Prevention and Control Branch, Division of Public Health, North Carolina Dept. of Health and Human Services

3:00 pm **Discussion**

3:30 pm **Break**

3:45 pm **Keynote II: Where do we go from here? How can we accelerate the focus on spread and scale**

in Population Health?

Joe McCannon, The Billions Institute

4:15 pm

Discussion

4:45 pm

Reactions to the day and significance for future action

Introduction: David Kindig, professor emeritus of population health sciences, emeritus vice chancellor for health sciences, University of Wisconsin-Madison, School of Medicine and Public Health; co-chair, IOM Roundtable on Population Health Improvement.

Moderator: Jacqueline Martinez Garcel, vice president, New York State Health Foundation; co-chair workshop planning committee, Roundtable on Population Health Improvement.

5:30 pm

Adjourn

For more information about the roundtable, visit www.iom.edu/pophealthrt or email pophealthrt@nas.edu.