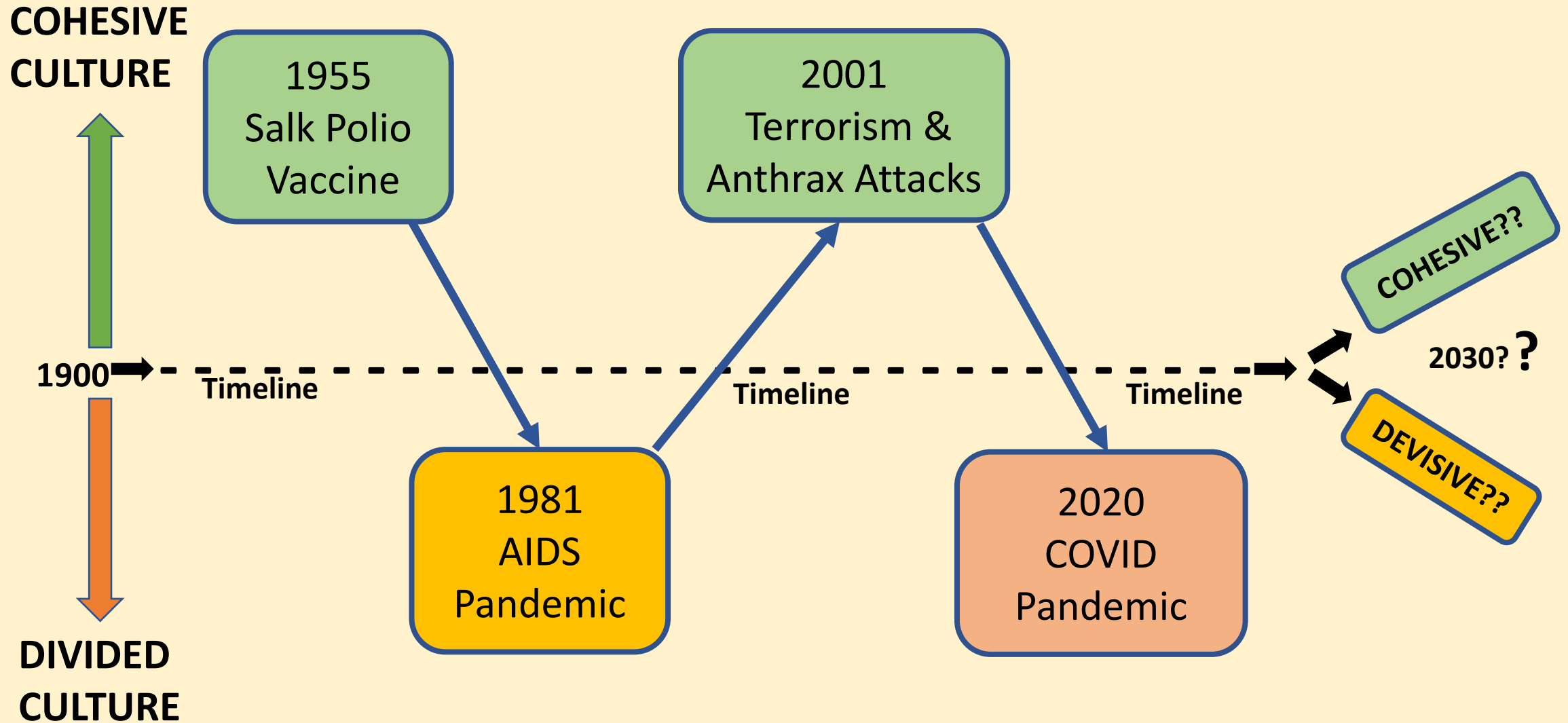
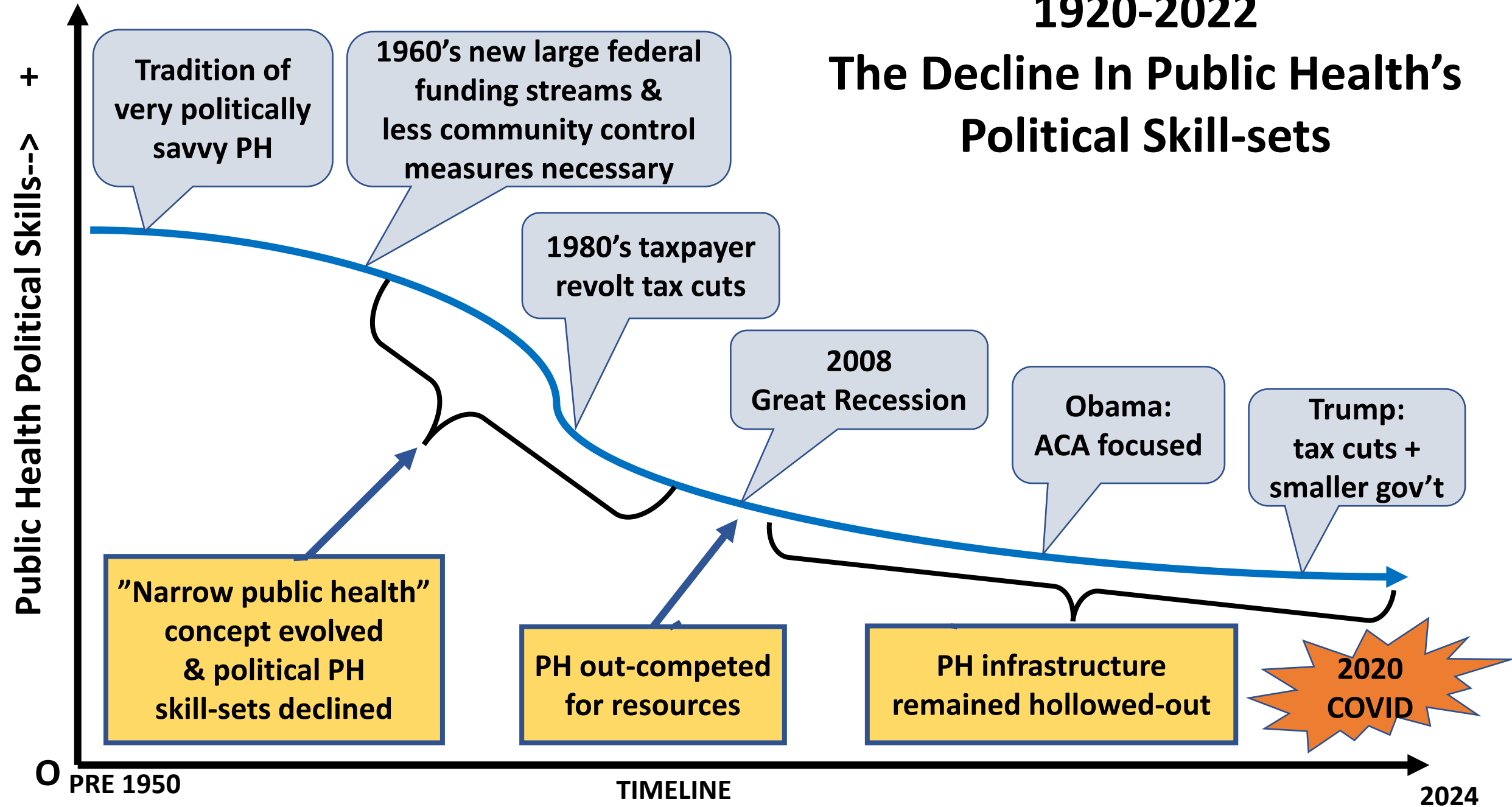


# Timeline of Swings In US Cultural Responses To Historic Public Health Emergency Events



# 1920-2022

## The Decline In Public Health's Political Skill-sets

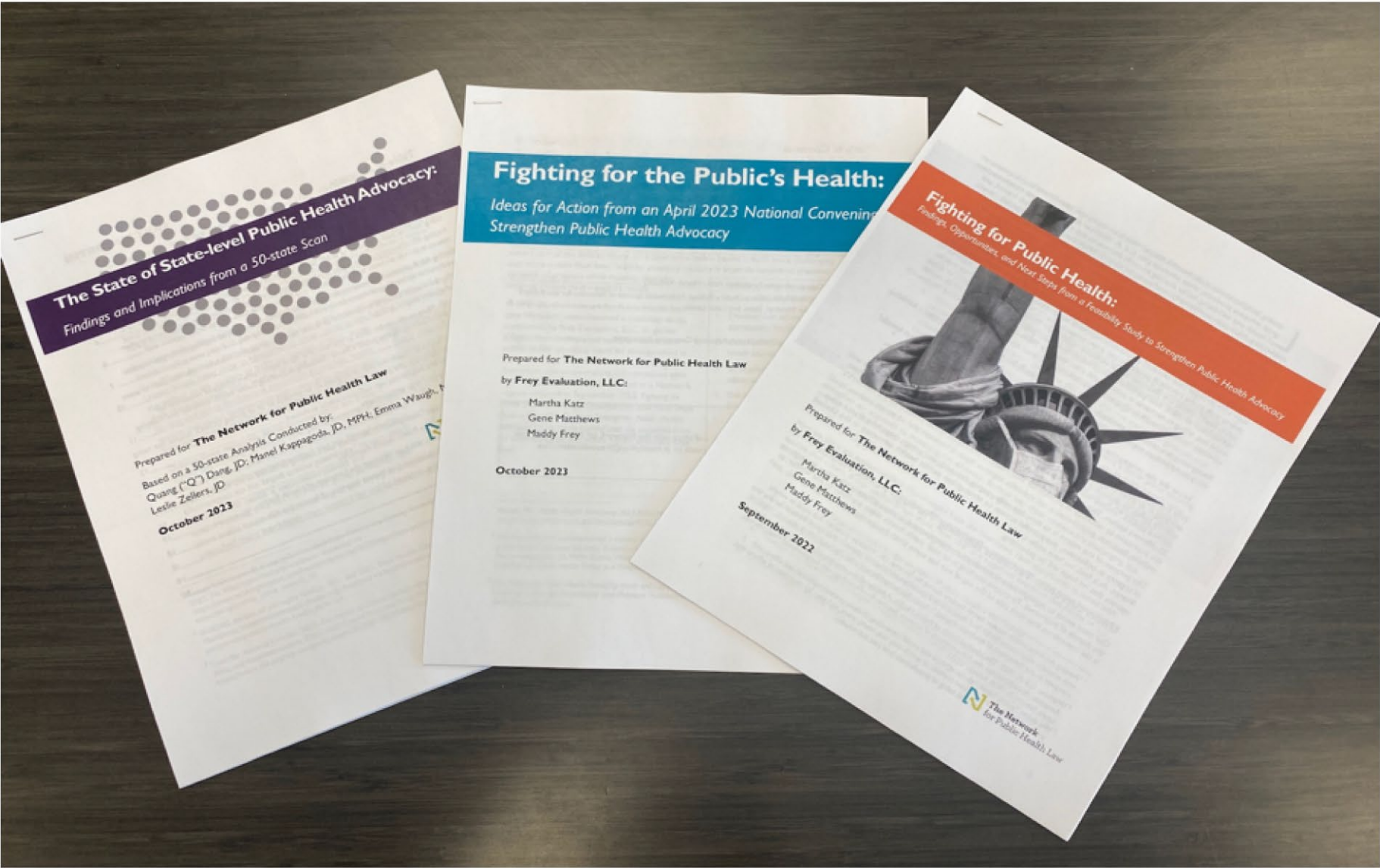


# Our Current Challenge as Communicators in this Politically Polarized Culture of Social Media:

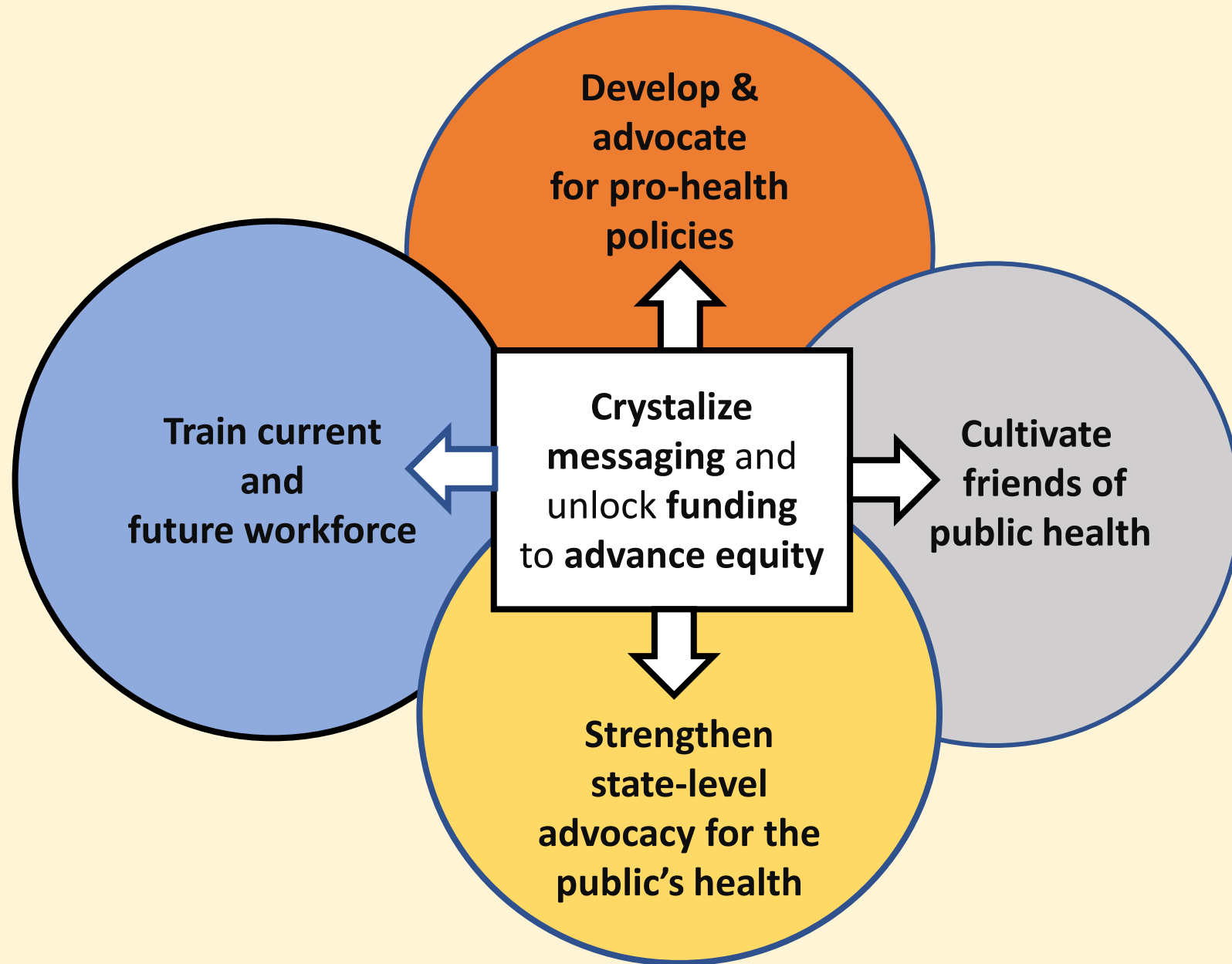
*In this era of social media and digital overload  
our 21<sup>st</sup> century brains just prefer a simple lie  
over the complex truth*



# Fighting for the Public's Health

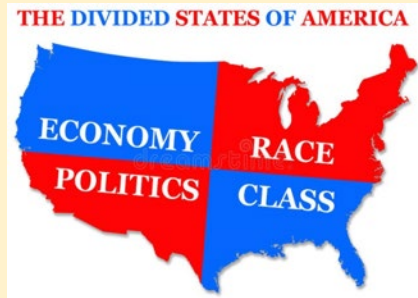


# Key Opportunities for Advocacy Action

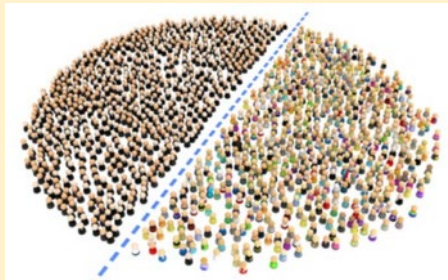




# OUR IMMEDIATE FUTURE



1. **Regardless of the outcome** of the upcoming November elections, we will still be left with **divided communities** in a more polarized political environment.



2. Public health has signed on **to serve all of our communities**, not just those who share our political, religious, ethnic, racial, gender, cultural or moral values.



3. Public health will be faced with the daunting challenge of **meaningfully reaching out** to these divided communities and advocating to their leaders on **both sides of the aisles**.



## Reference links

**Act for Public Health:** <https://actforpublichealth.org>

**Alliance for Justice:** <https://afj.org/bolder-advocacy/>

**Advancing Equity through Communication by Dawn Hunter:**  
<https://www.thedawnlab.com/>

**F4PH Feasibility Study (2022):** [https://www.networkforphl.org/wp-content/uploads/2022/11/Fighting-for-Public\\_Health.pdf](https://www.networkforphl.org/wp-content/uploads/2022/11/Fighting-for-Public_Health.pdf)

**F4PH Convening Report (2023):** <https://www.networkforphl.org/wp-content/uploads/2023/10/Public-Health-Advocacy-Convening-Report-2023.pdf>

**F4PH 50-state Scan Summary Report (2023):** <https://www.networkforphl.org/wp-content/uploads/2023/10/PH-Advocacy-Scan-Summary-Final-October-2023.pdf>

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