

Intelligent Tutoring Systems Work

- Sherlock showed strong results with both immediate and six-month-delayed testing
- Testing included real tasks from the domain as well as tasks from a simulated far transfer domain
- 25 hours of practice on the tutor = 4 years of on-the-job experience

Return on Investment Is High

- We built five generations of ITS systems, two with AF and three with Intel. The last Intelsponsored tutor cost about \$70,000 to develop (Intel had a lower cost estimate). The first time a single trainee used what was learned from that tutor, the savings to Intel was about \$80,000!
- It's hard to see a rationale for not doing more ITS development

Building an ITS Is Manageable Today

- But, Managing Development of an ITS Can be Scary
 - The average corporate training director had more traditional training and may not know how to track progress in building an ITS
 - An ITS, at \$70,000, may cost twice as a verbal aerosol approach, making it a visible risk

Building an ITS Is Manageable Today

- Expert Models Can Be Approximated
 - When new roles for workers arise, there may not be complete models of expert performance
 - With the right talent, that is not a barrier
 - Sometimes, the resulting ITS could help "experts" improve

Building an ITS Is Manageable today

- Therefore, CEO's Need to Push for ITS Usage
 - If it's scary to have an ITS project in a training department, the CEO must emphasize potential ROI and push for pilot ITS efforts

ITS's are for the Hard Stuff

• The most important uses are to prepare for emergent tasks and task that require hard problem solving, tasks that exercise the broader skills that companies want more of from their middle-level-skill employees

Good Bets for Research

- Developing ITS's for skills that combine knowledge that rests on multiple ontologies
- Skills that are exercised by teams

ITS's Belong in Schools and Community Colleges, Too

- Collaboration skills
- Evaluating information
- Confronting complex tasks with confidence