

# **Roundtable on the Communication and Use of Social and Behavioral Sciences**

## **Committee**

### **Howard Kurtzman**

#### **Chair**

Howard Kurtzman (Chair) is deputy executive director of the American Psychological Association's (APA) Science Directorate. He oversees programs that support advanced training for scientists, science policy and government relations, testing and assessment, research regulations and workforce analysis. Kurtzman comes to APA from the National Institute of Mental Health (NIMH), a component of the National Institutes of Health (NIH), where he served for 15 years as a program director overseeing grant funding for basic and translational cognition research. He was also active in organizing initiatives, conferences, and publications on a broad array of topics within the behavioral and social sciences for NIMH, NIH, and the Department of Health and Human Services (ranging from gender and sexual orientation to self-report processes to data archiving). Prior to joining NIMH, Kurtzman was on the faculty of the psychology department at Cornell University, where he taught and conducted research in psycholinguistics and cognitive psychology. He was the founding director of Cornell's undergraduate cognitive studies program. Kurtzman received his bachelor's degree from Cornell and his Ph.D. from the Massachusetts Institute of Technology, both in psychology. He was a post-doctoral fellow in cognitive science at the University of California, Irvine.

## **Karen Bogenschneider**

### **Member**

Karen Bogenschneider is a Rothermel Bascom professor of human ecology at the University of Wisconsin-Madison and a family policy specialist at University of Wisconsin-Extension. Since its inception in 1993, Professor Bogenschneider has served as director of the Wisconsin Family Impact Seminars and since 1999, she has served as Executive Director of the Policy Institute for Family Impact Seminars. Dr. Bogenschneider's latest book co-authored with Thomas Corbett, *Evidence-Based Policymaking: Insights from Policy-Minded Researchers and Research-Minded Policymakers*, was released in April, 2010. Her book, *Family Policy Matters: How Policymaking Affects Families and What Professionals Can Do*, is in its second edition. Her invited decade review on family policy (coauthored with Tom Corbett) appeared in the June 2010 issue of the *Journal of Marriage and Family*. Karen has published in academic journals like *Child Development* and in applied journals like *Family Relations*. She holds a named professorship, the highest award given to professors at the University of Wisconsin-Madison. In 2010, she received the Extension Lifetime Achievement Award for Outstanding Contributions by an Extension Specialist from the National Family Life and Children State Extension Specialists. In 2008, she received the Engagement Award from the Board of Human Sciences of the National Association of State Universities and Land Grant Colleges and, in 2006, she was named a fellow of the National Council on Family Relations. She has also received several awards from her university for faculty excellence, land grant scholarship, and quality outreach. She holds a Ph.D. in Child and Family Studies from the University of Wisconsin-Madison.

## **Camille Gamboa**

### **Member**

Karen Bogenschneider is a Rothermel Bascom professor of human ecology at the University of Wisconsin-Madison and a family policy specialist at University of Wisconsin-Extension. Since its inception in 1993, Professor Bogenschneider has served as director of the Wisconsin Family Impact Seminars and since 1999, she has served as Executive Director of the Policy Institute for Family Impact Seminars. Dr. Bogenschneider's latest book co-authored with Thomas Corbett, *Evidence-Based Policymaking: Insights from Policy-Minded Researchers and Research-Minded Policymakers*, was released in April, 2010. Her book, *Family Policy Matters: How Policymaking Affects Families and What Professionals Can Do*, is in its second edition. Her invited decade review on family policy (coauthored with Tom Corbett) appeared in the June 2010 issue of the *Journal of Marriage and Family*. Karen has published in academic journals like *Child Development* and in applied journals like *Family Relations*. She holds a named professorship, the highest award given to professors at the University of Wisconsin-Madison. In 2010, she received the Extension Lifetime Achievement Award for Outstanding Contributions by an Extension Specialist from the National Family Life and Children State Extension Specialists. In 2008, she received the Engagement Award from the Board of Human Sciences of the National Association of State Universities and Land Grant Colleges and, in 2006, she was named a fellow of the National Council on Family Relations. She has also received several awards from her university for faculty excellence, land grant scholarship, and quality outreach. She holds a Ph.D. in Child and Family Studies from the University of Wisconsin-Madison.

## **David A. Lam**

### **Member**

David Lam is director of the Institute for Social Research, professor in the Department of Economics, and research professor in the Population Studies Center at the University of Michigan. He is honorary professor of economics at the University of Cape Town, South Africa. Professor Lam's research focuses on the interaction of economics and demography in developing countries, including analysis of the economics of population growth, fertility, marriage, and aging. He has worked extensively in Brazil and South Africa, where his research analyzes links between education, labor markets, and income inequality. He was a Fulbright visiting researcher at the Institute for Applied Economic Research in Rio de Janeiro in 1989-1990. He was a visiting professor in the School of Economics at the University of Cape Town in 1997-1998, 2004-2006, and 2013-2014. His collaborations with the University of Cape Town include the Cape Area Panel Study, a longitudinal survey of young people in Cape Town supported by the U.S. National Institutes of Health. He currently serves on the Council of the International Union for the Scientific Study of Population (IUSSP). He is program director of the DFID/IZA Program on Growth and Labor Markets in Low Income Countries. He has served as an advisor or consultant to the World Bank, the U.S. National Institutes of Health, the United Nations Population Division, the United Nations Development Program, and the South Africa Office of the Presidency. He has years of experience working with the NRC and most recently was a member of the Panel on Policy Research and Data Needs to Meet the Challenge of Aging in Africa. He is a research associate of the National Bureau of Economic Research, a fellow of the Bureau for Research and Economic Analysis of Development, and a research fellow of the Institute for the Study of Labor. He received a M.A. in demography in 1982 and a Ph.D. in economics in 1983 from the University of California, Berkeley.

## **Felice J. Levine**

### **Member**

Felice Levine is executive director of the American Educational Research Association. Previously she was executive officer of the American Sociological Association. She was also director of the Law and Social Science Program at the National Science Foundation (NSF) and senior research social scientist at the American Bar Foundation. Levine's work focuses on research and science policy issues, research ethics, data access and sharing, the scientific and academic workforce, and higher education. She is currently collaborating on an NSF-supported assessment of education research doctorate programs in U.S. universities, and is principal investigator of the AERA Grants Program and member of its Governing Board. Levine is associate editor of the Journal of Empirical Research on Human Research Ethics. She serves on the Executive Committee of the Consortium of Social Science Associations, is chair of the Board of Directors of the Council of Professional Associations on Federal Statistics, and is secretary general of the newly established World Education Research Association. Levine is a fellow of the American Association for the Advancement of Science, the American Educational Research Association, and the Association for Psychological Science as well as an elected member of the International Statistical Institute. She has served on several National Research Council committees and is a member of the Joint Advisory Group on Becoming the Online Resource Center for Ethics Education in Engineering and Science. She holds A.B., A.M., and Ph.D. degrees in sociology and psychology from the University of Chicago.

# **Sheri Roder**

## **Member**

Sheri Roder is chief of the WHY group at Horizon Media. In leading the newly formed WHY group, Sheri brought a richer understanding of the complex human motivations that translate to purchase behavior across the full Horizon client partnerships. Prior to Horizon Media, she led strategic planning on Pfizer, Wyeth and Merial accounts at Saatchi & Saatchi Consumer Healthcare, bringing consumer and brand-based strategy and insights to pharmaceutical advertising and communications. Sheri also spent time in senior strategic planning roles at J. Walter Thompson and Gotham. Prior to life in the agency world, Sheri spent several years at Pepsi before moving to Guinness/Diageo, both in London and the U.S. Sheri was the catalyst in developing the overall marketing and advertising strategy behind the first Guinness advertising in the U.S., which ultimately resulted in 30% sales increase and won a Gold Effie, a Clio, AICP award and was a Cannes finalist.