

When Science and Citizens Connected: Public Engagement on Genetically Modified Organisms - A Workshop

Committee

Dietram A. Scheufele

Chair

Dietram Scheufele (Chair) is the John E. Ross Professor in Science Communication in the Department of Life Sciences Communication at the University of Wisconsin, Madison, and Co-PI of the Center for Nanotechnology in Society at Arizona State University. His research focuses on shaping public attitudes toward science and technology, with emphasis on the role that social media and other emerging modes of communication play in society. Dr. Scheufele has published extensively in the areas of public opinion, political communication, and public attitudes towards emerging technologies, including nanotechnology, synthetic biology, stem cell research, nuclear energy, and genetically modified organisms. Dr. Scheufele has served on many committees and advisory panels, including the National Conference of Lawyers and Scientists, the Nanotechnology Technical Advisory Group to the U.S. President's Council of Advisors on Science and Technology, and the National Academy of Engineering Committee on Developing Effective Messages for Improving Public Understanding of Engineering. He received both his MA Journalism and Mass Communications and his PhD in Mass Communications from the University of Wisconsin-Madison.

Joseph Arvai

Member

Sarah Davidson Evanega

Member

Sarah Evanega received her PhD in the field of Plant Biology from Cornell University in 2009, for which she conducted an interdisciplinary study combining work in plant molecular biology with science communication. Her dissertation focused on the controversy over genetically engineered papaya in developing countries with a specific focus on Thailand. She came to Cornell after completing a BA in Biology at Reed College. Lured by great weather, plenty of water, and an unbeatable intellectual environment, she remained at Cornell University after completing her PhD to help lead a global project to help protect the world's wheat from wheat stem rust. Dr. Evanega now serves as the Director for the Cornell Alliance for Science—a global communications effort that promotes evidence-based decision-making in agriculture. She teaches courses on agricultural biotechnology at the graduate and undergraduate level. In addition, she serves as Senior Associate Director of International Programs in the College of Agriculture and Life Sciences and holds an adjunct appointment in the Section of Plant Breeding & Genetics in the Integrated School of Plant Sciences at Cornell. Sarah was instrumental in launching the CALS initiative, AWARE (Advancing Women in Agriculture through Research and Education) which promotes women in agriculture. Sarah grew up in a small agricultural village in northwest Illinois.

Fred L. Gould

Member

Brooke Smith

Member

Brooke Smith is the Executive Director of COMPASS, a science communications organization focused on helping scientists be more effective communicators, and helping scientists engage with society and the public discourse about the environment. Ms. Smith's career has focused on being a practitioner of science communications, a sustainability leader, and a nonprofit executive. Her experiences are in ocean and environmental science, state and federal environmental policy, environmental consulting, communications, connecting science to policy and management, and nonprofit leadership and management. Ms. Smith leads COMPASS in vision, strategy, fundraising and administration. She received her MS from Oregon State University's College of Oceanic and Atmospheric Sciences, and her bachelor's degree from Duke University. She holds a courtesy faculty appointment at Oregon State University, serves on the Board of Directors of Portland's locally based Forest Park Conservancy, recently served on the National Board of Directors of the Surfrider Foundation and was recently a Donella Meadows Leadership Fellow. She lives in Portland OR with her husband and their 2 daughters.

Glenn Stone

Member

Daniel F. Voytas

Member

Keegan Sawyer

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