

The Role of Business in Improving Health and Health Equity: A Workshop

Committee

Margaret Guerin-Calvert

Co-Chair

Margaret (Meg) Guerin-Calvert, M.P.A., is a Senior Managing Director at FTI Consulting in Washington, D.C. and founding President of its Center for Healthcare Economics and Policy. She has over 30 years of experience as an economist in both public and private sectors, in competition and regulatory policy, mergers, damages, class certification and intellectual property in healthcare and other industries. She is also a founding director of Compass Lexecon and has served as Senior Consultant, Compass Lexecon, and continues in this role on selected matters. She has served as economic advisor to clients and governments in the U.S. and internationally, including state insurance agencies; parties involved in Certificate of Need (CON) or Certificate of Public Advantage (COPA); and in market-wide inquiries into healthcare competition such as the Competition Commission of South Africa's Healthcare Market Inquiry (HMI).

Guerin-Calvert's healthcare interests include economic analyses of markets, capacity, health metrics, community needs assessment, integration, systemness, efforts to reduce total cost of care and market-based solutions for consumer, competition and public interest issues. She leads FTI's employer-led initiatives on health and economic wellbeing and public-private collaboratives, which seek to provide cross-sector partners with actionable data and analytics on drivers of medical and productivity costs of chronic conditions and economic impact for innovative strategies and measurable benefit. She led FTI's collaboration with World Economic Forum's Workplace Wellness Alliance in: "Making the Right Investment: Employee Health and the Power of Metrics." Her research focuses on the economic impact of health, integration and transformative change, and competition and policy issues.

Guerin-Calvert has served as Assistant Chief, U.S. Department of Justice Antitrust Division, Federal Reserve Board economist, and taught economics at Duke University's Institute of Policy Sciences. Her professional organization positions include Co-Chair of the Action Collaborative on Business Engagement in Building Healthy Communities; member, Business Engagement in Obesity Solutions Innovation Collaborative; Advisory Council on Biology & Medicine, Brown University; Academy Health, AEA, and Antitrust Law Section, ABA. She has an A.B. in economics, Brown University and M.P.A. from Princeton University's Woodrow Wilson School of Public and International Affairs.

Robert McLellan

Co-Chair

Robert (Bob) K. McLellan, M.D., M.P.H., is the recently retired Chief of the Section of Occupational and Environmental Medicine of Dartmouth-Hitchcock, where he was also the Medical Director of Dartmouth-Hitchcock's Live Well/Work Well program, which is a comprehensive, integrated health promotion, disease management and health protection program for Dartmouth-Hitchcock employees and their families.

He has extensive experience as an occupational and environmental medical consultant in a wide range of economic sectors and maintained a clinical practice in occupational and environmental medicine for close to 40 years. As a preventive medicine specialist, trained in population health management, as well as individual clinical care, his work encompasses the design and deployment of a wide variety of services, programs, and environmental interventions to improve the health, safety and well-being of workers. He is a past president of the American College of Occupational and Environmental Medicine, as well as the New England College of Occupational and Environmental Medicine.

Dr. McLellan has written extensively and lectured throughout the nation and internationally on a range of issues related to occupational and environmental medicine. He has been the Principal Investigator of several grants related to occupational and environmental medicine and was a co-recipient of the National Institute of Occupational Health and Safety's NORA (National Occupational Research Agenda) award for innovative research. He is the recipient of numerous other awards including: The American College of Occupational and Environmental Medicine's Lifetime Achievement award for "special contributions to the specialty of occupational and environmental medicine", the NIOSH Total Worker Health® Founder's Award for "exceptional leadership scholarship, and steadfastness in advancing the NIOSH Total Worker Health Program®", and a Commendation from the Governor of New Hampshire for his commitment to the community and the state.

Dr. McLellan earned a B.A. from Yale College, an M.D. from Yale Medical School, and an M.P.H. from the Yale School of Public Health.

Bobby Milstein

Member

Bobby Milstein, Ph.D., M.P.H., is a director of ReThink Health for the Fannie E. Rippel Foundation and a visiting scientist at the MIT Sloan School of Management. With an educational background that combines cultural anthropology, behavioral science, and systems science, Dr. Milstein concentrates on challenges that involve large-scale institutional change and the need to align multiple lines of action. He led the development of the ReThink Health Dynamics model and a suite of regionally-configured simulations that are used by leaders across the country to explore the likely health and economic consequences of policy scenarios.

From 1991 to 2011, Dr. Milstein worked at the Centers for Disease Control and Prevention, where he founded the Syndemics Prevention Network, chaired the agency's Behavioral and Social Science Working Group, and was coordinator for a wide range of new initiatives. He was the principal architect of the CDC's framework for program evaluation and published a monograph entitled *Hygeia's Constellation: Navigating Health Futures in a Dynamic and Democratic World*, recommended as "required reading for all health professionals."

Dr. Milstein has led several award-winning teams that bring greater structure, evidence, and creativity to the challenge of health system change. He is a cofounder (with Patty Mabry) of the NIH Institute on Systems Science and Health, and a codeveloper of several other widely used health policy simulation models including HealthBound and the Prevention Impacts Simulation Model. He has received CDC's Honor Award for Excellence in Innovation, the Applied Systems Thinking Prize from ASysT Institute, as well as Article of the Year awards from AcademyHealth and the Society for Public Health Education. Dr. Milstein holds a B.A. in cultural anthropology from the University of Michigan, an M.P.H. from Emory University, and a Ph.D. in interdisciplinary arts and sciences with a specialization in public health science from Union Institutes and University.

Willie H. Oglesby

Member

Willie (Billy) H. Oglesby, Ph.D., M.B.A, M.S.P.H., FACHE, is the Interim Dean for the Jefferson College of Population Health where he leads all academic functions of the College, including program growth and evaluation, enrollment management, faculty development and oversight, research expansion, alumni engagement, and student support services. He also works with key leaders across the growing Jefferson enterprise and with stakeholders locally, nationally, and globally to develop new academic initiatives that promote healthcare quality and patient safety, improve operational effectiveness and efficiency, and advance public and population health.

He has worked on a career total of more than \$26M in external funding, including over \$8M as PI or Co-PI in a variety of population health areas including substance abuse, sexual and reproductive health, lifestyle medicine, health system science, interprofessional practice, and others. This work has been supported by a variety of federal agencies, state and local governments, foundations, and non-governmental organizations. He is a reviewer for several leading scientific journals in his field, including serving on the Editorial Board of Population Health Management. He is also a former policy consultant to the National Academies of Practice, former Trustee of the Ohio Conference of the American Association of University Professors, and he currently serves on the Board of Directors for the Association of Prevention Teaching and Research.

Dr. Oglesby is also active in the community. He is a Court Appointed Special Advocate and Guardian Ad Litem where he advocates for abused, neglected, and dependent children in juvenile and family courts and in the foster care system. He is also a Lifetime Member of the National Association for the Advancement of Colored People (NAACP).

Dr. Oglesby completed his Master of Science in Public Health and PhD degrees at the University of South Carolina and completed an MBA program in healthcare management at the Kent State University College of Business Administration. He is a Fellow of the Royal Society for Public Health (UK) and a Fellow of the American College of Healthcare Executives.

Shuma Panse

Member

Shuma Panse, M.P.H., is a Senior Program Officer, at the Robert Wood Johnson Foundation, where she joined in February 2016, bringing extensive experience in business engagement on health, public-private partnerships, and global health. Her work at the Foundation focuses on increasing private sector action to build a Culture of Health and catalyzing cross-sector partnerships that result in healthier communities. She believes the Foundation is “positioned to bring diverse actors—public, private and nonprofit—together, and that business has a unique role to play in ensuring a healthier nation for all.”

Previously, Shuma was director of global programs at GBCHealth, a New York City-headquartered business coalition of 200 companies addressing health issues like HIV/AIDS, TB and malaria in low- and middle-income countries. She advised leading global brands—with a focus on the pharmaceutical, oil and gas, mining and consulting sectors—on their workplace health programs and community and social investment strategies. As the organization’s global lead for TB and non-communicable disease activities, she worked closely with its field offices in South Africa, Kenya, China, and Russia to develop innovative member programming and forged partnerships with key global health stakeholders including UN agencies and U.S. government institutions. Throughout her time at GBCHealth, she saw first-hand the significant impact business assets and influence can have on ensuring positive health outcomes.

Shuma’s prior work experiences include a fellowship at the U.S. Centers for Disease Control and Prevention (CDC), the U.S. Peace Corps, health departments in New York City, Massachusetts and Louisiana, and several community-based organizations. She has worked in more than 15 countries, including long-term assignments in Madagascar and India. Shuma earned a B.A. in Asian and Middle Eastern Culture from Barnard College, Columbia University, and a Masters of Public Health from Tulane University.

Kyu B. Rhee

Member

Kyu B. Rhee, M.P.H., M.D., is the Senior Vice President and Aetna Chief Medical Officer at CVS health. He and his team lead the integration and delivery of clinical and population health solutions. He is passionate and grateful to work for a health care innovation company with a simple and clear purpose: "to bring our heart to every moment of your health" from the community to the home to the palm of your hand.

Prior to joining CVS Health, Dr. Rhee was the Chief Health Officer of IBM for a decade. He and his team had global responsibilities for IBM's efforts to transform health through the use of data, analytics, artificial intelligence, and services for hospitals, health systems, providers, health plans, employers, governments, and life science companies across the world. He was also accountable for the health and safety of the global workforce, innovating health plan design for billions of global healthcare spending, and assuring a culture of health and performance. Prior to joining IBM, Dr. Rhee was Chief Public Health Officer at the Health Resources and Services Administration (HRSA), which is the primary federal agency for improving access to health care services for people who are uninsured, isolated, or medically vulnerable. Dr. Rhee also served as Director of the Office of Innovation and Program Coordination at the National Institutes of Health (NIH), which is the primary federal agency for research. Dr. Rhee has also worked as a National Health Service Corps primary care physician and Chief Medical Officer in community health settings in Washington, DC and Baltimore. During that time, he taught at the George Washington University School of Public Health.

Dr. Rhee performed his medical residency training in both internal medicine and pediatrics at Cedars-Sinai Medical Center in Los Angeles and acquired dual-board certification. He obtained his medical degree from the Keck School of Medicine at the University of Southern California. Dr. Rhee also holds a master's degree in Healthcare Policy from the John F. Kennedy School of Government, Harvard University. He acquired his Bachelor in Science degree from Yale University in Molecular Biophysics and Biochemistry, where he also served as President of the study body.

Terry G. Williams

Member

Terry G. Williams, M.B.A., Grad. Dip. Econ., is Enterprise Executive Vice President and Chief Population, Corporate & Government Affairs Officer of Atrium Health Inc., which was formed in October 2020 as a strategic combination between Atrium Health, Wake Forest Baptist Health and Wake Forest School of Medicine. He has responsibility for Population Health, Government Affairs, Employer Services, and Faith Health which encompasses 5 ACOs and CINs, 750,000 managed lives and 6,500 physicians in 3 states.

Williams is an advocate for community development, social responsibility and transformation, and health equity improvement. Previously as Chief Strategy Officer for Wake Forest Baptist Health for 8 years, Williams was a leader and Board member for population health improvement, high performing clinically integrated networks and partnerships, and community non-profit organizations. Over his 25-plus year career, Williams has worked with more than 200 health care organizations in 25+ states. Williams has contributed to articles and presentations on a variety of topics including creative partnerships, community transformation, population health, and new care models. He has also worked for the Jamaican Prime Minister's office on the country's National Transformation Programme. Earlier in his career, Williams was awarded a Rotary International Scholarship to England focused on economics and policy comparison for 15 countries.

Williams is currently pursuing his doctorate in Health Leadership from the UNC Gillings School of Global Public Health, in addition to existing graduate diploma in economics from the University of East Anglia in England and MBA from Emory's Goizueta Business School.

Alina B. Baci

Staff Officer

Alina B. Baci, M.P.H., Ph.D., (she/her), is a senior program officer in the Board on Population Health and Public Health Practice in the Health and Medicine Division of the National Academies of Sciences, Engineering, and Medicine. She has directed the activities of the Roundtable on Population Health Improvement since 2013. After joining the National Academies in 2001, Alina staffed or directed several consensus studies including those that produced the reports Leading Health Indicators 2030: Advancing Health, Equity, and Well-Being (2020), the For the Public's Health series of reports on measurement, law, and funding (2010-2012), and The Future of the Public's Health in the 21st Century (2003). From 1997 to early 2001, she worked at the Orange County (California) Health Care Agency, and later at the Public Health Agency as a health educator in Maternal, Child, and Adolescent Health. In 2010, Alina received a Ph.D. in Human Sciences (an interdisciplinary program in culture, language, and society) from The George Washington University. After earning her master's degree in public health (International Health) in 1996 from Loma Linda University School of Public Health, Alina spent one year as training coordinator on a USAID-funded maternal and child health project in Zambia. Alina was born in and emigrated from Romania as a child.