

Integrating Serious Illness Care into Primary Care Delivery: A Workshop

Committee

Patricia M. Davidson

Co-Chair

Patricia M. Davidson, PhD, MED, RN, FAAN Across her career, Dr. Davidson has been committed to developing innovative, person-centered models of care. She has been a registered nurse for four decades and has clinical, teaching and practice expertise in cardiovascular science and the care of vulnerable populations, particularly those with chronic and complex conditions. As Dean and Professor of the Johns Hopkins School of Nursing, she is strongly involved in doctoral education and strongly committed to mentorship of new investigators. She is committed to diversity, equity, inclusion and workforce development and interdisciplinary practice. To promote these values, she currently serves as the Secretary General of the Secretariat of the World Health Organizations Collaborating Centers for Nursing and Midwifery, and Counsel General of the International Council on Women's Health Issues. She is a member of Sigma Theta Tau International's Institute for Global Healthcare Leadership Advisory Board and a Board Member of the Consortium of Universities for Global Health. She also serves on the Board of Health Care Services for the National Academies of Sciences, Engineering, and Medicine. Throughout her career she has been devoted to mentoring the next generation of health professionals and scientists. Across her career she has mentored 43 pre-doctoral and 15 post doctoral trainees. She has also been actively involved in mentorship of early career researchers and nurse scientists. In 2016 she was the first nurse to receive the Australian Museum Eureka Prize for Outstanding Mentor of Young Researchers, the most prestigious research mentorship award in Australia. Dr. Davidson has over 550 publications in Scopus. Her H -Index is 45 (Scopus) and 66 in Google Scholar and i-10 Index is 385 and she has published 32 book chapters. Many of these publications are with students, mentees, clinical collaborators and fellow nurse scientists. Over her career she has received funding as principal investigator from the National Institutes of Health, the National Health & Medical Research Council (NIH Equivalent Australia), Australian Research Council (NSF Equivalent Australia). She also currently serves as the Co- Director of the Enrichment Core for the NINR P30 Promoting Resilience in Persons with Multiple Chronic Conditions Promote Center (PI Szanton) and she is also an advisor to the NINR Funded Palliative Care Research Collaborative (PI Kutner).

Phillip Rodgers

Co-Chair

Phillip Rodgers, M.D., F.A.A.H.P.M. is a Professor of Family Medicine and Internal Medicine at the University of Michigan, where has practiced and taught family medicine and subspecialty palliative medicine for nearly 25 years. He is founding director of the UM Palliative Care Program, and a member of the UM Institute for Health Policy and Innovation (IHPI).

Dr. Rodgers has become a leading national expert in payment and care delivery innovation in palliative care, and has received numerous invitations to speak, consult and contribute technical expertise to multiple national conveners, stakeholders, and policymakers. He has also held numerous leadership positions within the American Academy of Hospice and Palliative Medicine (AAHPM), and led development of AAHPM's proposal for an alternative payment model for palliative care, which has been recommended for testing by the Centers for Medicare and Medicaid Services (CMS) Innovation Center. His work has been recognized with several awards including the University of Michigan Dean's Award for Community Service, the Cambia Health Foundation Sojourns Leadership Award, and the American Academy of Hospice and Palliative Medicine Gerald Holman Distinguished Service Award.

Claire Ankuda

Member

Claire Ankuda, MD, is an Assistant Professor in the Department of Geriatrics and Palliative Medicine at the Icahn School of Medicine at Mount Sinai. A Vermonter, she earned an MD from the University of Vermont and a MPH from the Harvard School of Public Health before going to the University of Washington for family medicine residency. She was then a Robert Wood Johnson Clinical Scholar at the University of Michigan during which time she conducted a 6-month policy externship at the Center for Medicare & Medicaid Innovation. Following this, she completed a Palliative Medicine fellowship at Mount Sinai. Dr. Ankuda is a health services researcher who aims to assess the impact of payment policies and health systems on outcomes for seriously ill older adults and their families.

Lori Bishop

Member

Lori Bishop, MHA, BSN, RN is a healthcare nurse executive focused on innovative and transformational interdisciplinary care delivery models for the vulnerable seriously ill population. Lori has an extensive clinical background in hospice and palliative care. Her current position is Vice President of Palliative and Advanced Care at NHPCO. Previously, Lori was the Chief Advanced Illness Management (AIM) Executive for Sutter Health serving an average daily census of 2500 seriously ill patients across Northern California. Under her leadership, the Sutter Health AIM program reduced total program cost by 13% two consecutive years while achieving full performance for quality metrics. In 2017, she restructured the program including widespread implementation of primary palliative care in home health; implemented a standard palliative care patient satisfaction survey through a national vendor; implemented daily huddle, bi-weekly case conference, and monthly care conference leveraging patient level data to drive performance and care coordination. AIM received the inaugural Vanguard Award from the California Hospital Quality Institute in 2016. In her previous executive role at UnityPoint Health, Lori facilitated the creation of a system-wide palliative care program across care settings by developing standard clinical, operational, satisfaction, and financial metrics across sites of service. The system-wide integrated Palliative Care program received the prestigious Circle of Life Award in 2013. The team enhanced and optimized the electronic health record to pull clinical data for metric reporting and shared their build with other Epic users.

Jon Broyles

Member

Jon Broyles, M.Sc has been the executive director of C-TAC since 2010. He oversees day-to-day operations and sets strategy. Jon has the benefit of drawing on hundreds of innovators' experience and talent in the Coalition. His role is channeling these resources into practical approaches to improve care for those living with advanced illness. Jon received his M.Sc in Philosophy from the University of Edinburgh.

Karen Bullock

Member

Deborah J. Cohen

Member

Deborah J. Cohen, PhD Deborah Cohen, Ph.D., has been developing her skills in qualitative methods for more than 20 years, and has spent more than a decade studying primary care practices, with a focus on clinician-patient communication, practice change and improvement and health information technology use. Dr. Cohen has expertise in a range of qualitative methods and approaches, including interviewing, observation, and conversation analysis. Dr. Cohen is a highly skilled analyst, and she has experience supervising qualitative teams in data collection, management and analysis of qualitative and mixed methods data.

Dr. Cohen uses her qualitative expertise on mixed methods teams to look at how improvements are implemented in primary care practices, to identify what changes are made, and to compare the effectiveness of observed practice change on process and outcomes measures. She has been a Principal Investigator on several federal and foundation funded grants, leading mixed methods teams to understand and tackle the complicated problems related to implementing and disseminating new innovations and important quality improvements in primary care practice. Her work has focused on comparing the effectiveness of approaches for improving preventive services, health behavior and behavioral and mental health care in the primary care setting. In addition to her research, Dr. Cohen mentors and teaches on the topics of qualitative methods and practice change and improvement. She is an Associate Editor for the Annals of Family Medicine, and she created a web-based resource for the Robert Wood Johnson Foundation that is designed for people with an interest in qualitative research.

Carole Flamm

Member

Carole Flamm, MD, is Medical Director for the Office of Clinical Affairs at the Blue Cross and Blue Shield Association (BCBSA), a national federation of 36 independent, locally operated Blue Cross and Blue Shield companies. Dr. Flamm currently provides leadership support to Clinical Content for BCBSA's Evidence Street® including engagement with medical specialty societies and physicians at academic medical centers to manage the Clinical Input process. She also helps to support BCBS Plans with clinical implementation information related to new cellular immunotherapy and gene therapy products. Previously as Executive Medical Director she provided leadership and strategic direction in developing programs to evaluate and improve the quality and value of care experienced by Blue Cross and Blue Shield members, through collaboration with Blue Cross and Blue Shield companies, professional organizations and other key healthcare stakeholders. She has provided clinical leadership for the national Blue Distinction® Programs, including specialty designations that recognize hospitals that demonstrate expertise in delivering quality specialty care and a total care program that recognizes doctors and hospitals participating in locally tailored programs (Patient-Centered Medical Homes, Accountable Care Organizations or similar programs) designed to lower cost trend through better coordinated care. Previously, Dr. Flamm was Associate Director of BCBSA's Technology Evaluation Center (TEC) now called the Center for Clinical Effectiveness, which conducts systematic reviews of medical literature and provides leadership in evidence-based decision-making for new medical technologies. Before joining BCBSA, Dr. Flamm completed a fellowship in clinical epidemiology and health services research at the Brigham and Women's Hospital in Boston. She is board-certified in diagnostic radiology and was an instructor in radiology at Harvard Medical School and an associate in radiology at Beth Israel Hospital in Boston. Dr. Flamm received her medical degree from the University of Pennsylvania and holds a Master's degree in public health from Harvard. She completed her undergraduate studies summa cum laude at the University of Virginia.

Ann C. Greiner

Member

Ann Greiner, MA serves as President and Chief Executive Officer of the Primary Care Collaborative (PCC) where she is focused on defining and implementing an advocacy, research and education agenda that furthers comprehensive, team-based and patient-centered primary care. Ms. Greiner is a well-recognized leader in the quality field and has worked at a number of prestigious national organizations. Prior to joining the PCC in 2017, she served as Vice President of Public Affairs for the National Quality Forum (NQF) where she increased the visibility and influence of NQF on Capitol Hill. She also served as Deputy Director at the National Academies of Medicine, contributing to the Quality Chasm series of reports and related conferences. Ms. Greiner has also held leadership positions at NCQA and the American Board of Internal Medicine. She has a master's degree in Urban Planning from the Massachusetts Institute of Technology and a Bachelor of Arts degree in English Literature from Hobart and William Smith Colleges.

Rebecca A. Kirch

Member

Rebecca Kirch, JD, is Executive Vice President of Healthcare Quality and Value for the National Patient Advocate Foundation (NPAF), the advocacy affiliate of the Patient Advocate Foundation (PAF). In this role, she provides strategic focus and leadership in bringing the millions of patient and family voices these two organizations represent to the forefront of national health care quality improvement efforts. Rebecca joined NPAF in April 2016, previously serving 15 years with the American Cancer Society and its advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN). As a leading health policy expert and advocate in her field, Rebecca is dedicated to improving quality of life and the quality of care for all adults, children and families confronting serious illness. She has authored numerous article sand book chapters addressing priorities of person-centered care and quality improvement practices that promote skilled communication and goal-directed care, with particular emphasis on integrating palliative, psychosocial, and rehabilitation services with disease-directed treatment. Rebecca also played a leading role in planning and executing the Institute of Medicine and American Cancer Society 2015 joint workshop on “Comprehensive Cancer Care for Children and Families.”

Lars Peterson

Member

Lars Peterson, MD, PhD is a family physician and health services researcher who serves as Vice President of Research for the American Board of Family Medicine (ABFM). He also has an appointment as an Associate Professor in the Department of Family and Community Medicine at the University of Kentucky, where he provides direct clinical care and teaches students and residents. Dr. Peterson, a native of Utah, received his medical and graduate degrees from Case Western Reserve University in Cleveland, Ohio and completed his family medicine residency at the Trident/Medical University of South Carolina family medicine residency program. Dr. Peterson leads a research team focused on elucidating the outcomes of Family Medicine Certification, in particular the impact that certification activities have on the quality of care delivered by family physicians. Additionally, Dr. Peterson and his team seeks to understand the ecology of family medicine over time—what physicians do in practice and their contribution to high quality health care. His personal research interests also include investigating associations between area level measures of health care and socioeconomics with both health and access to health care, rural health, primary care, and comprehensiveness of primary care. Dr. Peterson has authored over 100 peer reviewed publications and made over 100 national / international conference presentations.

Tammie Quest

Member

Tammie Quest, MD, is the Director of the Emory Palliative Care Center for Emory's Woodruff Health Sciences Center. She is Professor in the Department of Emergency Medicine, and Division of Geriatrics and Gerontology at the Emory University School of Medicine and board certified in Emergency Medicine and Hospice and Palliative Medicine. Dr. Quest is a Project on Death in America Faculty Scholar. Currently, she serves as the Chief of the Section of Palliative Medicine at the Atlanta VA Medical Center and is the former director of the Grady Cancer Center for Excellence Palliative Care Oncology Program. She is currently the Fellowship Program Director for the Emory University School of Medicine program in Hospice and Palliative Medicine and holds a strong interest in novel palliative care curriculum design and teaching methodologies for both undergraduate, graduate and post-graduate medical trainees that she teaches locally, regionally and nationally. Dr. Quest is the Director of the NCI sponsored Education in Palliative and End of Life Care-Emergency Medicine (EPEC-EM) Project. She serves as a member of the National Priorities Partnership's Palliative and End-of-life Care work group. With a strong interest in ethics and end of life care, she holds a core faculty appointment at the Emory University Center for Ethics and she is the immediate past-Chair of the Ethics Committee for the Society of Academic Emergency Medicine and a member of the ethics committee for the American College of Emergency Physicians. In 2016, she was appointed by Governor Nathan Deal to the Georgia Palliative Care and Quality of Life Advisory Council. She is also president-elect of the American Academy of Hospice and Palliative Medicine.

Laurene Graig

Staff Officer