

Advancing Value-Based Payment for People with Serious Illness to Align Financing with Quality: A Workshop

Committee

Phillip Rodgers

Chair

Dr. Rodgers is The George A. Dean, M.D., Professor and Chair of Family Medicine at the University of Michigan, where he has practiced and taught family medicine and subspecialty palliative medicine for more than 25 years. Dr. Rodgers' research and national advocacy work focuses on policy, quality and payment, including issues directly impacting primary care and community-based palliative care today, and tomorrow. He has long provided volunteer leadership and service to numerous organizations including the American Academy of Hospice and Palliative Medicine, the American Medical Association, the American Cancer Society, and the National Coalition for Hospice and Palliative Care and the Patient Quality of Life Coalition, among many others. Dr. Rodgers currently co-chairs the National Academies of Sciences, Engineering, and Medicine's Roundtable on Quality Care for People with Serious Illness and is immediate Past-President the Palliative Care Quality Collaborative (PCQC). His work has been recognized with several awards including the University of Michigan Dean's Award for Community Service, the Cambia Health Foundation Sojourns Leadership Award, and the American Academy of Hospice and Palliative Medicine Gerald Holman Distinguished Service Award.

Claire Ankuda

Member

Claire Ankuda, MD, MPH, MSc, is an Associate Professor in the Brookdale Department of Geriatrics and Palliative Medicine at the Icahn School of Medicine at Mount Sinai in New York City. She conducts health services research to assess how payment policies, and in particular the Medicare Advantage program, impact outcomes for seriously ill older adults and their families. Her work is currently funded by a National Institute on Aging Paul B. Beeson Emerging Leaders Career Development Award.

Brynn Bowman

Member

Brynn Bowman, MPA, is chief executive officer for the Center to Advance Palliative Care (CAPC). Ms. Bowman is a nationally recognized leader in scaling practice and culture change in health care delivery for people with serious illness. Her work has been instrumental in the development of clinician engagement and education strategies to equip the U.S. health care workforce with the skills needed to care for patients with serious illness and their families.

Brynn Bowman is the Chief Executive Officer of the Center to Advance Palliative Care (CAPC). She joined the organization in 2013, leading development of CAPC education programs related to palliative care leadership and clinical palliative care skills. Ms. Bowman is a nationally recognized leader in scaling practice and culture change in health care delivery for people with serious illness. Her work has been instrumental in the development of clinician engagement and education strategies to equip the U.S. health care workforce with the skills needed to care for patients with serious illness, and their families.

Ms. Bowman is the current board president for the National Coalition for Hospice and Palliative Care. She was a 2020/2021 Health and Aging Policy Fellow, where she served with the Senate Finance Committee. She has co-chaired three of the National Academies of Sciences, Engineering, and Medicine (NASEM) Roundtable on Quality Care for People with Serious Illness workshops focused on workforce and the impact of the COVID-19 pandemic.

Ms. Bowman received her Master's of Public Administration from New York University, and her bachelor's at Harvard College.

Matthew Gonzales

Member

Matthew Gonzales, MD, FAAHPM, is a board-certified palliative medicine physician and associate vice president, chief medical and operations officer of the Institute for Human Caring at Providence St. Joseph Health.

Dr. Gonzales completed his undergraduate degree in human biology at Stanford University. He subsequently worked as a software engineer helping to develop a publicly available database that allows clinicians to tailor treatment for persons infected with HIV.

Dr. Gonzales attended the Keck School of Medicine and completed his internal medicine residency and palliative medicine fellowship at the University of California San Francisco. Since completing his training he has held faculty positions at both UCSF and City of Hope.

In 2017 the Cambia Health Foundation selected Dr. Gonzales to participate in the Sojourns Scholar Leadership Program. This honor came with a grant that Dr. Gonzales used to customize the Epic electronic health record at Providence, one of the nation's largest health systems. He developed a framework to guide clinicians in leading advance care planning conversations and capture the results of those discussions electronically.

In addition to the prestigious Cambia award, Dr. Gonzales has been recognized by many organizations including: "Tomorrow's Leader Award," Catholic Health Association; "Rising Stars: 90 Healthcare Leaders Under 40," Becker's Hospital Review; "Emerging Leader in Hospice and Palliative Medicine," AAHPM.

Dr. Gonzales is an attending physician of Palliative Care Service at Providence Little Company of Mary Medical Center Torrance and co-editor of Hospital-Based Palliative Medicine: A Practical, Evidence-Based Approach.

Corita Grudzen

Member

Corita Grudzen, MD, MSHS joined MSK in 2022 as the founding incumbent of the Fern Grayer Chair in Oncology Care and Patient Experience dedicated to prioritizing cancer care innovation, attentiveness to care delivery, and the patient experience. Dr. Grudzen serves as Head of the newly created Division of Supportive and Acute Care Services (SAS) in the Department of Medicine and Director of the Center for Cancer Care Innovation. Dr. Grudzen comes from the NYU Grossman School of Medicine, where she was Associate Dean for Clinical Sciences, Deputy Director of the Clinical and Translational Science Institute, Vice Chair for Research, Professor of Emergency Medicine and Population Health and a practicing emergency medicine physician. Throughout her career, she has been driven by her passion for emergency medicine and public health, and the interplay between them. While caring for patients in acute situations, Dr. Grudzen developed a particular interest in those patients who arrive in the emergency department with serious, life-limiting illnesses – such as cancer. Her research centers on understanding and improving the care given to those patients, with a focus on integrating palliative care and emergency medicine and matching patients to treatments that most closely align with their preferences. She completed two large pragmatic trials in 2024 with over \$20 million in funding from the Patient-Centered Outcomes Research Institute and the National Institute of Health that focus on improving emergency medicine palliative care access (EMPAIA) and scaling primary palliative care for emergency medicine (PRIM-ER). The main outcome paper for PRIM-ER is in press at JAMA. In 2023, she received a \$56 million award from the NIA to conduct a pragmatic trial of a concurrently run emergency care redesign, nurse-led telephonic care, and community paramedic-led transitions intervention in persons living with dementia using a factorial design across 80 EDs to test the effectiveness of the interventions on ED revisits, hospitalizations, and healthy days at home following an index ED visit. She serves as an MPI for the overall project and PI of the Implementation Core at MSK.

Jessica Hausauer

Member

Jessica Hausauer, PhD is CEO of the National Coalition for Hospice and Palliative Care. In this role, Jessica works with members to advance national policy priorities in serious illness care across the lifespan and to advance the Clinic Practice Guidelines for Quality Palliative Care. Prior to joining the Coalition, Jessica served as Executive Director of Minnesota Network of Hospice and Palliative Care. From 2020 to 2021, she co-convened the Minnesota Serious Illness Action Network, which produced three forums with over 300 stakeholders to provide education and develop recommendations specific to serious illness care in the pandemic, palliative care policy and payment, and family caregiving. As chair of the Minnesota Palliative Care Advisory Council, Jessica leads efforts to assess access to palliative care across the state, analyze barriers, and make recommendations to the legislature. The Council successfully advocated for legislation to define palliative care in state statute and is currently working on draft legislation to establish a community-based palliative care benefit through Minnesota Medical Assistance. Jessica has served in national and state-level elected leadership positions including as a Steering Committee member of the National Hospice and Palliative Care Organization Council of States and chair of the Minnesota Leadership Council on Aging, a coalition of Minnesota's leading non-profit community-based aging services organizations. Jessica earned her PhD in Sociology from Syracuse University Maxwell School of Citizenship and Public Affairs and has research experience in the public administration of social welfare programs, aging policy, and the development of culturally and linguistically appropriate resources in serious illness and end-of-life care.

Kashelle Lockman

Member

Kashelle Lockman, PharmD, MA is a Clinical Associate Professor within the Office of Consultation and Research in Medical Education (OCRME) and Department of Internal Medicine at the University of Iowa Carver College of Medicine, President-Elect for the Society of Pain and Palliative Care Pharmacists (SPPCP), a 2019 Cambia Health Foundation Sojourns Scholar, and a palliative care pharmacist. Prior to joining OCRME, she was faculty in the SOLACE Palliative Care Collaborative at University of Iowa College of Pharmacy, where she co-designed and directed a palliative care certificate and practiced as a palliative care pharmacist within the Iowa Healthcare outpatient palliative care clinic. Dr. Lockman represents SPPCP on the NASEM Roundtable on Quality Care for People with Serious Illness.

Dr. Lockman earned a Bachelor of Science at the College of Charleston, Doctor of Pharmacy from the University of Maryland, and Master of Arts in Instructional Systems Development, with certificates in instructional design and instructional technology, from University of Maryland Baltimore County. After a PGY-1 Pharmacy Practice residency at the University of Maryland Medical Center, she completed a PGY-2 pharmacy residency in Pain Management and Palliative Care and a fellowship in instructional design at the University of Maryland School of Pharmacy.

Thomas M. Priselac

Member

Mr. Priselac is President and CEO Emeritus, Cedars-Sinai Medical Center and Cedars-Sinai Health System. An advocate for improving quality and access in healthcare throughout his career, Mr. Priselac developed strategic and operational innovations to foster high-quality, safe and efficient care for patients. Under his leadership, Cedars-Sinai earned an international reputation for quality care, community service, research and education. Mr. Priselac holds the Warschaw/Law Endowed Chair in Healthcare Leadership at Cedars-Sinai.

He joined Cedars-Sinai in 1979. Prior to Cedars-Sinai, Mr. Priselac was on the executive staff of Montefiore Hospital in Pittsburgh.

Active in policy discussions regarding the delivery and financing of health care, Mr. Priselac is past Chair of the American Hospital Association Board of Trustees, serving as Chair during the development of the Affordable Care Act. He is also a past Chair of the Association of American Medical Colleges. He currently serves on the USC Leonard D. Schaeffer Center for Health Policy and Economics Advisory Board and the RAND Social and Economic Policy Advisory Board. He is also an Adjunct Professor at the UCLA School of Public Health.

Mr. Priselac has received numerous awards for his leadership in healthcare and his commitment to improving the health of the underserved, including the American Hospital Association's Distinguished Service Award, the Special Needs Network's Distinguished Community Champion Corporate Leadership Award and the Charles R. Drew University Board of Trustees Medal of Honor.

Mr. Priselac earned a bachelor's degree in Biology from Washington and Jefferson College and a Master of Public Health degree in health services administration and planning, from the University of Pittsburgh.

Joseph W. Shega

Member

Joseph W. Shega, MD, is the Chief Medical Officer for VITAS Healthcare, which provides hospice and palliative care services across 15 states and Washington, DC. VITAS Healthcare cares for over 22,000 patients a day and approximately 85,000 per year. He concurrently holds the title of Associate Professor of Medicine at the University of Central Florida and partners with numerous health systems to deliver hospice and palliative care services across settings- inpatient, outpatient, and community-based. Community-based palliative care has been a recent emphasis, which includes creating and delivering a presentation deck, preparing the pro forma, clinical care delivery, scaling infrastructure, quality oversight, and metric development and reporting.

Dr. Shega is a founding member of the NAS Roundtable on Quality Care for Persons with Serious Illness and serves as an active member of the American Geriatrics Society, and American Academy of Hospice and Palliative Medicine. He is the recipient of the 2024 Josefina B. Magno Distinguished Hospice Physician Award from the American Academy of Hospice and Palliative Medicine due to his long-standing and significant contribution to the field. Dr. Shega received his Bachelor of Science in Biology and Chemistry from Lewis University, medical school from Northwestern University, and Internal Medicine residency at the University of Pittsburgh followed by a two year academic fellowship in Geriatrics at the University of Chicago.

Bethany C. Snider

Member

Bethany Cox Snider, MD, HMDC, FACP, FAAHPM, is Senior Vice President and Chief Medical Officer of Everent Health, a not-for-profit, community-based organization providing support and care to over 4000 patients daily across Kentucky and Indiana.

Dr. Snider earned her medical degree from the University of Kentucky, followed by residency training in internal medicine at the University of Kentucky, where she served as Chief Resident of the primary care track. She then pursued a hospice and palliative medicine fellowship with Hospice of the Bluegrass. Dr. Snider joined Hosparus Health directly out of fellowship as associate medical director and oversaw home hospice training for all fellows. She was first promoted to Senior Medical Director and then Chief Medical Officer in February of 2018. She is serving on the Kentucky Palliative Care Council, was recently elected to the AAHPM Board of Directors, and has received numerous awards, including the NPHI Chirag Patel Legacy Award and the Emerging Leaders Award from AAHPM. Dr. Snider was born and raised in Kentucky and lives there on a farm with her husband, John, and their children, John Mark and Elizabeth.