Challenges and Opportunities towards a Just Transition and Sustainable Development: A Workshop

Committee

Jeff Martin

Chair

JEFF MARTIN (Chair) is Founder and Chief Executive Officer (CEO) of Tribal Planet, Inc. Through the marketing and development of groundbreaking technologies, Mr. Martin has spent his career applying innovation to multimedia product design. Mr. Martin continues to build new mobile commerce channels by changing the way consumers engage with entertainment, industry and philanthropy. In 2001 and 2008, Mr. Martin founded Tribal Brands and Tribal Technologies, respectively. Tribal Brands developed mCommerce solutions for a variety of consumer brands and was one of the first companies to drive more than one billion dollars in mobile-based sales for the entertainment industry through 17 global carrier alliances. Tribal Technologies created the first intelligent database behind mobile applications that predicted consumer behavior and interactions, powering unique mCommerce channels, and providing incentive programs for customers. The extensive mobile analytics platform captured actionable, psychographic data highlighting user tastes and preferences collected through mobile devices. In 2014, Tribal Brands and Tribal Technologies were combined to create Tribal Planet. Prior to Tribal Planet, Mr. Martin helped pioneer the entertainment and new media markets divisions at Apple in the early 1990s for 9 years and was a direct report to Steve Jobs after the NEXT acquisition.

Nebojsa Nakicenovic

Member

NEBOJSA NAKICENOVIC is the Executive Director of The World In 2050 (www.TWI2050.org). He is Deputy Chair of the Group of Chief Scientific Advisors to the European Commission, was the Deputy and Acting Director General of the International Institute for Applies Systems Analyses and tenured Professor of Energy Economics at Vienna Technology University. Among other positions, Dr. Nakicenovic has been a member of the Earth League; Earth Commission of the Global Commons Alliance; Multi-stakeholder Technical Group of Advisor on Sustainable Development Goal 7; Scientific Advisory Boards of the Potsdam Institute from Climate Impact Research; Fondazione Eni Enrico Mattei; Japanese Institute of Environmental Studies; German Aerospace Center; Renewable Energy Policy Network for the 21st Century; OMV Advisory Group on Sustainability; and Climate Change Centre Austria. He has also been a Technology and Innovation Advisor to the Government of Montenegro. He serves on many Editorial Boards of peer-reviewed journals, including Technological Forecasting and Social Change; Climate Policy, Energy Policy, Institution of Civil Engineers; Current Opinion in Environmental Sustainability; Energy Sector Management; Ecosystem Health and Sustainability; Scientific World Journal; Environmental Innovation and Societal Transitions; and the Energy Strategy Reviews. Dr. Nakicenovic's research interests include the long-term patterns of technological change, economic development and response to climate change and, in particular, the evolution of energy, mobility, digital technologies. Dr. Nakicenovic holds bachelors and master's degrees in economics and computer science from Princeton University and the University of Vienna, where he also completed his Ph.D. He also holds Honoris Causa Ph.D. degree in engineering from the Russian Academy of Sciences.

Anne K. Roby

Member

ANNE ROBY (NAE) is a Former Executive Vice President of Linde PLC. Previously, Dr. Roby served as Senior Vice President of Praxair, Inc., responsible for Global Supply Systems, R&D, Global Market Development, Global Operations Excellence, Global Strategic Sales, Global Procurement, Sustainability and Safety, Health and Environment. From 2011 to 2013, Dr. Roby served as President of Praxair Asia, responsible for Praxair's industrial gases business in China, India, South Korea and Thailand as well as the electronics market globally. Dr. Roby currently serves as chair of the Sustainability Working Group of the National Academy of Engineering (NAE) President's Business Advisory Committee. In addition, Dr. Roby currently serves as Chair, Nuvance Health and is an independent director for Twelve, Rinchem, Rogers Corporation, and AMG, N.V. Dr. Roby was elected to the U.S. National Academy of Engineering for "developments in oxidation processes and leadership in technological developments, safety, and business growth in global industrial gas companies." Dr. Roby received her Ph.D. in Chemical Engineering from University of Delaware and her B.Ch.E. in Chemical Engineering from Villanova University.

Beatriz Sanz Saiz

Member

BEATRIZ SANZ SÁIZ is Global Consulting Data and Analytics Leader for EY. She is a forward-thinking professional with experience in strategy and deep knowledge in artificial intelligence (AI) and analytics. She has been a partner with EY for 15 years. Ms. Sanz served in various roles within Europe, Middle East, India, Africa, and Asia-Pacific and leads more than 9,000 professionals. She is also responsible for analysts relationship in this technical domain where EY has obtained highest ranks by analysts such as Gartner and the International Data Corporation, leapfrogging our direct competitors. In her current role as Global Consulting Data Analytics leader, Ms. Sanz has actively worked Cross Service Lines, defining the Firm broad strategy for Data and AI and is actively driving the execution of the program. She is an advocate for Tech & Sustainability, being the sponsor partner of the “Better Working World” data program, aimed at solving some of the world’s largest issues through Data and AI. During her career, Ms. Sanz has also held senior positions with leading companies in financial services where she was responsible for establishing analytics and innovation as core competencies. She holds a master’s degree in Mathematics and Statistics from Complutense de Madrid. She is a game-changer, thought leader in analytics, customer centricity and Innovation. Awarded Consultant of the year by Consulting Magazine in 2018, she was named a Top Talent Executive Under 40 by AMROP, IESE and Royal House. Ms. Sanz was a speaker at the Emtech China 2019, Europe Money 20/20, Dubai World Government Summit.